Jonah Kowall is the Vice President of market development and insights at AppDynamics, helping drive the company's product strategy, roadmap and vision, while developing entry into new markets and providing valuable technology and business insights to fuel the accelerating and broad-based demand for the company's Application Intelligence Platform.

Jonah comes to AppDynamics with a diverse background including 15 years as an IT practitioner at several startups and larger enterprises focused on infrastructure and operations, security, and performance engineering. These included running tactical and strategic operational initiatives, going deep into monitoring of infrastructure and application components. In 2011 Jonah changed careers, moving to Gartner to focus on availability and performance monitoring and IT operations management (ITOM). His research focused on IT leaders along with CIOs along with speaking at many conferences a year. Jonah led Gartner's influential application performance monitoring (APM) and network performance monitoring and diagnostics (NPMD) magic quadrants and research as a research vice president.