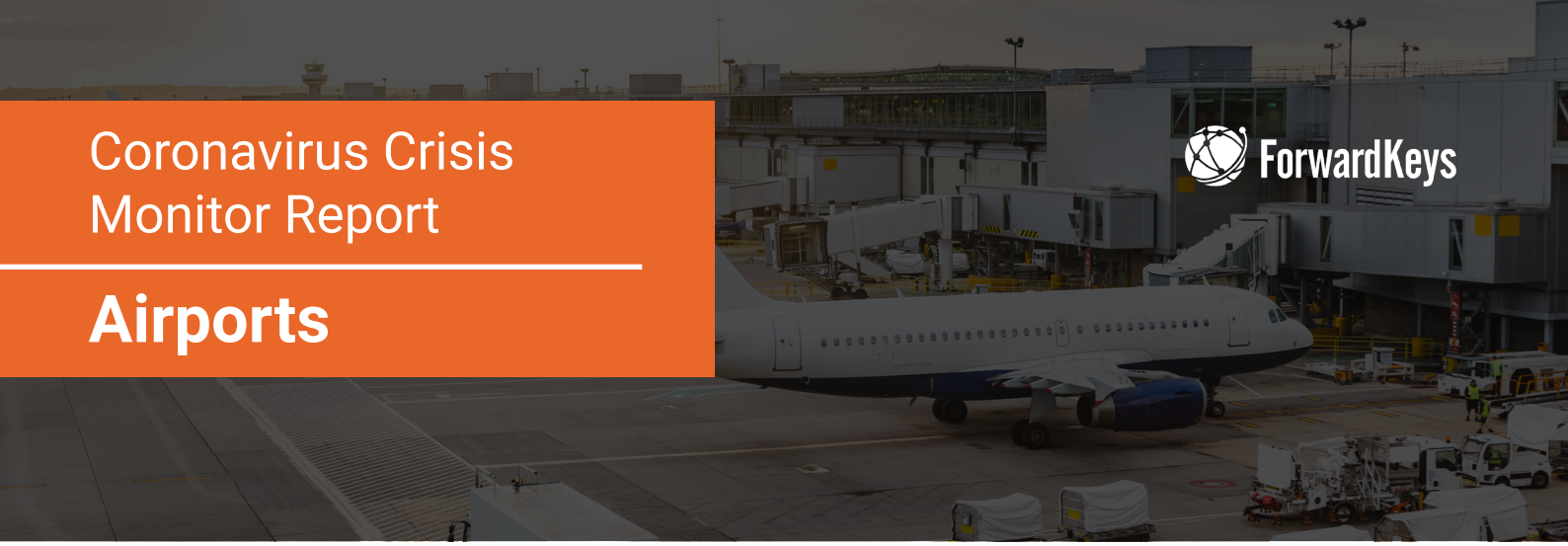


Coronavirus Crisis Monitor Report

Airports

The outbreak of the Coronavirus has lead to the cancellations of flights, organized trips and group tours, meaning that airports can expect less traffic. Travel retailers will miss out on an important sales period that typically occurs during Golden Week and the Lunar New Year.

The question now is how much traffic really will decrease at the mega hubs.

The ForwardKeys Crisis Monitor Report (Airports) is a bespoke report suitable for travel and airport retailers interested to learn more about how the coronavirus will impact bookings made by the outbound Chinese market for up to 10 key airports of your choice.

Delivery

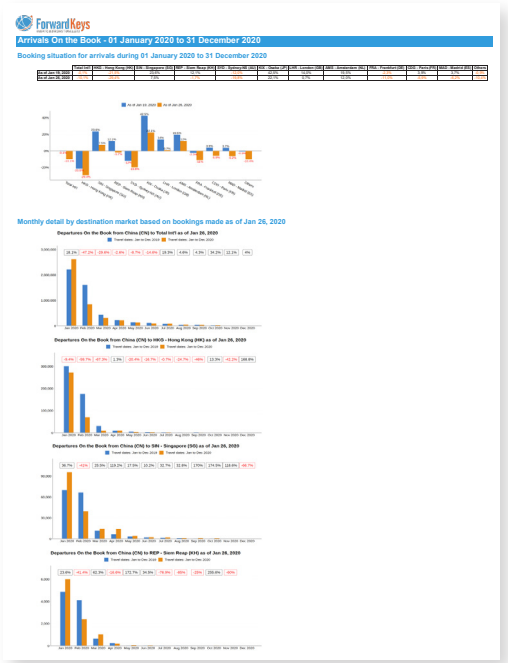
The file is delivered in an easy to read Excel document with graphs and tables.
It also included flat tables to help you calculate the aggregates required for your business.

Delivery frequency

Weekly

Contract

2 months, with the possibility to extend.



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