



# Claiming Your Results

## Making Evaluation a Core Organizational Practice

### Assignment #2: Questions to Define or Refine Strategy

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*Providing brief responses to the following questions will help you pinpoint what is core, and thus what you need to gather information about in order to thrive as an organization.*

What difference does your organization seek to make?

Where or with whom does your organization seek to make a difference?

Key idea is: What is the boundary of the work)



## Claiming Your Results: Making Evaluation a Core Organizational Practice

What is your organization's distinct contribution to making a difference in that context?

What values underpin your organization's purpose and work?

What does your organization do in order to make a difference?



## Claiming Your Results: Making Evaluation a Core Organizational Practice

What does the organization need to know (or pay attention to) in order to be successful?

What information is used to determine organizational success?

Whose support, what resources, and what actions are essential in order to be successful?