



MEDIA CONTACT
Stefanie Santos McLeese

MOBILE 214-548-1393
EMAIL stefanie@santosmcleese.com

FOR IMMEDIATE RELEASE

Lodgic Everyday Community Announces Baseline Pricing and Calls for Community Input

Shared Work Space, Drop-In Childcare, Café and Dining Conveniently Converge Under One Roof

CHAMPAIGN, August 10, 2017 — Lodgic Everyday Community — a Moose International non-profit initiative launching in Champaign early summer 2018 — has announced baseline pricing for this first-ever concept. Workplace access will start at \$100 a month for entry-level memberships. Unlimited 24-hour-access monthly packages will start at \$270. Flexible drop-in passes — likely to be in the range of \$20 per day — will give nomadic day lodgers the same access as full members to inspiring huddle rooms, quiet phone tents, healthy snacks, high-octane joe, classic shared-office amenities, fiber-speed bandwidth, and a vibrant, productive environment.

Families who need flexibility will flourish with access to new, on-demand, learning-oriented childcare. Drop-in childcare rates start at \$9 per hour. Other childcare packages will discount rates further for multi-hour, multi-day and multi-child.

Lodgic Everyday Community will also feature its own signature café-market and restaurant with price options to suit anyone looking for a craft coffee, the perfect spot for a business lunch, local drafts over happy hour, a date night out, and take-home-ready meals to feed the family after a long day. Lodgic aims to locally source 40% of its menus.

Lodgic Everyday Community will be conducting research focus groups in October. “The feedback we’ve received from local leaders and new friends has been very encouraging and supportive,” said Scott Hart, CEO, Moose International. “We know the innovative spirit of Champaign-Urbana will shine during these focus groups. With input from the community, we’ll be aiming to deliver exactly what it wants and needs to nourish its aspirations.” Building on existing market research, Lodgic will continue to tailor the concept to meet the unique needs of the local community. Research group participants will have the chance to offer their input on pricing and packages and other amenities.

Champaign-Urbana area residents who want to participate in groups should submit their interest by visiting www.lodgic.org/yourvoice. All inquiries will be vetted by the Lodgic Everyday Community research team who will manage the study. Space is limited. Please visit www.lodgic.org to learn more about the concept and sign-up to receive Lodgic Everyday Community updates.

Lodgic Workplace

Lodgic coworking is designed as a fresh take on the workplace, which means it's nothing like a traditional office. It will offer quiet phone tents, energizing huddle huts, cozy corners, smart event spaces, healthy food and drinks, and fast fiber speed. It's a 24-hour vibrant work zone for freelancers, start-ups, small businesses, or professional nomads.

Flexible, Drop-in Childcare

Lodgic flexible childcare is a new kind of high-quality, licensed care that allows parents to come, go, and pay only for the time they need. No reservations required. It works by the hour, by the day, by the week, or month. Evenings and weekends, too. It's like an affordable day camp for growing minds and building character. Arts and crafts, healthy snacks and naps, and early-childhood happiness adapt to the modern family's work week.

Healthy, All-Day Dining

Lodgic welcomes the community inside and out with smart dining that is healthy, energizing, and affordable. At Lodgic, everything is connected, so culinary adventure and local foodie culture is built into every space. At the family-friendly cafe and market, the on-the-go option is also the good-for-you option. Nearby, the spitfire grill is a full-service kitchen and bar with house-made, locally sourced freshness that tastes a lot like comfort food and feels a lot like home.

About Moose International

The Loyal Order of Moose is one of the world's oldest and largest fraternal order and community service organizations. With one million members and over 1,500 Moose Centers across the U.S., Canada, Great Britain, and Bermuda, it provides members with family-oriented social, dining, and sports activities. In local communities, members are known for volunteerism and community service. Nationally, the organization's main endeavors include Mooseheart Child City and School, a residential community and school for children whose families are unable to care for them; Moosehaven, a Florida retirement community for senior members; and Tommy Moose, a national first-responder program for police and rescue to help children in acute crisis situations. Mooseheart Child City and School is one of the longest-operating children's residential care facilities in America. Its beautiful rural campus spans 1,000 acres and has its own ZIP code. Children receive the nurturing home, emotional development, and solid education they need to reach their full potential through the pioneering Mooseheart method of innovative and nationally recognized educational and family-living programs.

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