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Nine Local Artists Commissioned to Create Original Art in First-ever Lodgic Everyday Community

Approximately \$35,000 to be Paid Among Artists

CHAMPAIGN, March 16, 2018 — Lodgic Everyday Community — a Moose International nonprofit initiative launching in Champaign early summer 2018 — has selected nine local artists to create unique, site-specific works highlighting the history and fabric of the Champaign-Urbana community.

Lodgic made the call for portfolios in January and announced winners at the 40North “Untitled” event in late February, the organization’s annual fundraiser. The winners are: Nathan Westerman, Kelly Hieronymus, Stacey Gross, Dan Hadley, EKAH, Anna Longworth, Barry Abrams, Lisa Kesler, and Kim Curtis. Artists range in media type from pen and ink, paint, sculpture, print making, photography, lenticular, and textiles.

“We originally planned to award up to five local artists paid commissions to create original pieces to be displayed as part of Lodgic’s permanent collection,” said Stefanie McLeese, Director of Public Relations for Lodgic Everyday Community. “However, when the portfolios started coming in, our design team leads in Denver and New York were blown away by the incredible and vast talent in our community, and we just couldn’t limit ourselves to five at that point.”

The collection will add to Champaign-Urbana’s art scene while sharing the community’s unique story.

“Lodgic’s initiative in commissioning local art is tremendous,” said Kelly White, Executive Director of 40 North, the Champaign County Arts Council. “This kind of opportunity — where local artists are being recognized, valued, and compensated for their work — makes such a huge impact in the lives and careers of these artists, as well as demonstrating the vast talent we have here in C-U.”

The Lodgic design team will work closely with each artist over the coming months to bring their vision to life. Their work will be spotlighted at the Lodgic Champaign grand opening in June.

Please visit www.lodgic.org to learn more about the concept and sign up to receive Lodgic Everyday Community updates.

Lodgic Workplace

Lodgic coworking is designed as a fresh take on the workplace, which means it's nothing like a traditional office. It will offer quiet phone tents, energizing huddle huts, cozy corners, smart event spaces, healthy food and drinks, and fast internet speed. It's a 24-hour vibrant work zone for freelancers, start-ups, small businesses, or professional nomads.

Flexible, Drop-in Childcare

Lodgic flexible childcare is a new kind of high-quality licensed care that allows parents to come, go, and pay only for the time they need. No reservations required. It works by the hour, by the day, by the week, or month. Evenings and weekends, too. It's like an affordable day camp for growing minds and building character. Arts and crafts, healthy snacks and naps, and early-childhood happiness adapt to the modern family's work week.

Healthy, All-Day Dining

Lodgic welcomes the community inside and out with smart dining that is healthy, energizing, and affordable. At Lodgic, everything is connected, so culinary adventure and local foodie culture is built into every space. At the family-friendly cafe and market, the on-the-go option is also the good-for-you option. Nearby, the spitfire grill is a full-service kitchen and bar with house-made, locally sourced freshness that tastes a lot like comfort food and feels a lot like home.

About Moose International

The Loyal Order of Moose is one of the world's oldest and largest fraternal order and community service organizations. With one million members and over 1,500 Moose Centers across the U.S., Canada, Great Britain, and Bermuda, it provides members with family-oriented social, dining, and sports activities. In local communities, members are known for volunteerism and community service. Nationally, the organization's main endeavors include Mooseheart Child City and School, a residential community and school for children whose families are unable to care for them; Moosehaven, a Florida retirement community for senior members; and Tommy Moose, a national first-responder program for police and rescue to help children in acute crisis situations. Mooseheart Child City and School is one of the longest-operating children's residential care facilities in America. Its beautiful rural campus spans 1,000 acres and has its own ZIP code. Children receive the nurturing home, emotional development, and solid education they need to reach their full potential through the pioneering Mooseheart method of innovative and nationally recognized educational and family-living programs.

About 40 North

40 North | 88 West

With the mission of cultivating creativity in Champaign County, 40 North | 88 West is dedicated to fueling the growth and well-being of our creative community by nurturing its arts, culture, and education. Through information, advocacy, and collaboration, 40 North empowers artists, arts organizations, businesses, and the community at large. For more information on 40 North, visit www.40north.org.

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