

# Coronavirus

# ForwardKeys Platform



The Coronavirus is currently posing an enormous threat to global air travel and tourism. The Chinese travel market is a heavy-weight in tourism dollars and an important source market for many countries in the world.

The question is what effect the outbreak of the virus really has on your business.

Are you a travel market analyst that needs daily access to monitor how the situation is developing? Get an understanding by consulting booking cancellations or by confirming how many bookings are being made to travel in the future.

Compare this to the global scheduled air capacity as a reference to what the market size could have been.

The ForwardKeys platform is ideal for analyst looking for raw data on the immediate impact the coronavirus has had on the number of Chinese international outbound travellers to any city and to any airport worldwide.



## Datasets

**Actual Air Reservations** - which consists of the bookings that have been made and cancelled and shows insights into the bookings trends.

**Seat Capacity** - provides weekly updated data on the global scheduled commercial flights which shows the total adressable market.



## Contract

2 months, with the possibility to extend.



## Training

A one hour training is included in the service. During this session analysts will focus on the information you want consult.



## Personal Analyst

A personal analysts will be assigned, and will be available for additional questions.



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