

NYLA BETH GAWEL PRINCIPAL



Nyla Beth Gawel is a Principal in the firm's Strategic Innovation Group. She leads Booz Allen's multi-million dollar investment in the Internet of Things (IoT) and its strategic alliances across industry.

As IoT director, Nyla Beth leads a dynamic team of strategists, engineers, and scientists to build IoT solutions and services, connect them to client needs, and capture business opportunities. She simultaneously was responsible for the design and launch of the firm's DC Innovation Center, which serves as the physical embodiment of Booz Allen's innovation agenda (opened Winter 2016). Through her role leading IoT, the Innovation Center launch, and its IoT Lab therein, she demonstrates her pragmatic leadership and ability to turn the possibilities of innovation broadly and IoT specifically into marketable capabilities and revenue for the firm.

Her client experience spans commercial and Federal civilian agencies, with significant focus on standing up new efforts in which clients are investing in or regulating leading-edge technology endeavors. She leads the firm's vision for how to deepen capacity, capabilities, and engagement in the vast IoT ecosystem. She is also responsible for cultivating and maturing strategic industry alliances. She draws on her expertise rooted in telecommunications planning, strategy, and policy. At Booz Allen and before, she has led the stand up of large programs addressing multi-billion dollar federal investments in broadband adoption, public safety communications, and homeland security research and development. Clients have her represent them on national and international standards efforts including 3G/4G wireless for public applications, and she often presents on critical issues regarding the intersection of technology innovation and policy.

Nyla Beth is a sought after leader and mentor for her ability to tackle ambiguous problems and bring clarity and direction, cultivate followership, and forge strategic relationships (internally and externally) to drive growth and revenue. As a mother of two young children, she has co-led efforts to think about how to "innovate the working mom" experience through looking at how the firm's management culture can evolve to address challenges of this demographic. Her commitment to people extends outside the firm as she is a volunteer for various DC and alumni charitable efforts.

She earned a B.S. degree in International Politics from Georgetown University's School of Foreign Service and holds professional certifications in Integrated Information Systems and Grants Management.