

Some of my favorite resources... just a few And not just fundraising specific...

Publications

1. *Nonprofit Quarterly*
2. *Stanford Social Innovation Review*
3. *Harvard Business Review*, www.hbr.org. Some of my all-time favorite governance articles:
 - a. Conger, J. A., Finegold, D., Lawler III, E.E. (January-February 1998). "Appraising Boardroom Performance."
 - b. Groysberg, B., Bell, D. (June 2013). "Dysfunction in the Boardroom."
 - c. Herzlinger, R.E. (July-August 1994). "Effective Oversight: A Guide for Nonprofit Directors."
 - d. McFarlan, F.W. (November-December 1999). "Working on Nonprofit Boards: Don't Assume the Shoe Fits."
 - e. Nadler, D.A. (May 2004). "Building Better Boards." And then check out the BoardSource "Nonprofit Governance Index, 2012. Or a more recent one, if available.
 - f. Pozen, R.C. (December 2010). "The Case for Professional Boards."
 - g. Sonnenfeld, J.A. (September 2002). "What Makes Great Boards Great."
 - h. Taylor, B.E., Chait, R.P., and Holland, T.P. (September-October 1996). "The New Work of the Nonprofit Board."

Books

- Ahern, Tom: *Seeing through a Donor's Eyes. Making Money with Donor Newsletters. What Your Donors Want. (And Keep Your Donors, co-authored with Joyaux)*
- Brooks, Jeff: *The Fundraiser's Guide to Irresistible Communications*
- Burnett, Ken: *Relationship Fundraising*
- Carver, John: *Boards That Make A Difference*
- Chait et al: *Governance is Governance*
- Collins, Rogers, Gardner: *Robin Hood Was Right - A Guide to Giving Your Money for Social Change*
- Craver, Roger. *Retention Fundraising: The New Art and Science of Keeping Your Donors for Life*
- Sandel, Michael. *What Money Can't Buy – The Moral Limits of Markets*
- Sargeant, Adrian. *Fundraising Principles and Practice. Building Donor Loyalty.*
- Senge, Peter: *The Fifth Discipline*
- Turkle, Sherry. *Alone Together: Why We Expect More of Technology and Less from Each Other*

- Vedantam, Shankar. *The Hidden Brain: How Our Unconscious Minds Elect Presidents, Control Markets, Wage Wars, and Save Our Lives*

Some favorite research sources

- Fundraising Effectiveness Project. Urban Institute and AFP.
- Hartsook Centre for Sustainable Philanthropy, U.K. (Founded by Adrian Sargent)
- Lilly Family School of Philanthropy

Blogs and other resources...so many more but I'm getting tired now...

- Agents of Good (Toronto)
- Ahern, Tom
- Bloomerang.co
- Brooks, Jeff
- www.neurosciencemarketing.com (Roger Dooley)
- Resource Alliance (U.K.)
- www.sofii.org (Showcase of Fundraising Innovation and Inspiration)
- www.sethgodin.com
- www.theagitator.net
- Mooney, Chris: "The Science of Why We Don't Believe Science," *Mother Jones*, May 2011.

My stuff

- *Strategic Fund Development: Building Profitable Relationships That Last*, 3rd edition
- *Keep Your Donors: The Guide to Better Communications and Stronger Relationships* (co-authored with Tom Ahern)
- *Firing Lousy Board Members – And Helping the Others Succeed*
- And I've also contributed to a number of other books. See more on my website at www.simonejoyaux.com.

So that's it for today.

Read my weekly blog, *Simone Uncensored*. I'm always suggesting new readings and resources. You can subscribe on my website. Check out my monthly e-newsletter, too. That's a separate subscription on my website.

Also visit the Free Download Library on my website. Dozens of resource materials. Some podcasts.

Thanks, Simone