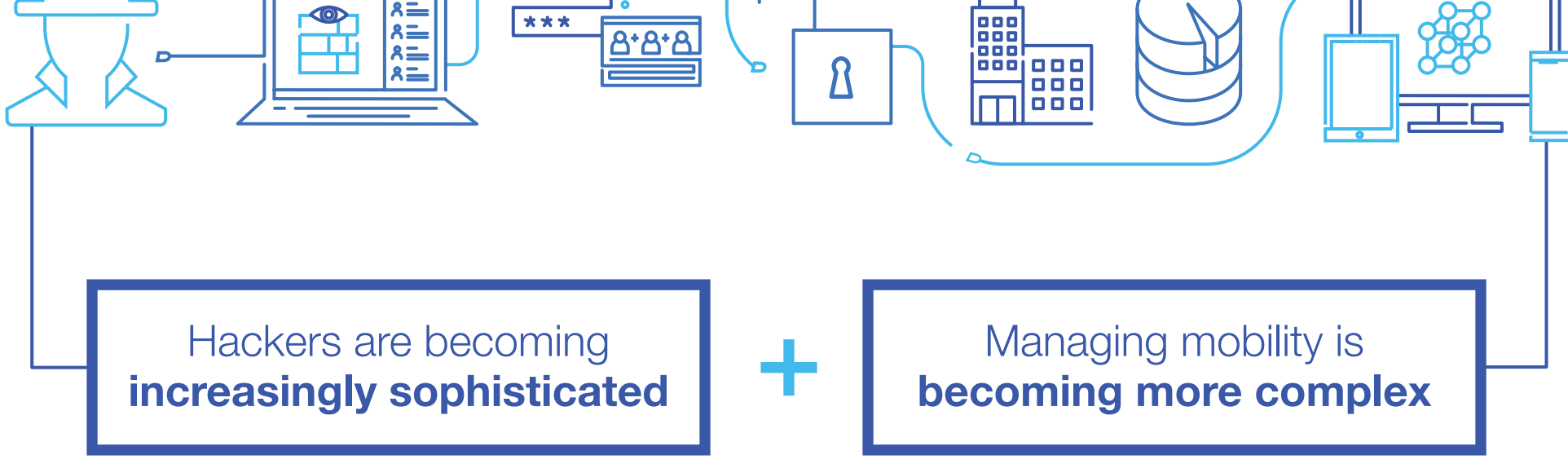


# Why bulletproof mobile security is more important than ever

When you effectively manage the threats, there's no limit to the benefits that mobile productivity can bring to your organization.

## Enterprises are losing the security battle



# 2

## BILLION HACKED

Over 2 billion customer records were stolen in 2016 alone.<sup>1</sup>

# \$2.1

## TRILLION

The cost of global data breaches will grow 4 times between 2015-2019, from \$500 billion to \$2.1 trillion.<sup>2</sup>

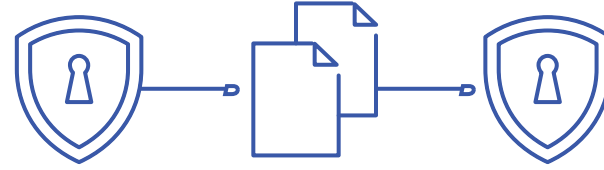
## Smartphones will become the number one target for cyber criminals by 2021<sup>3</sup>



## Be resilient

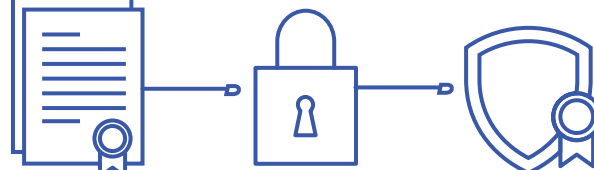
The right mobile security matters

BlackBerry® has what you need to win the security battle.



### Protect from end-to-end

BlackBerry® Secure is a comprehensive mobile-native approach to security that addresses the entire enterprise.



### Look for independent certifications

BlackBerry holds 80+ security certifications – more than any mobile vendor.



### Secure the Enterprise of Things

BlackBerry software secures the Enterprise of Things – including iOS®, Android™, Windows®, Windows Phone®, Mac OS® X, BlackBerry®, and wearables – so that the Internet of Things can thrive.



### Find a trusted solution

BlackBerry is trusted by the world's most security-obsessed environments, including all G7 governments, 9 out of 10 of the largest banks and law firms; 4 of the 5 largest global managed healthcare providers, and 3 of the top global investment service companies.<sup>4</sup>



### Strengthen native encryption

BlackBerry® Secure provides an advanced, tested container for mobile apps with no dependence on the underlying mobile OS.



### Seek security that follows your files

BlackBerry® Workspaces keeps you in control of file security – even after they are shared outside the firewall.

BlackBerry makes mobile security bulletproof and future-proof

[blackberry.com/security](http://blackberry.com/security)

BlackBerry

<sup>1</sup> <http://www.zdnet.com/pictures/biggest-hacks-security-data-breaches-2016/>

<sup>2</sup> <https://www.juniperresearch.com/press/press-releases/cybercrime-cost-businesses-over-2trillion>

<sup>3</sup> <http://news.sky.com/story/criminals-planting-keyloggers-on-smartphones-10281352>

<sup>4</sup> As of December 2016