

# **COLLARTS**

## **COURSE GUIDE**



# THE COLLEGE FOR CREATIVE INDUSTRIES

Australian College of the Arts Pty Ltd  
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# ACKNOWLEDGEMENT OF COUNTRY

Collarts acknowledges the Wurundjeri people of the Kulin Nations as the Traditional Custodians of the country we work, study, and create on. We pay our respects to all Aboriginal and Torres Strait Islander people in Yarra, and their Elders past, present and future.

As we share our own creativity, knowledge, learning, and teaching practices on our campuses and their surrounds, we also acknowledge that the land in which we meet is a place of age-old ceremonies—of celebration, education and initiation across thousands of years—that continue to have an impact on the life of these lands.



# DEAN'S WELCOME

I would like to warmly welcome you to the Australian College of The Arts, known fondly in the community as Collarts. Located in the beating heart of Melbourne's lively creative scene, Collarts is known as an education leader in the entertainment, communications and design sectors. We are driven by providing the best education in the field and creating real career pathways for students.

At Collarts, our students progress through a carefully curated and industry-focused course structure, delivered in intimate class settings by experts who are current industry leaders and practitioners. We know from talking to our students that Collarts has a distinct level of support and sense of community unparalleled to other education providers. With a commitment to innovation and lifelong learning, we support those who want to succeed in the rapidly expanding entertainment and design industries, both nationally and internationally.

Collarts students are given exclusive opportunities to gain practical, work-ready industry experience that is at the forefront of contemporary culture. With connections to music and arts festivals, entertainment venues, audio and design studios, radio stations, brands and labels, events, and organisations, our students graduate with a distinct advantage in their field.

What I believe defines Collarts most of all, however, is our commitment to creating an environment where all students can be their most bold and brave self. Aside from the range of support services we provide for enrolment, academic skills, and wellbeing and counselling support, our students are the pillars of our strong, thriving creative culture—and we look forward to welcoming you into our community.



PROF. TIM MOSS  
Collarts Dean

A handwritten signature in black ink that reads "Timothy Moss". The signature is fluid and cursive, with the first name "Timothy" written in a larger, more prominent script than the last name "Moss".

PROF. TIM MOSS  
Collarts Dean



# INDUSTRY PARTNERSHIPS

**“The chance to volunteer at festivals that I loved—which turned into continuous paid work—and the opportunity to learn from different influential teachers who really push you to achieve your best, is unlike anything else.”**

LOU COSGRAVE  
Collarts Audio Engineering Alum



Collarts focuses on giving students real-life industry experiences so they are career-ready when they graduate. Collarts supports students in a variety of ways, from overseas exchange programs and international summer camps, to interstate conference attendance, sought-after internships and hands-on experience at major festivals.

## **OUR INDUSTRY OPPORTUNITIES INCLUDE:**

- Having your music professionally recorded and produced with the Collarts Music: Career Start Scholarship
- Working alongside industry professionals at Melbourne Fashion Week, Falls Festival, Groovin The Moo, Ego Expo, DENFAIR, Undress Runways and more
- Attending the BIGSOUND Conference in Brisbane
- Broadcasting on Melbourne’s youth radio station, SYN FM
- Interning at a variety of labels, brands and management companies across Melbourne
- Live performance opportunities at Groovin The Moo, UNIFY Gathering, Peel Street Festival and more
- Get hands-on experience running fashion shows, coordinating gallery events or working as part of the decor team for major Melbourne events

# INTERNATIONAL EXPERIENCE

Collarts provides students with unique opportunities to study abroad through student exchange programs, international workshops and partnerships. Students are able to network and collaborate with other talented peers from all over the world as they come together to rehearse, exchange ideas.



**“Getting out of home and getting to do things I wouldn’t usually get to do has broadened my horizons. When it comes to my studies, learning things from a different perspective has been incredible.”**

ASHLEE BARR

Entertainment Management Alum,  
Drexel Exchange Recipient (USA)

**TAKE YOUR STUDIES ABROAD:**

- Spend a trimester studying abroad at Drexel University in Philadelphia, USA
- Take part in an intensive International Band and Business Camp
- Be selected for Songwriter Week at Popakademie in Germany
- Participate in exchange experiences with students from Belmont University in Nashville, Tennessee and Communication University China (CUC) in Beijing



**MEET MAHRAN MAJID & YAZAN SAIF**

Have you ever wondered what it’s like to leave your homeland and follow your passions?

For Collarts music students Mahran Majid and Yazan Saif, moving away from the beauty of the Maldives gave them the courage and inspiration to focus on music in a way they never knew possible. Performing for Cultural Diversity Week at Collarts, Zan and Mahran performed a Maldivian song in Dhivehi, the language commonly spoken on the islands.



**SCHOOL  
OF  
ENTERTAINMENT**

# AUDIO ENGINEERING

If you dream of a career as an **Audio Producer, Studio Engineer, Studio Manager, Mastering Engineer, Live Sound Technician, Radio Producer**, or if you want to work as a **Stage Technician or Post-Production Specialist** for film and television, this course is for you.

Our Audio Engineering degree focuses on teaching students the fundamentals of audio production and then developing their skills in a variety of fields, including live sound, recording, production and post-production.

You will be taught and mentored by experienced industry experts who are currently working as live sound technicians, producers, and post-production specialists. You will work with analogue and digital equipment in our cutting-edge facilities. You will master a variety of software and learn in small-sized classes so that you finish the degree with a wealth of hands-on experience.

Audio Engineering students also work closely with students from other courses to gain a well-rounded understanding of processes involved in the music and production industries.

## OPPORTUNITIES & EXPERIENCES:

- Study online, on campus, or mixed, with access to all of Collarts' campus facilities
- Get real-life experience working at major festivals, events and through internship placements
- Create professional-quality recordings
- Manage live audio production to a professional standard
- Learn from industry experts and collaborate with students from other creative courses
- Develop specialist studio recording and post-production skills
- Explore new audio and music technologies
- Become AVID certified in ProTools
- Complete your bachelor degree in two years instead of the standard three
- No ATAR requirement and no individual subject or score requirements
- FEE-HELP available to eligible students (no upfront fees)

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Diploma of Arts (Audio Production)**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Arts (Audio Production)**  
Two years full-time study or part-time equivalent
- **Double Degree: Bachelor of Arts (Audio Production) & Bachelor of Applied Business (Entertainment Management)**  
Three years full-time study or part-time equivalent

## ADMISSIONS REQUIREMENTS:

- An admissions interview is required for entry into the course. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		RECORDING STUDIO TECHNIQUES	LIVE SOUND REINFORCEMENT	POST PRODUCTION	AUDIO THEORY	INDUSTRY AWARENESS
DIPLOMA	TRIMESTER 1	Mixing	Basic Analogue & PA Mixing	Mix with Video	Fundamentals of Audio & Sound	Critical Thinking
	TRIMESTER 2	Recording Foundations	Digital Desk & PA	Voiceovers, Sound Design & Studio Etiquette	Audio Theory & History	Critical Survey
	TRIMESTER 3	Small Group Recording	Medium PA & Wireless Setups	Sound Design for Computer Games + Alternative DAWs	Acoustics & Critical Listening	Fundamentals of Music Performance + Elective 1

SECOND YEAR		RECORDING STUDIO TECHNIQUES	LIVE SOUND REINFORCEMENT	POST PRODUCTION	AUDIO THEORY	INDUSTRY AWARENESS
BACHELOR DEGREE	TRIMESTER 4	Studio Mastering	Large Scale PA Design, Implementation & Tuning	Foley, ADR & Audio Repair / Recovery	Audio Electronics	Entertainment Industry Practices + Elective 2
	TRIMESTER 5	Large Track Count Recording & Overdubs	Large System Engineering & Tuning	Surround Production Workflow & Formats	Audio Systems	Group Project + Elective 3
	TRIMESTER 6	Self-Directed Project 1	Self-Directed Project - Live Sound	Self-Directed Project 2	New & Emerging Technologies	Industry Placement (60 hours)

## SOFTWARE PARTNERSHIPS

Collarts is an associate and partners with the following software. Audio Engineering students use these programs throughout the duration of the course.



**“What separates Collarts from other music institutions is that it constantly remains current. The facilities are excellent and the contacts you gain are priceless.”**

BILLY PSAROLOGOS

Audio Technician at Deluxe Audio, Collarts Audio Engineering Alum

# COMEDY

If you dream of a career as a **Stand Up Comedian, Writer, Stage Director or Producer**, working in **Film and TV, Radio, Performing Arts, Podcasting, or on the internet**, this course is for you.

The Bachelor of Dramatic Arts (Comedy) is ideal for students wanting to work in the comedic side of the arts and entertainment industries.

You will be taught and mentored by industry experts who are currently working within many sectors of the industry including theatre, film, television, radio and podcasting. Focusing on comedy performance, comedy writing, production, and entrepreneurship, you will gain the knowledge and skills to develop and manage a career in the entertainment industry.

Collarts offers students a variety of real-life industry experiences so that they are career-ready when they graduate. Students have the opportunity to create a comedy portfolio showcase, as well as partake in sought-after internships and gain hands-on experience. You will also work closely with students from other courses to foster a well-rounded understanding of the arts and entertainment industries.

## OPPORTUNITIES & EXPERIENCES:

- Study in our world-class creative spaces and classrooms
- Create, produce and promote shows and live performances
- Attend and perform stand-up and live shows
- Develop an in-depth understanding of comedy creation, production and publicity
- Gain knowledge and experience in performance and comedic arts
- Get valuable insight into the entertainment industry from experienced teachers, and access career pathways through our industry partnerships and placements
- Hear from and work with guest speakers and meet with agents throughout the course
- Complete your degree in two years instead of the standard three
- No ATAR requirement and no individual subject or score requirements
- FEE-HELP available to eligible students (no upfront fees)

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Diploma of Dramatic Arts (Comedy)**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Dramatic Arts (Comedy)**  
Two years full-time study or part-time equivalent

## ADMISSIONS REQUIREMENTS:

- Applicants will be required to audition with a short performance from original or pre-selected material and submit an original, comedic written piece such as a monologue, satire or humor piece, script, etc.
- Applicants will also need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		MATERIAL CREATION	PERFORMANCE	THEORY	INDUSTRY PRODUCTION
DIPLOMA	TRIMESTER 1	Devising for Performance	Acting Foundations	Theories of Humour	Critical Thinking
	TRIMESTER 2	Writing Comedy for Live Solo Performance	Creating a Character	Intercultural History of Comedy	The Self-Producing Comedian
	TRIMESTER 3	Writing Comedy for Live Ensemble Performance	Live Comedic Performance	Comedy Genres	Publicity & Promotions

SECOND YEAR		MATERIAL CREATION	PERFORMANCE	THEORY	INDUSTRY PRODUCTION
BACHELOR DEGREE	TRIMESTER 4	Writing Comedy for Audio	Directing Comedy	Progressive Comedies	Live Production
	TRIMESTER 5	Writing Comedy for Screen	Comedic Performance for Screen	Screen Comedy	Screen Production
	TRIMESTER 6	Capstone Creative Project			Creative Arts Business



**“I haven’t found my voice 100% yet, but this course is helping me find one because it’s given me the freedom and confidence to just say what I want to say and do what I want to do. It pushes and inspires me to actually get on a stage.”**

JETT BOND  
Collarts Comedy Student

# ENTERTAINMENT MANAGEMENT

If you dream of a career as an **Artist Manager, Tour Manager, Event Manager, Festival Organiser, Booking Agent, Publicist, Venue Manager** or if you want to work at a record label in **A&R, Marketing** or **Publicity**, this course is for you.

The Entertainment Management degree is ideal for students wanting to work in the business and management side of the music and entertainment industries.

You will be taught and mentored by industry experts who are currently working within many sectors of the industry including management, publicity, music festivals, touring companies and record labels. With a focus on the logistical side of the creative industries, you will undertake fundamental units such as business strategy and law, marketing, economics, finance, publicity, music publishing, and event management.

Collarts offers students a variety of real-life industry experiences so that they are career-ready when they graduate. Through our industry partnerships with Falls Festival, Groovin The Moo, Melbourne Fashion Week, Ego Expo and more, students have opportunities to apply their business and management studies in real-world situations. Students can also partake in overseas exchange programs, scholarship opportunities at BIGSOUND and gain hands-on experience at an array of major festivals and events. You will also work closely with students from other courses to gain a well-rounded understanding of the business side of entertainment industries.

## OPPORTUNITIES & EXPERIENCES:

- Study online, on campus, or mixed, with access to all of Collarts' campus facilities
- Manage, promote and produce events
- Develop an in-depth understanding of publicity, marketing and the media
- Gain knowledge and experience in artist and tour management
- Collaborate on industry projects with students from other courses
- Get valuable insight into the entertainment industry from experienced teachers, and access career pathways through our industry partnerships and placements
- Complete your degree in two years instead of the standard three
- No ATAR requirement and no individual subject or score requirements
- FEE-HELP available to eligible students (no upfront fees)

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Diploma of Applied Business (Entertainment Management)**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Applied Business (Entertainment Management)**  
Two years full-time study or part-time equivalent

## ADMISSIONS REQUIREMENTS:

- Applicants will need to submit a 300-word written statement on their interest in the field.
- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		MANAGEMENT	MARKETING	APPLIED ENTREPRENEURSHIP	INDUSTRY AWARENESS
DIPLOMA	TRIMESTER 1	Introduction to Entertainment Management	Introduction to Marketing, Communications & Branding	Introduction to Entertainment Business Law	Critical Thinking
	TRIMESTER 2	Copyright Management	Event Management Theory	Introduction to Creative Entrepreneurship	Critical Survey
	TRIMESTER 3	Entertainment Economics & Management Finance	Publicity & Promotions	Applied Event Management	Venue Management + Elective 1

SECOND YEAR		MANAGEMENT	MARKETING	APPLIED ENTREPRENEURSHIP	INDUSTRY AWARENESS
BACHELOR DEGREE	TRIMESTER 4	Business Structures & Organisational Behaviour	Contemporary Marketing Practices	Applied Talent Management	Tour Management + Elective 2
	TRIMESTER 5	Business Technology & Strategic Planning	Marketing Research	Applied Rights Management	Group Project + Elective 3
	TRIMESTER 6	International Music Business Management	Funding for the Creative Arts	Applied Business Management / New Venture	Industry Placement (60 hours)



**"I love the support that you get, and the networks and connections that you build with students and staff. The teachers are really awesome too; they're supportive and encouraging and I love the activities and opportunities they offer students, like internships, scholarships and more. It's a really positive environment."**

CHRISTINA AUBRY  
 Michael Parisi Management  
 Collarts Entertainment Management Alum

# MUSIC PERFORMANCE

If you dream of a career as a **Songwriter, Recording Artist, Session Musician, or if you want to work as a Music Director, Composer, Music Teacher or Music Arranger, this course is for you.**

The Music Performance degree balances creative, technical and industry-related skills, with a focus on contemporary music performance and songwriting.

Working closely with our ARIA award-winning teaching staff plus a wide range of industry professionals, you will extensively develop your ability in solo and collaborative music performance, music analysis, songwriting and technical musicianship.

Music Performance students choose one area of specialisation: vocal, instrumental or songwriting. All students are mentored in this specialisation by industry experts and also receive a one-on-one weekly lesson in their main instrument. You will also work alongside students from other courses to gain a well-rounded understanding of processes involved in the music industry.

## OPPORTUNITIES & EXPERIENCES:

- Study in our world-class studios, creative spaces and classrooms
- Craft and produce original songs
- Understand and develop performance at a professional level
- Work on industry-focused projects
- Get real life experience through regular performances and recordings
- Develop analytical skills in relation to music and music performance
- Learn from industry experts and collaborate with students from other creative courses
- Record your own music in our studios
- Record an EP or take part in Industry Placement
- Complete your bachelor degree in two years instead of the standard three
- FEE-HELP available to eligible students (no upfront fees)
- No ATAR requirement and no individual subject or score requirements

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Diploma of Arts (Music)**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Arts (Music)**  
Two years full-time study or part-time equivalent
- **Double Degree: Bachelor of Arts (Music) & Bachelor of Applied Business (Entertainment Management)**  
Three years full-time study or part-time equivalent

## ADMISSIONS REQUIREMENTS:

- Applicants will need to audition with two contrasting, contemporary pieces or 2 original songs.
- Applicants will need to take part in a written music theory evaluation.
- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		TECHNIQUES & STYLES	ENSEMBLE PERFORMANCE	MUSIC HISTORY & ANALYSIS	HARMONY & AURAL STUDIES	INDUSTRY AWARENESS
DIPLOMA	TRIMESTER 1	Introduction to Music Technology*	Foundations 1	The Materials of Music	Chart Writing	Critical Thinking
	TRIMESTER 2	Songwriting Skills*	Foundations 2	Western Music	Harmony	Critical Survey
	TRIMESTER 3	Improvisation*	Music Direction 1	Popular Music 1850 - 1950	Counterpoint	Entertainment Industry Practices + Elective 1

SECOND YEAR		TECHNIQUES & STYLES	ENSEMBLE PERFORMANCE	MUSIC HISTORY & ANALYSIS	HARMONY & AURAL STUDIES	INDUSTRY AWARENESS
BACHELOR DEGREE	TRIMESTER 4	Music Styles*	Music Direction 2	Contemporary Music 1950 - Present	Arranging for Ensembles	Audio Production Concepts + Elective 2
	TRIMESTER 5	Pre-Production*	Professional Presentation 1	Global Music	Studio Arranging	Group Project + Elective 3
	TRIMESTER 6	Self Directed Project*	Professional Presentation 2	Australian Music	Writing for the Screen	Professional Portfolio or Industry Placement

\* These units include both masterclass specialisations and one-on-one instrument lessons



**“Collarts gave me that sense of community that I was missing. I always knew something was absent, but I could never articulate what. I remember thinking, I’m missing a piece of myself. Collarts filled that hole in my chest and since then, I’ve made real connections with people. They’re now my friends in my band and the people I live with.”**

DAMIELOU SHAVELLE  
Collarts Music Performance Alum



**"I needed the hands-on experience and that's the benefit of Collarts. The accessibility to the tutors and the fact they are just around the corner is great too. There's no divide. It's that community and the people who I'm studying with that I've loved so far."**

**BENJI COLBOURNE**  
Collarts Music Production Alum

# MUSIC PRODUCTION

**If you dream of a career as a Music Producer, Sound Engineer, Electronic Music Producer, Composer, DJ, Performer, Songwriter, Interactive & Mixed Media Specialist or Sound Designer, this course is for you.**

The Bachelor of Arts (Music Production) combines performance, technology, composition, audio and industry skills to deliver a multifaceted music education. Whether you are just starting out or you are an experienced producer, songwriter, DJ, performer or engineer, this course provides you with comprehensive practical skills and knowledge to make a career in the industry.

You will be trained and mentored by industry experts who are currently working as music producers, audio professionals, recording artists and music creators, as well as learning from artist managers, studio engineers, and live sound technicians. You will master a variety of software applications and be mentored in small sized classes, undertaking fundamental units in audio recording, digital audio workstations, music performance, digital and electronic instruments, music technology and music business management.

Music Production students also work closely with students from other courses to gain a well-rounded understanding of processes involved in the music industry.

## **OPPORTUNITIES & EXPERIENCES:**

- Study online, on campus, or mixed, with access to all of Collarts' campus facilities
- Gain comprehensive knowledge about music production
- Learn practical skills in software applications Ableton Live, Logic X and Pro Tools
- Collaborate with other students and perform live
- Explore new and emerging music production techniques and technologies
- Enhance songwriting, recording and performance skills
- Create a portfolio of music with artistic direction
- Learn business and entrepreneurial skills for the music industry
- Master studio recording techniques
- Learn from industry experts and collaborate with students from other creative courses
- Complete your bachelor degree in two years instead of the standard three
- FEE-HELP available to eligible students (no upfront fees)
- No ATAR requirement and no individual subject or score requirements

## **START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:**

- **Diploma of Arts (Music Production)**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Arts (Music Production)**  
Two years full-time study or part-time equivalent

## **ADMISSIONS REQUIREMENTS:**

- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		RECORDING STUDIO TECHNIQUES	MUSIC PERFORMANCE & DIRECTION	MUSIC PRODUCTION & COMPOSITION TECHNOLOGY	AUDIO, MUSIC & BUSINESS THEORY (PRODUCTION THEORY)	INDUSTRY AWARENESS
DIPLOMA	TRIMESTER 1	Mixing & Studio Foundations	Ensemble Rehearsal & Direction 1	Composing & Sequencing	The Fundamentals of Sound & Music	Critical Thinking
	TRIMESTER 2	Solo Recording & Working with Musicians	Technology in Performance 1	Creative Software Practice	Microphone & Music: Theory & History	Critical Survey
	TRIMESTER 3	Small Group Recording	Ensemble Rehearsal & Direction 2	Sound Design: Music for Image	Advanced Critical Listening	Applied Digital Marketing + Elective 1

SECOND YEAR		RECORDING STUDIO TECHNIQUES	MUSIC PERFORMANCE & DIRECTION	MUSIC PRODUCTION & COMPOSITION TECHNOLOGY	AUDIO, MUSIC & BUSINESS THEORY (PRODUCTION THEORY)	INDUSTRY AWARENESS
BACHELOR DEGREE	TRIMESTER 4	Mastering	Technology in Performance 2	Remixing & Arranging	Introduction to Creative Entrepreneurship	Entertainment Industry Practices + Elective 2
	TRIMESTER 5	Large-Scale Production	Instrumental Performance 1 or Electronic Music Performance 1	Producing Different Styles	Creativity & Intellectual Property Management	Group Project + Elective 3
	TRIMESTER 6	Self-Directed Project	Instrumental Performance 2 or Electronic Music Performance 2	Self-Directed Production	Client Relations & Psychology for Producers & Musicians	Professional Portfolio or Industry Placement

## SOFTWARE PARTNERSHIPS

Collarts is an associate and partners with the following software. Music Production students use these programs throughout the duration of the course.



# SCREEN & MEDIA

If you dream of a career working in **Film, Media and TV** as a **Screenwriter, Filmmaker, Producer, Director, Documentary Filmmaker, Editor** or **Multimedia Specialist**, this course is for you.

Taught by experts who are actively working in diverse sectors of the screen and media industry, including pre- and post-production, screenwriting, directing and more, the Bachelor of Screen & Media will help students develop the necessary skills to succeed nationally and internationally. Exploring storytelling techniques, new filmmaking technologies, distribution and marketing strategies, and cutting-edge information within today's media landscape, you'll be mentored in developing a long-lasting career in screen and media.

Collarts offers students a variety of real-life industry experiences so they are career-ready when they graduate. Students also have the opportunity to create a capstone project and undertake a 60-hour industry placement.

## OPPORTUNITIES & EXPERIENCES:

- Study in our world-class creative spaces and classrooms
- Develop an in-depth understanding of screen and media, production, and filmmaking
- Gain knowledge and create multimedia projects like short films, TV episodes, advertising content, and documentaries
- Get valuable insight into the screen and media industry from experienced teachers
- Access exclusive internship and volunteer opportunities with renowned industry partners
- Complete your degree in two years instead of the standard three
- FEE-HELP available to eligible students (no upfront fees)
- No ATAR requirement and no individual subject or score requirements

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Diploma of Screen & Media**  
Two trimesters full-time study part-time equivalent
- **Bachelor of Screen & Media**  
Two years full-time study or part-time equivalent

## ADMISSIONS REQUIREMENTS:

- Applicants will need to submit a 300-word written statement on their interest in the field.
- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		SCREEN & MEDIA STUDIES	CREATIVE DEVELOPMENT	PRODUCTION	PRACTICE
DIPLOMA	TRIMESTER 1	Critical Thinking Screen & Media Theory	Stories on Screen	Introduction to Production	Video & Digital Filmmaking
	TRIMESTER 2	Screen Genres	Screenwriting	Production for New Technologies & Multi-Platform Delivery	Smartphone Filmmaking
	TRIMESTER 3	Australian Screen Cultures	Screen Narrative	Screen Craft	Episodic Narrative

SECOND YEAR		SCREEN & MEDIA STUDIES	CREATIVE DEVELOPMENT	PRODUCTION	PRACTICE
BACHELOR DEGREE	TRIMESTER 4	Global Screen Cultures	Produce Narrative Documentary	Soundtrack for Screen	Branded Content
	TRIMESTER 5	Impact, Distribution & Marketing	Capstone Development	Documentary Production	Professional Inquiry
	TRIMESTER 6	Screen Studies & Creative Capstone Project		Industry Placement (60 hours)	Creative Entrepreneurship





**SCHOOL  
OF  
DESIGN**

# CG ANIMATION & VFX

**If you dream of a career as a 3D Animation Artist, 3D Modelling Artist, Video Game Artist, Texturing/Shader Artist, FX Artist, Composer, Generalist, Art Director, Producer or Production Coordinator, this course is for you.**

The Bachelor of Animation & VFX is perfect for students who want to establish a professional animation and visual effects career in the film, television, online entertainment or gaming industry. Students will be mentored by industry experts and learn the skills they've obtained working at industry-leading studios. You will undertake fundamental units such as 3D art and computer graphics, modelling and animation skills, film production, game design theory, and business entrepreneurship.

Students will graduate with specialised training and experience in the animation industry, both in Australia and internationally.

## **OPPORTUNITIES & EXPERIENCES:**

- Study online, on campus, or mixed, with access to all of Collarts' campus facilities
- Gain an in-depth understanding of digital animation and visual effects
- Create a range of industry-ready modelling, animation and visual effects examples for your portfolio
- Learn practical skills in software applications such as Nuke, Maya and Side Effects Houdini
- Work to and execute a professional creative client brief
- Learn from industry experts and collaborate with students from other creative courses
- No ATAR requirement and no individual subject or score requirements
- Complete your degree in two years instead of the standard three
- FEE-HELP available to eligible students (no upfront fees)

## **START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:**

- **Diploma of Animation & VFX**  
Three trimesters full-time study or part-time equivalent
- **Bachelor of Animation & VFX**  
Two years full-time study or part-time equivalent

## **ADMISSIONS REQUIREMENTS:**

- Applicants will need to submit a portfolio of 4 - 6 pieces of original creative work consisting of animations, drawings, sketches or digital work.
- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		PRODUCTION 1: ANIMATION	PRODUCTION 2: VISUAL EFFECTS	BUSINESS & INDUSTRY	THEORY
DIPLOMA	TRIMESTER 1	Animation Foundations	3D Modelling Foundations	Introduction to Industry: VFX Pipeline	Critical Thinking
	TRIMESTER 2	Physical Animation	Character & Environment Modelling	Production Design/ Art Direction	Film Animation: History & Theory
	TRIMESTER 3	VFX Production	Game Production 01	Portfolio Building	Game Design History & Theory

SECOND YEAR		3D ANIMATION*	3D MODELLING*	FX SIMULATION*	LIGHTING & COMPOSITING*	THEORY	BUSINESS & INDUSTRY
BACHELOR DEGREE	TRIMESTER 4	Acting for Animation 01 + Lighting 01	Digital Sculpting & Texturing 01 + Lighting 01	FX & Simulation 01 + Lighting 01	Compositing 01 + Lighting 01	Storyboarding & Cinematography	Production Management
	TRIMESTER 5	Acting for Animation 02 + Game Production 02	Digital Sculpting & Texturing 02 + Game Production 02	FX & Simulation 02 + Game Production 02	Compositing 02 + Lighting 02	Screenwriting	Creative Team Management
	TRIMESTER 6	Create Animation + Portfolio & Presentation	Digital Sculpting & Texturing 03 + Portfolio & Presentation	FX & Simulation 03 + Portfolio & Presentation	Compositing 03 + Portfolio & Presentation	Creative Project	Freelance Business + Careers Development

\* Students select one of the highlighted elective streams



Students are taught using industry-leading software.

**“I am so happy I joined Collarts. I told my mum yesterday that I realised I hadn't ever smiled so much in one day. I love the teachers and the students are cool, genuine people. I am actually excited to attend class on campus tomorrow.”**

SEAN TODD  
Collarts Screen & Media Student

**“I am grateful to have worked with so many inspiring individuals. Being a student at Collarts has been a unique and thrilling experience. I'm genuinely so happy I chose Collarts to be a part of my education journey.”**

SARAH DHEDHI  
Collarts Digital & Social Media Alum

# FASHION & SUSTAINABILITY

If you dream of a career as a **Fashion Designer, Textile Designer, Designer-Maker or Production Manager**, working in **Sustainable Fashion, Product Innovation, Industry Transparency and Enterprise**, this course is for you.

The Fashion & Sustainability course is perfect for people wanting to shape the future of the fashion industry. Students will learn how to create forward-thinking fashion, concentrating on sustainability and ethical consumption. You will be taught and mentored by industry experts who are currently working within many sectors of the industry including fashion design, reinvention, forecasting and enterprise.

Focusing on fashion futures, business strategy, and sustainable fashion business models and supply chains, you will gain the knowledge and skills to develop and manage a career in emerging fashion industries. Collarts offers students real-life industry experiences so they are career-ready when they graduate. Students have opportunities to apply their studies by partaking in sought-after internships and hands-on experience at major events like Melbourne Fashion Week, Ego Expo and more.

## OPPORTUNITIES & EXPERIENCES:

- Study in our warehouse-style campus in the heart of Melbourne's fashion district
- Create, develop and produce ethical fashion products and services
- Acquire an in-depth understanding of global fashion practices, design, and sustainability
- Gain knowledge and experience in fashion business, styling, ethical responsibility, and zero waste techniques and technologies
- Develop an industry-relevant portfolio and capstone project
- Partake in several opportunities including a 60-hour work placement, sought-after internships and experiences at major events like Melbourne Fashion Week, Ego Expo and more
- Complete your degree in two years instead of the standard three
- FEE-HELP available to eligible students (no upfront fees)
- No ATAR requirement and no individual subject or score requirements

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Diploma of Design (Fashion & Sustainability)**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Design (Fashion & Sustainability)**  
Two years full-time study or part-time equivalent

## ADMISSIONS REQUIREMENTS:

- Applicants will need to submit a 300-word written statement on their interest in the field.
- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		DESIGN PROCESS	MATERIALS & MAKING	INDUSTRY & ENTERPRISE	INDUSTRY AWARENESS
DIPLOMA	TRIMESTER 1	Fashion Design: Function	Fibres, Fabrics & Fabrication	Sustainable Fashion Business	Critical Thinking
	TRIMESTER 2	Fashion Design: Reinvention	Fashion Resourcing & Remaking	History of Fashion Systems	Critical Survey
	TRIMESTER 3	Fashion Design: Heritage	Bespoke, Couture & Slow Making	Business Strategy & Design Thinking	Fashion Styling

SECOND YEAR		DESIGN PROCESS	MATERIALS & MAKING	INDUSTRY & ENTERPRISE	INDUSTRY AWARENESS
BACHELOR DEGREE	TRIMESTER 4	Fashion Design: Futures	Zero Waste Techniques & Technologies	Ethical Business Management	Communications & Marketing
	TRIMESTER 5	Fashion Design: Personal Investigation	Materials & Making: Personal Investigation	Entrepreneurship	Careers Development
	TRIMESTER 6	Fashion Design: Capstone Project	Design Realisation: Capstone Project	Business & Entrepreneurship: Capstone Project	Industry Placement



**“When I started the course, it was more about personal fulfilment. I really wanted to further my knowledge and learn about something I am passionate about. You learn so many diverse skills at Collarts that the options really are limitless.”**

EBONY TEWIERIK  
Collarts Fashion Marketing Alum

# FASHION MARKETING

**If you dream of a career as a Fashion Brand Manager, Visual Merchandiser, Buyer, Fashion Blogger, Wholesale Account Manager, Stylist, Fashion Publicist, Event Manager or Creative Director, this course is for you.**

The Bachelor of Applied Business (Fashion Marketing) is ideal for anyone who wants to work in the fashion industry in styling, event management, marketing and business. You will be taught and mentored by industry experts who are currently working within major brands, fashion houses and agencies. With an emphasis on fashion business, you will undertake fundamental units such as the history of fashion, styling, fashion merchandising, entrepreneurship, marketing and PR.

Students graduate with a well-rounded understanding of the fashion industry, both in Australia and internationally.

## OPPORTUNITIES & EXPERIENCES:

- Study online, on campus, or mixed, with access to all of Collarts' campus facilities
- Work on industry projects with fashion designers and brands
- Learn practical skills in fashion merchandising, styling and trend forecasting
- Get hands-on experience running fashion shows, installations and gallery events
- Gain an in-depth understanding of marketing, publicity and social media
- Get valuable insight into the fashion industry and access career pathways through our industry partnerships and placements
- Gain knowledge and experience in fashion business and entrepreneurship
- Develop your own industry-ready portfolio of creative projects
- Complete your degree in two years instead of the standard three
- FEE-HELP available to eligible students (no upfront fees)
- No ATAR requirement and no individual subject or score requirements

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Diploma of Applied Business (Fashion Marketing)**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Applied Business (Fashion Marketing)**  
Two years full-time study or part-time equivalent

## ADMISSIONS REQUIREMENTS:

- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

**“I’m really enjoying meeting like-minded people who share the same kind of ideas as me. I’ve always been interested in fashion but since doing this course, it’s the first time I’ve actually envisioned myself working in the industry.”**

KARABO TLOKOTSI  
Fashion Marketing Alum

# WHAT YOU WILL STUDY

FIRST YEAR		FASHION FUNDAMENTALS	FASHION MARKETING	FASHION ENTREPRENEURSHIP	INDUSTRY AWARENESS
DIPLOMA	TRIMESTER 1	History of Fashion Movements	Introduction to Communications & Branding	Introduction to Business Basics	Critical Thinking
	TRIMESTER 2	The New Fashion Influencers	Introduction to Marketing	Business Strategy & Design Thinking	Critical Survey
	TRIMESTER 3	Applied Computer-Aided Design	Fashion Sales & Marketing – Digital Culture	E-commerce & Management Finance	Styling 1

SECOND YEAR		FASHION FUNDAMENTALS	FASHION MARKETING	FASHION ENTREPRENEURSHIP	INDUSTRY AWARENESS
BACHELOR DEGREE	TRIMESTER 4	Fashion Merchandising 1	Consumer Behaviour/CRM	Introduction to Business Law	Styling 2
	TRIMESTER 5	Fashion Merchandising 2	Publicity & PR	Introduction to Creative Entrepreneurship	Careers Development
	TRIMESTER 6	Merchandising – Capstone Project	Event Management – Capstone Project	Entrepreneurship – Capstone Project	Industry Placement (60 hours)





**“The best thing about studying at Collarts is that there is never a limit. I always feel that I can take something an extra step further and truly test people's creative thinking, especially my own. Paired with the industry experience and awesome lecturers, I just feel like Collarts is right for me.”**

**JACINTA ASHBY**  
Collarts Interior Design Alum

# INTERIOR DESIGN

If you dream of a career as a **Residential or Commercial Interior Designer, Exhibition Designer, Kitchen and Bathroom Designer or Rendering Specialist**, this course is for you.

The Bachelor of Arts (Interior Design) is ideal for students wanting to work in the interior design industry in spatial design, creative management, communication and business.

Students can study online, on campus or mixed, with access to all of Collarts' campus facilities, where you will be taught and mentored by industry experts who are currently working within major brands, design studios and architectural firms. You will undertake fundamental units such as: design history, creative theory, material exploration, entrepreneurship and digital integration.

Collarts offers students a variety of real-life industry experiences so they are career-ready when they graduate. Through our industry partnerships, students have opportunities to partake in real-world business experiences and gain access to invaluable connections through internships and placements.

Students will graduate with a well-rounded understanding of the interior design industry, both in Australia and internationally.

## OPPORTUNITIES & EXPERIENCES:

- Study online, on campus, or mixed, with access to all of Collarts' campus facilities
- Work on industry projects with interior designers and brand leaders
- Learn and apply practical skills in creative interior design and conceptualisation
- Gain hands-on experience in design technologies, events and installations
- Acquire an in-depth understanding of design culture, creative theory and history
- Develop an industry-relevant portfolio of creative projects
- Gain knowledge and experience in interior design practices and entrepreneurship
- Complete your degree in two years instead of the standard three
- FEE-HELP available to eligible students (no upfront fees)
- No ATAR requirement and no individual subject or score requirements

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Diploma of Arts (Interior Design)**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Arts (Interior Design)**  
Two years full-time study or part-time equivalent

## ADMISSIONS REQUIREMENTS:

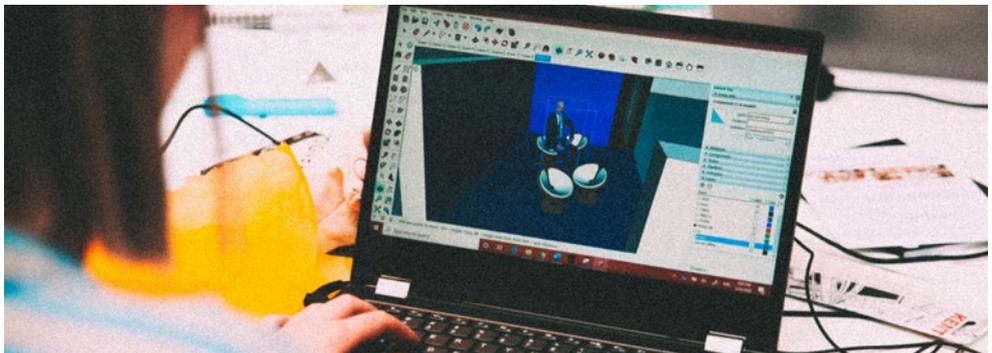
- Applicants will need to submit a portfolio of 4 - 6 pieces of original creative work
- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		DESIGN THEORY	PRACTICAL APPLICATION	DESIGN COMMUNICATION	INDUSTRY AWARENESS
DIPLOMA	TRIMESTER 1	Creative Theory	Colour Exploration	Design Drawing 1	Critical Thinking
	TRIMESTER 2	Design Movements	Material Exploration	Design Drawing 2	Digital Integration
	TRIMESTER 3	Regional Design Culture	Systems & Assembly	Computer-Aided Design 1	Design Entrepreneurship

SECOND YEAR		DESIGN THEORY	PRACTICAL APPLICATION	DESIGN COMMUNICATION	INDUSTRY AWARENESS
BACHELOR DEGREE	TRIMESTER 4	Design for Environments	Design Studio 1	Computer-Aided Design 2	Global Industry & Careers
	TRIMESTER 5	Design for Experience	Design Studio 2	Computer-Aided Design 3	Portfolio Development
	TRIMESTER 6	Design for Humanity (Capstone)	Design Studio 3 Emerging Design (Capstone)	Emerging Technologies (Capstone)	Industry Placement (60 hours min.)

The Collarts Bachelor of Interior Design is a recognised course of the Design Institute of Australia (DIA)



# PHOTOGRAPHY

If you dream of a career as a **Photojournalist, Commercial Photographer, Gallery Manager, Editor or Content Creator, working in Advertising Photography, Portraiture, Image Management, or Domestic and Artistic Photography, this course is for you.**

The Bachelor of Photography is ideal for students wanting to develop their technical and practical understanding, and work in professional photography. You will be taught and mentored by industry experts who are currently working within many sectors of the industry including photojournalism, commercial, documentary and mobile photography. With a focus on photographic technologies, media platforms, practical applications, and creative entrepreneurship, you will gain the knowledge and skills to develop and manage a career in photography.

Collarts offers students a variety of real-life industry experiences so that they are career ready when they graduate. Students have the opportunity to create a capstone project and undertake industry placement.

## OPPORTUNITIES & EXPERIENCES

- Create, develop and produce documentary, mobile and commercial photography
- Develop an in-depth understanding of the creative and technical production elements for professional photographic practice
- Get valuable insight into the photography industry from experienced teachers
- Study online, on campus, or mixed, with access to all of Collarts' campus facilities
- Complete your degree in two years instead of the standard three
- FEE-HELP available to eligible students (no upfront fees)
- No ATAR requirement and no individual subject or score requirements

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Diploma of Photography**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Photography**  
Two years full-time study or part-time equivalent

## ADMISSIONS REQUIREMENTS:

- Applicants will need to submit a portfolio of creative work in the form of ten photographic images.
- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		PHOTOGRAPHY STUDIES	CREATIVE DEVELOPMENT	PRODUCTION & PRACTICE	INDUSTRY AWARENESS
DIPLOMA	TRIMESTER 1	Photographic Lighting	Camera Fundamentals	Photographic Post-Production	Critical Thinking
	TRIMESTER 2	Design Principles for Photography	Portraiture	Photographic Compositing	Critical Survey
	TRIMESTER 3	The Photographic Record	Moving Image	Commercial Photography 1	Mobile Photography + Elective

SECOND YEAR		PHOTOGRAPHY STUDIES	CREATIVE DEVELOPMENT	PRODUCTION & PRACTICE	INDUSTRY AWARENESS
BACHELOR DEGREE	TRIMESTER 4	Contemporary Issues of Photographic Technology	Documentary Photography & Photojournalism	Commercial Photography 2	Photographic Publishing
	TRIMESTER 5	Landscape Photography	Capstone Concept Development	Experimenting with Imaging Technology	Group Project + Elective
	TRIMESTER 6	Capstone Project – Photographic Folio		Creative Entrepreneurship	Industry Placement (60 hours)





**SCHOOL  
OF  
COMMUNICATION**

# ADVERTISING

**If you dream of a career as an Advertising Specialist, Account Manager, Copywriter, Communications Adviser, Producer, Project Manager, or Account Planner, this course is for you.**

The Bachelor of Advertising is perfect for students who want to develop critical knowledge and skills in advertising principles. With the opportunity for hands-on application through their creative practice, this course responds to the demand for adaptable and agile communication specialists in the advertising industry.

You will undertake fundamental units in media communications, advertising principles, copywriting and critical thinking. Students will work with real clients to develop industry relationships and their own portfolio. Students will graduate with a significant body of work that showcases their abilities in advertising and represents who they are as emerging advertising professionals.

Graduates will also be prepared to meet the challenges of a transforming advertising industry in the context of global cultural and economic disruption caused by climate change, technological transformation and disruptors like the COVID-19 pandemic.

Collarts offers students a variety of real-life industry experiences so that they are career-ready when they graduate. With the opportunity to create a capstone project and undertake industry placement, students will leave the course with a well-rounded understanding of the advertising industry, both in Australia and overseas.

## **OPPORTUNITIES & EXPERIENCES:**

- Study online, on campus, or mixed, with access to all of Collarts' campus facilities
- Gain theoretical and academic instruction in the core principles and practices of advertising
- Harness a broad-based knowledge of communications and advertising, and the skills of a professional advertising specialist
- Enter the advertising industry at an advanced level with theoretical, practical and critical knowledge and skills as well as a compelling body of work that reflects this
- Learn from industry experts and collaborate with students from other creative courses
- Complete your bachelor degree in two years instead of the standard three
- FEE-HELP available to eligible students (no upfront fees)
- No ATAR requirement and no individual subject or score requirements

## **START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:**

- **Diploma of Advertising**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Advertising**  
Two years full-time study or part-time equivalent

## **ADMISSIONS REQUIREMENTS:**

- Applicants will need to attend an admissions interview (in person or online) and present a portfolio of recent work. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		CREATIVE PRACTICE	MEDIA COMMUNICATIONS	ADVERTISING PRINCIPLES	INDUSTRY AWARENESS
DIPLOMA	TRIMESTER 1	Communication Design	Persuasion & Representation	Introduction to Marketing & Advertising	Critical Thinking
	TRIMESTER 2	Copywriting	Media & Society	Advertising Campaign Strategy	Critical Survey
	TRIMESTER 3	Applied Media Project	Narrative & Storytelling	Consumer Behaviour	Human-Centred Design / Elective

SECOND YEAR		CREATIVE PRACTICE	MEDIA COMMUNICATIONS	ADVERTISING PRINCIPLES	INDUSTRY AWARENESS
BACHELOR DEGREE	TRIMESTER 4	Art Direction for Advertising	Contemporary Art, Design & Cultural History	Advertising Agency Models	Social Impact Project / Elective
	TRIMESTER 5	Creative Campaign Development	Communications Law, Ethics & Regulation	Creative Ideation	Group Project / Elective
	TRIMESTER 6	Advertising Campaign Project Capstone	Relevant Disruption & Global Engagement	Creative Entrepreneur	Industry Placement (60 hours)



# CREATIVE WRITING

(Postgraduate)

**If you dream of a career as a Writer, Book or Script Editor, Poet, Literary Critic, Script Writer, Screen Producer, Playwright, Novelist, Script Doctor, Technical Writer or Publisher, this course is for you.**

The Graduate Diploma of Creative Writing is perfect for emerging creative writers wanting to apply knowledge of narrative and storytelling to produce original works of literature. The course balances creative, technical and industry-related skills, with a focus on narrative theory and creative writing projects. You will undertake fundamental units in narrative theory, Australian writing, creative writing project development and the business of writing.

Collarts offers students a variety of real-life industry experiences so that they are career-ready when they graduate. Through our industry partnerships, students have opportunities to partake in a variety of real-world business experiences, gaining access to industry connections.

Students will graduate with a well-rounded understanding of the creative writing, editing, and publishing industries, both in Australia and overseas.

## OPPORTUNITIES & EXPERIENCES:

- Utilise an advanced body of knowledge and skills to undertake professional work as a creative writer in a range of different settings
- Develop an individual creative practice and apply the craft of writing in a range of professional contexts
- Apply industry best practice to professional creative writing work, with the knowledge and skills to take an active role in the business of writing
- Learn from industry experts and collaborate with students from other creative courses
- Choose how you study: online, in person in our world-class creative spaces and classrooms across four campuses, or mixed
- FEE-HELP available to eligible students (no upfront fees)
- No ATAR requirement and no individual subject or score requirements

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Graduate Certificate of Creative Writing**  
One trimester full-time study
- **Graduate Diploma of Creative Writing**  
Two trimesters full-time study

## ADMISSIONS REQUIREMENTS:

- Applicants must have an undergraduate degree in a related field or five years industry experience. You will need to attend an admissions interview as well as submit a writing portfolio that must be between 500 – 1000 words. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

	NARRATIVE THEORY	CREATIVE WRITING 1	CREATIVE WRITING 2	PROFESSIONAL PRACTICE
TRIMESTER 1 <b>(GRADUATE CERTIFICATE)</b>	Language & Belonging: Myths, Fables, Folktales	Creative Writing Project Development	Australian Writing	The Business of Writing
TRIMESTER 2 <b>(GRADUATE DIPLOMA)</b>	Fantastic Tales	Creative Writing Project		Mentorship



**“Writing can sometimes feel like a very solitary activity, but the Collarts degree brings you together with a likeminded community where you’ll get personalised attention from your teachers and peers, as well as the support of a mentor. Studying creative writing at Collarts will help you make your writing the best it can be.”**

DR. AISLING SMITH  
Higher Education Curriculum Writer

# DIGITAL & SOCIAL MEDIA

If you dream of a career as an **Interactive Media Manager, Videographer, Online Publisher, Media Producer, Social Media Manager, Content Marketer or Digital Project Manager**, this course is for you.

The Bachelor of Arts (Digital & Social Media) is perfect for students who want to be content designers and creators for media, arts, music, film, fashion and other creative industries.

You will be taught and mentored by industry experts who are currently working as content producers, online media producers, media project managers and digital executives. You will undertake fundamental units in content strategy, web design, videography, graphic design, photography and copywriting, alongside brand strategy and user experience. Students will work with real clients to develop industry relationships and their own portfolio.

Students will graduate with a well-rounded understanding of the digital, social media and marketing industries in Australia and overseas.

## OPPORTUNITIES & EXPERIENCES:

- Study online, on campus, or mixed, with access to all of Collarts' campus facilities
- Create professional-quality digital content for a variety of platforms
- Gain an in-depth understanding of digital marketing and project management
- Develop an understanding of social media strategy and content distribution
- Learn practical skills in software applications such as Photoshop and InDesign
- Develop your own portfolio of video, graphic design and photographic content
- Learn how to write and edit professional online content
- Work with real clients in a studio environment and develop industry relationships
- Learn from industry experts and collaborate with students from other creative courses
- Complete your bachelor degree in two years instead of the standard three
- Study in our world-class studios, creative spaces and classrooms
- FEE-HELP available to eligible students (no upfront fees)
- No ATAR requirement and no individual subject or score requirements

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Diploma of Arts (Digital & Social Media)**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Arts (Digital & Social Media)**  
Two years full-time study or part-time equivalent

## ADMISSIONS REQUIREMENTS:

- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		PRACTICAL	PROFESSIONAL PRACTICE	INDUSTRY AWARENESS	THEORY
DIPLOMA	TRIMESTER 1	Copywriting	Behavioural Psychology	Critical Thinking	Digital Design
	TRIMESTER 2	Digital Photography	Content Strategy	Critical Survey	Information Communication & Technology
	TRIMESTER 3	Video Production	User Experience	Applied Media Production 1	Narrative & Storytelling

SECOND YEAR		PRACTICAL	PROFESSIONAL PRACTICE	INDUSTRY AWARENESS	THEORY
BACHELOR DEGREE	TRIMESTER 4	Web Design	Brand Experience	Applied Media Production 2	Contemporary Art, Design & Cultural History
	TRIMESTER 5	Audio Storytelling	Project Management	Group Project + Elective	Design Thinking
	TRIMESTER 6	Mobile Development	Social Media & Community Management	Industry Placement	Relevant Disruption & Global Engagement



## MEET JEMMA HOLLWAY

Pursuing her ambitions after graduating from Entertainment Journalism, Jemma returned to Collarts to study Digital & Social Media to empower her storytelling.

**"My dream is to write something and change someone's perspective. I definitely think Collarts helped me get closer to that dream, because it's one of the only places that's made me feel like my ideas are valid and that it's okay to think differently."**



**“The best part about studying at Collarts would definitely be working with other passionate people. It’s great to see how projects evolve and how much better they become when you have the feedback of others.”**

**MICHAEL BARBAGALLO**  
Collarts Audio Engineering Alum

# ENTERTAINMENT JOURNALISM

**If you dream of a career as a Journalist, Editor, Podcaster, Videographer, Mobile Journalist, Social Media Manager, Blogger or Entertainment Publicist, this course is for you.**

The Diploma of Entertainment Journalism is ideal for students wanting to work in journalism and media for the entertainment industries.

You will be taught and mentored by industry experts who are currently working as entertainment journalists, bloggers and social media managers. You will also learn from those who write for print and online entertainment magazines and publications.

You will undertake fundamental units such as feature writing, social media, video and digital journalism, as well as entertainment, lifestyle, fashion, music, performance and screen journalism.

Collarts also offers students a variety of real-life industry experiences so that they are career-ready when they graduate. Students graduate with a well-rounded understanding of the media industry in Australia and overseas.

## **OPPORTUNITIES & EXPERIENCES:**

- Study in our world-class studios, creative spaces and classrooms
- Discover journalism across music, fashion, film, television and lifestyle
- Develop your research, writing and communication skills
- Understand best practice in the current media landscape
- Expand your knowledge and experience in video and digital journalism
- Gain an in-depth understanding of publicity, social media and feature writing
- Get hands-on experience interviewing musicians, fashion editors and more
- Secure valuable insight into the entertainment industry and access career pathways
- No ATAR requirement and no individual subject or score requirements
- FEE-HELP available to eligible students (no upfront fees)

## **START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:**

- **Diploma of Entertainment Journalism**  
Three trimesters full-time study or part-time equivalent

## **ADMISSIONS REQUIREMENTS:**

- All applicants are required to submit a written statement of 500 - 600 words outlining their interest in the field and what they want to do in the industry.
- Applicants can submit an optional portfolio of work in addition to the required written statement including examples of written publications, social media engagement and video/audio content.
- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

	UNITS OF STUDY			
TRIMESTER 1	Foundations of Entertainment Journalism	Video & Digital Journalism	Public Relations Practice	Media Industries Today
TRIMESTER 2	Entertainment, Lifestyle & Fashion Journalism	Social Media & Journalism	Feature Writing	Media Law & Ethics
TRIMESTER 3	Freelance Journalism & Entrepreneurship	Mobile Journalism: Video & Radio	Music, Performance, Screen & Journalism	Industry Placement



**“Without Collarts, I would not have found the confidence to pursue my passions in journalism. Collarts challenged me to go above and beyond, rewarding me with real life industry experience, newfound career direction and personal flair.”**

ERIN DICK

Award-winning Radio Producer/Digital Content Creative,  
Collarts Entertainment Journalism Alum



**“Coming from a big uni and to this small college where you can actually talk one-on-one with the lecturers who care about how you're doing was refreshing; you're not just a number in a lecture hall and I found that was way more my style of learning. Learning can be fun and journalism isn't something you can learn by sitting in a classroom and being talked at. You have to actually go out and interview people or you're never going to know what that's like.”**

KATE STREADER

Digital Editor at Beat Magazine,  
Collarts Entertainment Journalism Alum

# ETHICAL LEADERSHIP

(Postgraduate)

If you dream of standing out in your industry as an **Ethical Leader**, this course is for you.

The Ethical Leadership postgraduate course is perfect for creative leaders wanting to lead in complex situations using a balance of ethical judgment, independent thought, critical problem-solving, and more.

You will undertake fundamental units in powerful ideas, practical ethics, Indigenous perspectives and leadership practice, while considering contemporary ethical issues (such as climate change, technology, etc.) across each stage of study.

Framed through the idea of provocation, the course will help students graduate with a high level of critical thinking as they encounter a variety of ethical ideas that push them to learn new concepts or encounter familiar ones in unexpected ways.

## OPPORTUNITIES & EXPERIENCES:

- Develop your understanding of how power, justice, law, and social rights and responsibilities can be used to cultivate an ethical orientation
- Apply ethical principles to real-world situations that help you refine your decision-making and management skills and manage the workplace
- Gain necessary insight into Indigenous representation, cultural safety, First Nations sovereignty, and more
- Identify your leadership style, and use this knowledge to learn how to transfer your skills across creative industry and community contexts
- Study in our world-class creative spaces and classrooms across four campuses
- Learn from industry experts and collaborate with students from other creative courses
- Study on-campus, online, or mixed\*, with access to all of Collarts' campus facilities
- FEE-HELP available to eligible students (no upfront fees)

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Graduate Diploma of Ethical Leadership**  
Two trimesters full-time study or part-time equivalent
- **Graduate Certificate of Ethical Leadership**  
One trimester full-time study

## ADMISSIONS REQUIREMENTS:

- Applicants need an undergraduate degree in a related field or 5 years industry experience. Those seeking admission on the basis of experience must support their application with a statement of service for all work experience listed with independent evidence of the duration and level of work experience.
- Applicants must submit a 300–500 word statement outlining their reasons for undertaking the course.
- Applicants will need to attend an admissions interview. You will be asked questions about your experience, background, and interest in the course and/or industry.

# WHAT YOU WILL STUDY

	POWERFUL IDEAS	PRACTICAL ETHICS	INDIGENOUS PERSPECTIVES	CONTEMPORARY LEADERSHIP PRACTICE
TRIMESTER 1 <b>(GRADUATE CERTIFICATE)</b>	Power & Justice	Ethics & Decision Making	Indigenous Perspectives & Voices	Leadership Skills & Values
TRIMESTER 2 <b>(GRADUATE DIPLOMA)</b>	Paradigm Shifters	Professional & Workplace Ethics	Indigenous Futures	Responsible Leadership in a Contemporary World



# MARKETING

If you dream of a career as a **Media Coordinator, Brand Manager, SEO Specialist, Market Research Analyst, Public Relations Professional, Marketing Coordinator, Advertising Manager or Entertainment Publicist**, this course is for you.

The Bachelor of Marketing is ideal for students who want to gain theoretical knowledge of media and communications, as the course responds to the value and opportunities of marketing in the contemporary world. You will explore the breadth of marketing principles, apply knowledge and principles to professional practice, examine media and communications in regards to social, cultural, economic, and legal context, as well as develop awareness of how the marketing industry works. You will undertake fundamental units in digital marketing, marketing and advertising, media and society and critical thinking.

Students will graduate with the technical, organisational and creative skills necessary to work in a variety of environments. Through a focus on hands-on, project-based learning, as well as a variety of real-life industry experiences, graduates will cultivate a commitment to social responsibility and collaboration and graduate career-ready. Students graduate with a well-rounded understanding of the media industry in Australia and overseas.

## OPPORTUNITIES & EXPERIENCES:

- Gain theoretical and academic knowledge of the core principles and practices of marketing
- Develop a broad-based knowledge of communication, marketing, and the skills of a professional marketing specialist
- Secure the theoretical, practical and critical knowledge and skills to enter the marketing industry at an advanced level
- Choose how you study: online, in person in our world-class creative spaces and classrooms across four campuses, or mixed
- Learn to adapt to the changes and transformations in the marketing industry with agility and acuity in communications
- Complete your bachelor degree in two years instead of the standard three
- Study in our world-class studios, creative spaces and classrooms
- Learn from industry experts and collaborate with students from other creative courses
- FEE-HELP available to eligible students (no upfront fees)
- No ATAR requirement and no individual subject or score requirements

## START YOUR CAREER SOONER WITH AN IMMERSIVE EDUCATION THAT ALLOWS YOU TO GRADUATE WITH A:

- **Diploma of Marketing**  
Two trimesters full-time study or part-time equivalent
- **Bachelor of Marketing**  
Two years full-time study or part-time equivalent

## ADMISSIONS REQUIREMENTS:

- Applicants will need to attend an admissions interview (in person or online) and present a portfolio of recent work. You will be asked questions about your experience, background and interest in the course and/or industry.

# WHAT YOU WILL STUDY

FIRST YEAR		PRACTICE	CONTEXT	PRINCIPLES	INDUSTRY AWARENESS
DIPLOMA	TRIMESTER 1	Introduction to Digital Marketing	Persuasion & Representation	Introduction to Marketing & Advertising	Critical Thinking
	TRIMESTER 2	Social Media Marketing: Creating Content & Communities	Media & Society	Advertising Campaign Strategy	Critical Survey
	TRIMESTER 3	Brand Strategy & Management	Business Economics	Consumer Behaviour	Human-Centred Design / Elective

SECOND YEAR		PRACTICE	CONTEXT	PRINCIPLES	INDUSTRY AWARENESS
BACHELOR DEGREE	TRIMESTER 4	Publicity, Stunts & Experiential Marketing	Business Structures & Organisational Behaviour	Marketing Metrics & Data Analytics	Social Impact Project / Elective
	TRIMESTER 5	Media Planning & Buying	Communications Law, Ethics & Regulation	Marketing Research	Group Project / Elective
	TRIMESTER 6	Marketing Strategy Project Capstone	Relevant Disruption & Global Engagement	Marketing Technology: Automation & Personalisation	Industry Placement (60 hours)





# CAMPUS CULTURE

**“Collarts has been an amazing journey for me. The support and encouragement that I have received from staff and students alike is rare and unlike any other community that I have been a part of. I am never discouraged whenever I share crazy ideas.”**

SARAH BARADHI  
Audio Engineering Alum

Collarts has a thriving campus culture that is both supportive and engaging. By encouraging communication and collaboration across courses, students have the opportunity to study with people who share their passion for creativity, who will form a part of their valuable future network for collaboration throughout their career.

## **ORIENTATION WEEK**

At Collarts, Orientation Week — better known as O-Week — is the perfect time for new students to get to know each other. Each course has a dedicated Orientation Day to connect them with their peers and teachers, receive critical information, get their Student ID photos taken, learn about support services and understand what they’ll be studying. Our celebrated O-Week Party also commemorates the start of a brand new trimester with a night of great live music and entertainment.

## **STUDENT EVENTS**

Encouraging students to get involved in life at Collarts, student events are a frequent occurrence at all campuses. From industry talks to competitive karaoke fundraisers, every event focuses on providing invaluable, hands-on industry experience while making new friends. New students are encouraged to attend and partake in student events, with many opportunities to get involved at every stage.

## **STUDENT REPRESENTATIVE COUNCIL**

Putting student experiences first, the Collarts Student Representative Council is a self-appointed council that liaise with Collarts staff and board members to give a voice to the student body. Working to represent all students in the Collarts community, the Student Representative Council also assists with key events and on-campus activities.

# OUR LEADERS



PROF TIM  
MOSS



DR PAUL  
DOORNBUSCH



DR BEN  
O'HARA



DR CLIVE  
HARRISON



JASON  
TORRENS



ANDREA  
POWELL



CHRISSIE  
VINCENT



JESSE  
HOOPER



TOMMY  
RANDO



SEAN  
COUSINS



NATALIE  
MCKENNA



KYLIE  
HOLMES



DR RACHEL  
MATTHEWS



SIMON  
ASHFORD



DEBBIE  
PRATT



BRUNO  
DUVAL



RIKKI-PAUL  
BUNDER

**PROF TIM MOSS Collarts Dean**

As the Dean, Tim provides leadership and academic direction in teaching, and supports staff to develop their expertise in innovative practice. Tim is an award-winning teacher and researcher with almost 20 years of experience in higher education, and has held leadership roles at Swinburne University of Technology, Torrens University and University of Tasmania. As a researcher, Tim is known for his work in student engagement and innovative digital teaching practices.

**DR PAUL DOORNBUSCH Collarts Associate Dean**

With more than 10 years of international practice and teaching experience, Paul is regarded as one of Australia's major players in the electronic and computer music scene. He is a composer, sonologist, researcher and performer who works largely with algorithmic composition systems for traditional instruments and electronics, and has been presented internationally. While he was composer in residence at the Computer Science department of the University of Melbourne, Paul reconstructed and documented the music played by Australia's first computer (CSIRAC) as part of his major research project.

**DR BEN O'HARA Collarts Managing Director**

As Managing Director, Ben provides leadership and oversees the operational running of the College. Ben has taught music industry business at a number of Australian institutions; most recently as the Head of Higher Education (Music Business) at Box Hill Institute in Melbourne. Ben has a broad range of experience in the music industry, having worked in music publishing and licensing as well as event and artist management. Ben also runs thebiz.com.au, an online music business resource centre and has published six textbooks on the music industry.

# SCHOOL OF ENTERTAINMENT

**DR CLIVE HARRISON HEAD of SCHOOL - Entertainment**

Dr Clive Harrison is a renowned music educator, having been a successful songwriter, session musician and film composer for over 45 years. His first songwriting chart success came at age 19; since then he has been composing rock, funk, jazz, swing, and soul songs, as well as creating music for 15 albums, 9 feature films, and 13 television series. Dr Clive's music has been performed in over 80 countries and he is one of Australia's highest royalty-earning composers. A member of the Australian Guild of Screen Composers since 1988, he served 8 years as vice president and 5 years as President of the Guild. For the past 12 years he has been lecturing in songwriting, music composition and performance. In 2016, Dr Clive completed his PhD (Creativity, Multiple Intelligences and Songwriting) at the University of Newcastle.

**JASON TORRENS Head of Audio Engineering**

As the builder, owner and manager of Debasement Recording Studios, Jason has worked with hundreds of clients including members from Bodyjar, You Am I and Slipknot. Jason is an in-demand drummer and teacher having taught students in music and audio production across a range of ages and skill levels for over 20 years. As an endorsed drummer, he has played with dozens of artists and is currently playing in at least three varied musical projects, as well as doing sessions for other Melbourne acts. Jason is a certified Pro Tools Trainer with Expert Level qualifications for music and also has an AVID ACSR 400 qualification.

**ANDREA POWELL Head of Comedy**

Renowned for her characterisations, Andrea has written and performed 14 comedies for theatre, for which she has received three Comedy Awards and one Green Room Awards nomination. Her best-known character is Ethel Chop, but she has a suite of others in her repertoire and also performs stand-up and hosting roles as herself. Her book "Strain Your Gherkins" by Ethel Chop was published through Penguin and she has many TV credits including The Panel, Kath and Kim, The Librarians, The Games, Whatever Happened To That Guy, Micallef Tonight, Headliners, Judith Lucy's Spiritual Journey, Judith Lucy Is All Woman, Please Like Me, Utopia, Get Crack'n, and The Edge of the Bush. She wrote and performed weekly radio spots as Ethel Chop on Triple J and Austereo's Australia-wide network for over 13 years. Andrea has taught comedy writing for television at RMIT University and mentored VCA script-writing students through Melbourne University.

### **CHRISSE VINCENT** Head of Entertainment Management

With almost 40 years of music and entertainment industry experience, Chrissie has worked with some of the biggest names in music, including The Rolling Stones, Lenny Kravitz, David Bowie, Sex Pistols, and Australian artists and bands such as The Living End, Pete Murray and Tim Rogers. She has worked in artist management, TV production, publicity, record promotion, and at MTV in Australia and the US. In 1999, she took the opportunity to branch out on her own as Chrissie Vincent Publicity & Management, where she has worked on successful publicity campaigns for artists and events such as Falls Festival, St Kilda Festival, Soundwave Festival and Melbourne Zoo Twilights. Chrissie is the first person to graduate with a Masters of International Music Business.

### **JESSE HOOPER** Head of Music

Jesse is a four-time ARIA award-winning songwriter and performer best known for founding the music groups Killing Heidi and The Verses. As a multi-skilled writer, producer, performer and mentor, he has achieved critical and commercial success internationally, winning the prestigious Australasian Performing Rights Association Song Writer of the Year Award and writing eight top 20 hit singles. As a guitarist, he has performed in major music festivals and has toured with the likes of Fleetwood Mac, Counting Crows, INXS and Midnight Oil. In the studio, Jesse has collaborated and worked with iconic producers including Mark Opitz (INXS, AC/DC, The Divinyls), Mitchell Froom (Crowded House, The Pretenders) and John Travis (Kid Rock, Social Distortion, Buck Cherry).

### **TOMMY RANDO** Head of Music Production

As a chart-topping Australian performer, producer, singer-songwriter and composer, Tommy's unique voice and impressive guitar skills have seen him work alongside some of the best Australian and international acts. His early education at the National Guitar Summer Workshop New York saw Tommy study with jazz virtuoso John Scofield, Robben Ford, Lenny Stern and Ernie Jackson (James Brown). He has written and produced songs for Vanessa Amorosi, Australian Idol artists Lee Harding, Anthony Callea and Casey Donovan as well as UK Pop Idol artist Kirsty Crawford.

### **SEAN COUSINS** Head of Screen & Media

Sean Cousins studied at Swinburne Film School (VCA), LaTrobe University and UCLA. He has accumulated almost 100 hours of broadcast credits over 20 years travelling and making films for Nat Geo, Animal Planet, BBC, ABC, SBS, Fox 8, History Channel, Network Ten and many others. Sean has experience as a script editor, writer, director, producer and executive producer. His work has won numerous awards. Before moving into education full-time, Sean ran a mentoring program called Filmmaker Abroad which took aspiring filmmakers to remote and exotic places to make films.

## **SCHOOL OF COMMUNICATION**

### **NATALIE MCKENNA** HEAD OF SCHOOL - Communication

Natalie has a long history as an academic at top Victorian universities, including RMIT and La Trobe University, where she was a lecturer and discipline head of Strategic Communication. Her particular areas of focus include social media practice, digital journalism & communication campaigns. She has a PhD in online identity (digital impression management) and self-marketing strategies. Natalie is also the founder and managing director of Regeneration Media, an international communications agency specialising in brand strategy, publicity and promotion, digital strategy, media training and social media. She is an experienced speaker and frequently presents at conferences.

### **KYLIE HOLMES** Head of Digital & Social Media and Entertainment Journalism

Kylie has a broad range of experience within photography, cultural heritage, and education. She has developed and implemented digitization strategies for museums and designed and facilitated educational programs for undergraduate students within the design faculty. She has implemented a number of digitization projects for cultural preservation throughout her career. This has included establishing digital workflow systems for the Sydney University Museums and the State Library of NSW.

# SCHOOL OF DESIGN

## **DR RACHEL MATTHEWS** HEAD of SCHOOL - Design

Rachel's area of expertise in fashion marketing, fashion & sustainability and communications is with the people, processes and practices that influence taste in contemporary fashion. Originally from London, she trained in fashion at Central Saint Martins and Winchester School of Art before working as a designer for companies such as Whistles, John Lewis, Next and Elle. As well as having worked as a Design and Marketing Consultant for fashion companies overseas, Rachel has held academic positions at Chelsea College of Art (UK), Middlesex University (UK), QUT and was head of Melbourne School of Fashion for five years.

## **SIMON ASHFORD** Head of Animation & VFX

Simon began his creative practice in the animation film industry in London working for industry luminary Richard Williams (Roger Rabbit) on his Magnus Opus 'The Thief and the Cobbler' for Warner Brothers. His other film credits include Steven Spielberg's 'Balto', 'The Tales of Beatrix Potter' and 'The Silver Brumby' for Media World & Animation Works, as well as numerous animated commercials and projects in London. Simon was at the forefront of animation applications in 3D games art with Beam Software / Infogrames (Atari), working on 'Space Race' for Warner Brothers amongst a number of other 3D game projects.

## **DEBBIE PRATT** Head of Fashion Marketing

Debbie is a passionate fashion educator, with over 20 years experience working in the fashion industry and 10 years in fashion education. Her area of expertise is Brand and Product Management; however she is fascinated with the world of digital marketing as it is a constantly changing landscape. She commenced her career as a young designer, but was then drawn to the business side of fashion and went on to study a Masters of Business (Marketing). The majority of her career has been spent working as Brand/Product Manager for international sporting giants, Nike and Diadora, in their apparel division. More recently, Debbie held an academic leadership role as the Academic Course Manager for the Bachelor of Fashion and Bachelor of Fashion Merchandising programs at Box Hill Institute.

## **BRUNO DUVAL** Head of Interior Design

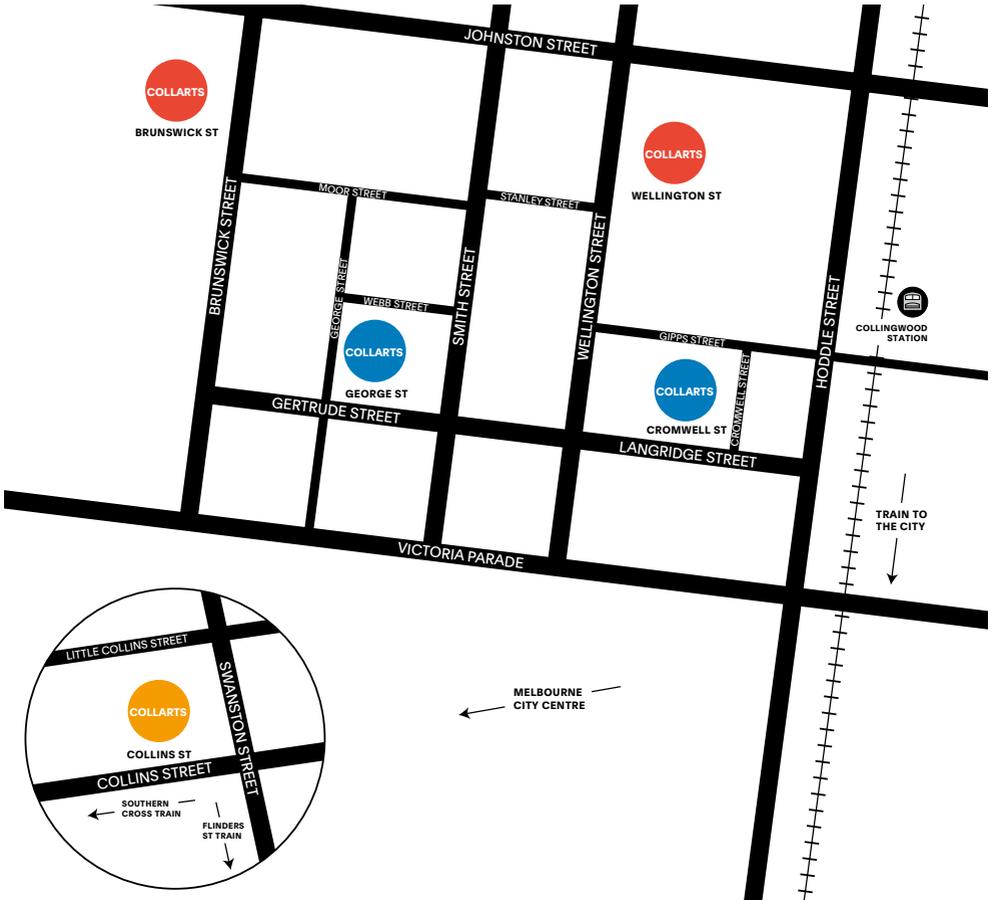
With over 15 years combined experience in design and design education, Bruno has held a variety of positions in leading architectural and design firms where he predominantly focused on the application of design thinking, experience design, service design, sustainability and technology within built environments. Over the last five years, Bruno specialised in leadership, strategy, learning technologies, and project management whilst delivering quality education programs in both purely online and blended environments.

## **RIKKI-PAUL BUNDER** Head of Photography

Rikki spent more than a decade as a professional commercial advertising photographer, working for a variety of national and international clients, including some of Australia's leading advertising agencies and automotive companies. For the last seven years he has worked in a number of roles including Program Manager/Lecturer for CATC design school, now part of Laureate Australia, and Curriculum Designer/Senior Lecturer for SAE Institute. He has extensive leadership and educational experience across a wide range of creative disciplines including photography, film and design.

# VISIT US

Students learn across five incredible inner-city campuses located in Melbourne CBD, Fitzroy and Collingwood.



## CYCLISTS:

All campuses are equipped with bicycle racks.

## PUBLIC TRANSPORT:

### Collins St

- Closest tram lines: 1, 3/3a, 5, 6, 11, 12, 16, 48, 64, 67, 72, 109
- Closest train stations: Flinders St

## ACCESSIBILITY:

All buildings have wheelchair access and there are lifts in multi-storey buildings to move between floors.

### Brunswick St/Wellington St/Fitzroy St/George St

- Closest tram lines: 11, 12, 86, 96, 109
- Closest train stations: Collingwood, Parliament

# OUR CAMPUSES

Students learn across five incredible inner-city campuses located in the CBD, Fitzroy, and Collingwood.



## **WELLINGTON ST CAMPUS** 208 Wellington St, Collingwood

Our Wellington St campus is outfitted with state-of-the-art recording studios and performance equipment, as well as an auditorium, computer labs, classrooms, post-production facilities, rehearsal rooms, library and study areas.



## **CROMWELL ST CAMPUS** 67-69 Cromwell St, Collingwood

Based in Melbourne's design hub, Collingwood, our Cromwell St campus has studio-style classroom spaces, an inspiring learning environment, an industry-standard computer lab, and an extensive current materials library.



**COLLINS ST CAMPUS**  
**250 Collins St, Melbourne CBD**

A few minutes walk from the iconic Flinders Street Station and Federation Square, our Melbourne city campus sits in a stylish and accessible location, surrounded by eclectic cafes, art galleries and shops.



**BRUNSWICK ST CAMPUS**  
**209 Brunswick St, Fitzroy**

Our Fitzroy-based campus is positioned centrally on Brunswick St, deep in the heart of Melbourne's live music scene. The campus features ultramodern music studios and rehearsal rooms, loaded with world class recording equipment and instruments.



**GEORGE ST CAMPUS**  
**2/156 George St, Fitzroy**

Located in Melbourne's creative hub, Fitzroy, our renovated warehouse campus provides excellent classroom spaces and facilities. Students can gain inspiration from the local artistic community, with picturesque views of the city.



**“Collarts is a great institution that not only offers courses with a diverse range of career pathways, but also gives its alums a great sense of community and belonging. Whether it’s a spontaneous jam session or industry experience that motivates and challenges you, Collarts has it all.”**

**ERIN BRIDSON**

**Collarts Entertainment Management Alum**

# FAQ

## **AM I ELIGIBLE?**

Applicants must have completed their year 12 secondary certificate in order to be eligible for higher education courses. This includes VCE, Senior VCAL\*, HSC, IB or state/international equivalent. If students have not completed year 12 studies, they must be 20 years of age or older to be eligible. If students do not meet either of the above requirements, a Certificate IV in a relevant field may be accepted instead.

There is NO ATAR requirement for any of the Collarts courses. There are no subject or individual score requirements.

\*Senior VCAL applicants are eligible for Diploma courses only that may be used as pathways into the Bachelor Degree.

## **I'VE APPLIED TO STUDY, WHAT NOW?**

Once your application has been received, our Future Student Team will contact you to arrange a suitable interview and/or audition time.

## **WHAT HAPPENS AT MY INTERVIEW?**

Applicants for all of our courses must attend a 30-minute interview. During the interview, we will ask you questions about your knowledge and experience in your field of interest as well as discuss your course choice with you. You'll have the opportunity to:

- Tour the campus
- Learn more about your course and studying at Collarts
- Meet our friendly staff
- Ask any other questions you might have

## **PORTFOLIOS & WRITTEN SUBMISSIONS**

Some courses also require a written submission, creative portfolio, or both. Please see individual course pages for more information.

## **WHAT HAPPENS AT MY MUSIC PERFORMANCE AUDITION?**

Applicants for the Bachelor of Arts (Music) and Diploma of Arts (Music) must complete an audition as well as an interview. It is expected that applicants are proficient performers and able to sit a music theory evaluation, which will be undertaken at the time of the audition. The audition process will also be discussed when you set up an audition time.

- You can audition as an instrumentalist, vocalist or singer-songwriter
- You will be required to perform two contrasting works of your choice. If you are applying for the songwriter stream, you must audition with two original pieces
- You can perform with or without accompaniment or a backing track
- The college can provide audio playback equipment, a PA, an amp, a drum kit and a piano for accompaniment. Please speak with the Future Student Team about your requirements

## **WHAT HAPPENS AT MY COMEDY AUDITION?**

Applicants for the Bachelor of Dramatic Arts (Comedy) and Diploma of Dramatic Arts (Comedy) must complete an audition as well as an interview. A short performance (5 minutes or less) of original material may be performed or applicants may choose from pre-selected comedic monologues.

## **WHAT IF I LIVE REGIONALLY OR OUTSIDE OF VICTORIA?**

If you are residing regionally, or outside of Victoria, but would like to apply for one of our courses we can set up an interview via video call and can organise an online audition.

## **CAN I STUDY PART-TIME OR ONLINE?**

Yes. The Bachelor degrees at Collarts are offered over six trimesters and can be completed in two years of full-time study or longer with part-time study.

The Diplomas of Music Performance, Music Production, Audio Engineering, Digital & Social Media, Fashion Marketing, Interior Design, Fashion & Sustainability, Screen & Media, Photography and Entertainment Management are offered over two trimesters (seven months) of full-time study or longer with part-time study.

The Diplomas of CG Animation & VFX and Entertainment Journalism can be completed in three trimesters (one year) of full-time study or longer with part-time study. Full-time study generally requires students to be on campus 2–4 days a week or be online for 12 - 16 hours of class time.

Some courses offer an online or blended study mode to suit various schedules. See individual course pages for more information.

## **CAN I GET FEE-HELP?**

All bachelor degrees and diplomas offered at Collarts are supported by the Australian Government's FEE-HELP scheme for eligible students. This means that for students studying under the FEE-HELP scheme, we don't require upfront payments for course fees. Upon acceptance to Collarts, we will email all eligible students a FEE-HELP application form via eCAF that they must complete prior to the Census date. Each student will need a Tax File Number to apply.

The Victorian Government's FEE-HELP Loan Fee exemption has been extended until the 31st December 2022, meaning that undergraduate students will not be charged loan fees for FEE-HELP loans for census dates in 2022.

## **WHAT STUDENT SUPPORT SERVICES DOES COLLARTS OFFER?**

Students can access support and wellbeing services directly by contacting [support@collarts.edu.au](mailto:support@collarts.edu.au). The Support team are able to provide assistance with:

- Academic support and exam preparation
- Disability support
- Wellbeing services
- Free counselling
- Stress management
- CV and job interview preparation
- Career and placement support

## WHAT IS RPL?

Recognition of Prior Learning (RPL) identifies and acknowledges current knowledge, skills, attributes that students may have gained through previous study. RPL enables students to reduce their course loads and financial costs by not repeating subjects that they already have knowledge and experience in.

## CAN I GET RECOGNITION OF PRIOR LEARNING (RPL)?

Collarts will grant course credit in Recognition of Prior Learning if the student is assessed to meet the requirements set by the college. The Course Credit for Recognition of Prior Learning Policy applies to this course of study. Applicants seeking course credit for RPL can find information about the process via the FAQs section of the college website: [collarts.edu.au/faq#ropl](http://collarts.edu.au/faq#ropl).

# EXPERIENCE COLLARTS

Wondering what life at Collarts is really like? Come and find out for yourself.

Experience Collarts at one of our Open Days held at our Wellington St Campus. You can attend workshops and detailed information sessions about each course, get a feel for our campuses and chat with our teachers, graduates and student advisors.

## NEXT OPEN DAYS

- Saturday, 22 January 2022
- Saturday, 7th May 2022
- Saturday, 27th August 2022

## REGISTER NOW

- [collarts.edu.au/open-day](http://collarts.edu.au/open-day)

## CAMPUSES

- 208 Wellington St, Collingwood
- 67-69 Cromwell St, Collingwood
- 250 Collins St, Melbourne CBD
- 209 Brunswick St, Fitzroy
- 2/156 George St, Fitzroy



**“I decided on attending Collarts the second I walked through the door. The energy was so alive and welcoming.”**

JOEL WATSON  
Audio Engineering Alum

# HOW TO APPLY

## BACHELOR DEGREES (2 years)

- Advertising
- Audio Engineering
- CG Animation & VFX
- Comedy
- Digital & Social Media
- Entertainment Management
- Fashion & Sustainability
- Fashion Marketing
- Interior Design
- Marketing
- Music Performance
- Music Production
- Photography
- Screen & Media

## DIPLOMAS (7 months - 1 year)

- Advertising
- Audio Engineering
- CG Animation & VFX
- Comedy
- Digital & Social Media
- Entertainment Journalism
- Entertainment Management
- Fashion & Sustainability
- Fashion Marketing
- Interior Design
- Marketing
- Music Performance
- Music Production
- Photography
- Screen & Media

## GRADUATE DIPLOMA (7 months)

- Creative Writing
- Ethical Leadership

## GRADUATE CERTIFICATE (4 months)

- Creative Writing
- Ethical Leadership

## DOUBLE DEGREES (3 years)

- Audio Engineering & Entertainment Management
- Music Performance & Entertainment Management

## 2022 INTAKES

Trimester 1: Monday, 7 February

Trimester 2: Monday, 30 May

Trimester 3: Monday, 12 September

## YEAR 12 STUDENTS

Apply through VTAC and preference Collarts. We will get in touch to arrange an interview once your application has been received. Although no specific ATAR score is required, completion of VCE (or equivalent) is necessary to enter the degree.

## NON-YEAR 12 / INTERNATIONAL STUDENTS

Please apply directly at [collarts.edu.au/apply](https://collarts.edu.au/apply). After receiving your application we will get in touch to arrange an interview or audition.

## FEES

Australian citizens have access to the Federal Government FEE-HELP program (HECS equivalent). Students eligible for FEE-HELP are not required to make upfront payments for course fees.

The Victorian Government's FEE-HELP Loan Fee exemption has been extended until the 31st December 2022, meaning that undergraduate students will not be charged loan fees for FEE-HELP loans for census dates in 2022.

Visit our website for more information at [collarts.edu.au/faq/#fees](https://collarts.edu.au/faq/#fees)

## CONTACT US

- [recruitment@collarts.edu.au](mailto:recruitment@collarts.edu.au)
- 1300 818 777
- [collarts.edu.au](https://collarts.edu.au)



# THE FUTURE BOLD THE FUTURE BRAVE THE FUTURE NOW

Australian College of the Arts Pty Ltd  
[collarts.edu.au](http://collarts.edu.au)

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