

Remaking the Economy

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#RebuildTheEconomy



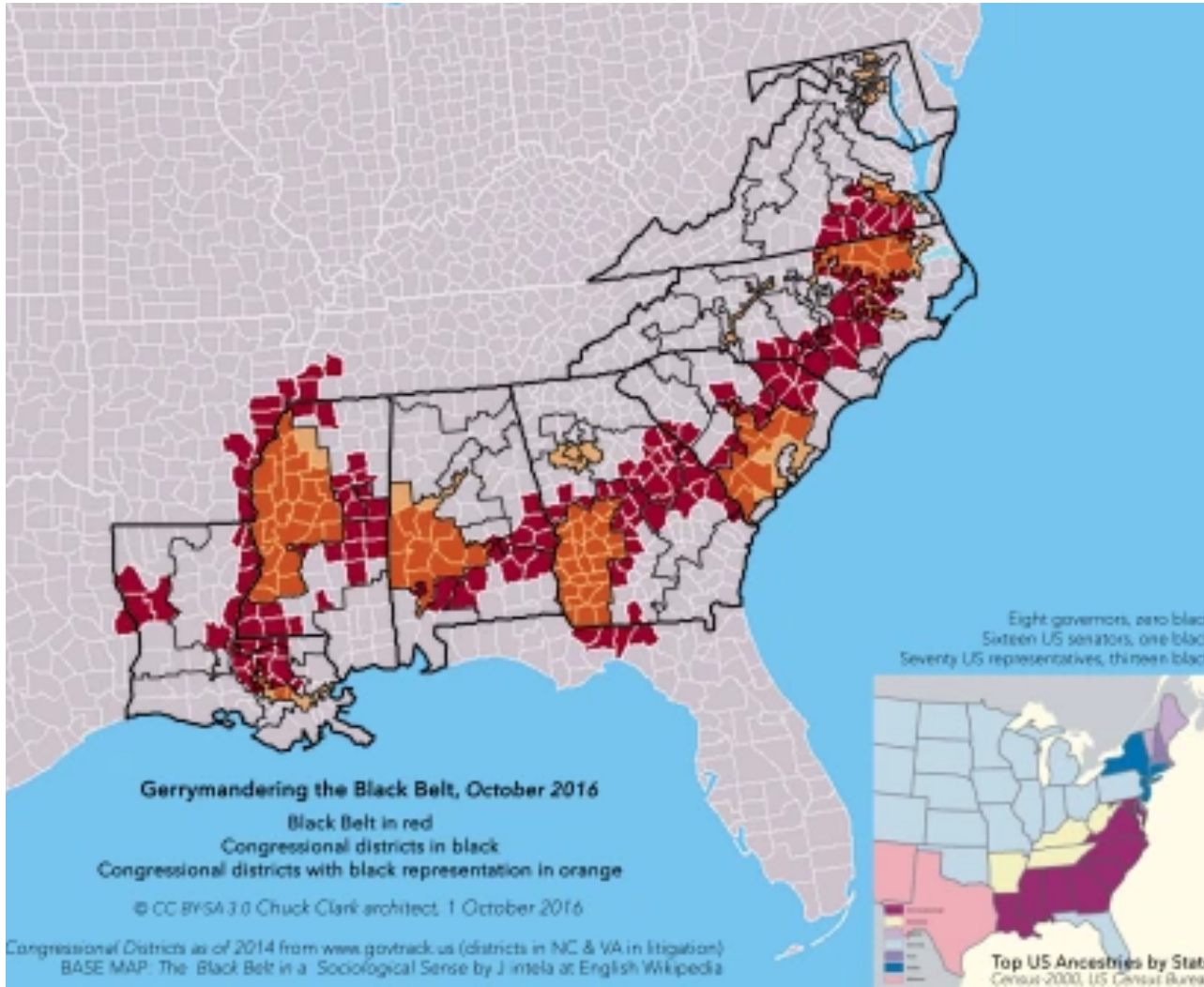
image courtesy of artist Heather Goodwind

Why have an *NPQ* Series on Remaking the Economy?

- Build awareness
- Identify examples
- Question narratives
- Highlight pathways
- Emphasize links

Where is the Black Belt? Two Definitions

“Southern Black Belt”



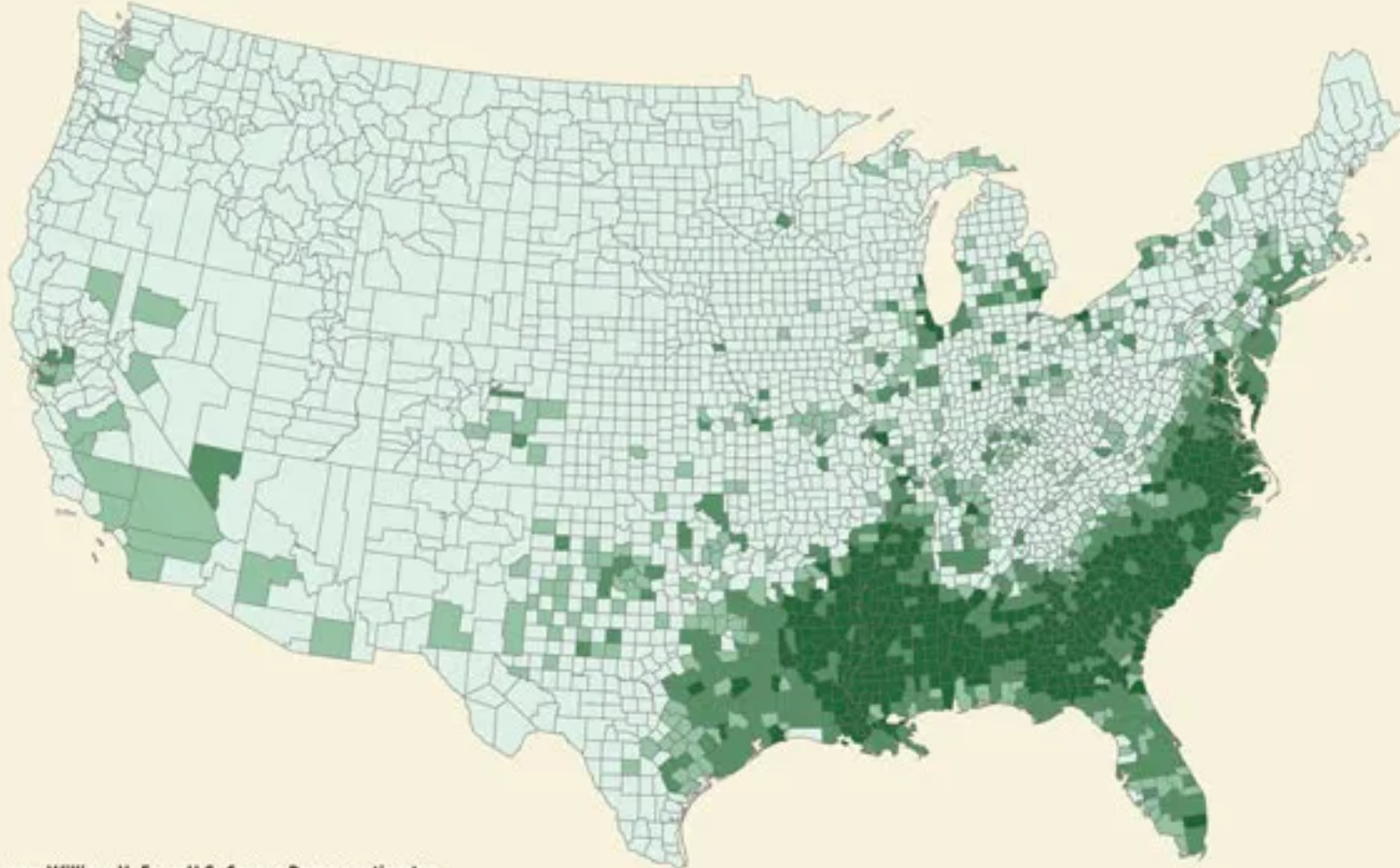
THE BLACK BELT OF ALABAMA MAP:



Black Belt: Growing Political Clout

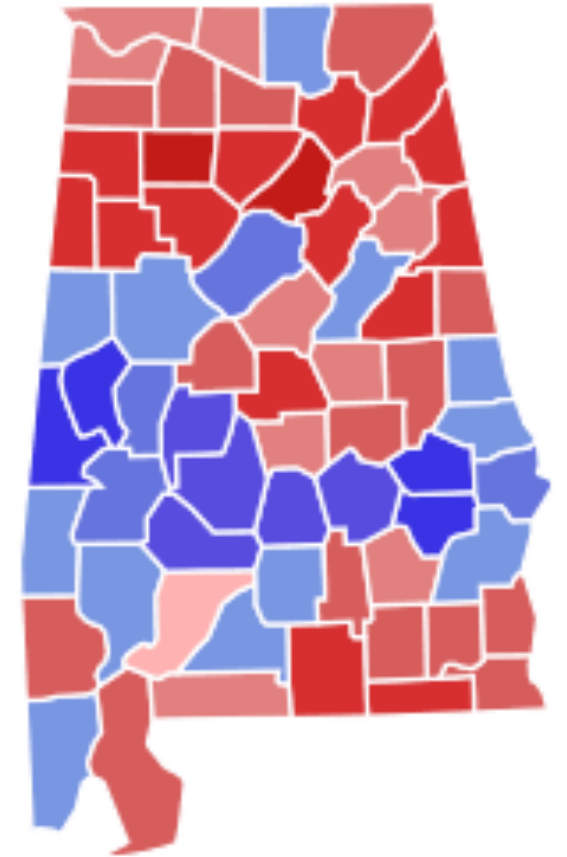
FIGURE 3: PERCENTAGE AFRICAN AMERICAN BY COUNTY

Under 5% 5% to 9.9% 10% to 24.9% 25% and above



Sources: William H. Frey; U.S. Census Bureau estimates.

**2017 Alabama
US senate race**



Economy Building in the Black Belt and Delta

1. Federation of Southern Cooperatives (Federation)



2. HOPE



3. Higher Purpose Co.



Remaking the Economy: 2019-2020 webinar season

NPQ goes on the (virtual) road

New Mexico

10-17-2019

Indian Country

11-21-2019

Los Angeles

1-16-2020

Black Belt/
Miss. Delta

2-20-2020

Buffalo

3-19-2020

Fresno/
Central Valley

4-16-2020

Chicago

5-21-2020

And beyond!

ECONOMY
REMIX



Overview

The Federation of Southern Cooperative/Land Assistance Fund is a non-profit, cooperative association, involving 20,000 low income rural families, organized into more than 75 cooperatives, credit unions and community based economic development groups across the South.



Our History/Background

- Cooperatives and credit unions were organized before, during and after the civil rights movement in the 60's to address the basic necessities and survival of people in the community.
- Many of these cooperatives from all over the south came together in 1966 at the Mt. Beulah Center in Mississippi for a meeting to share experiences and discuss the possibility of expanding the cooperative movement in the south.
- FSC was organized in 1967 at the Interdenominational Theological Center in Atlanta, GA by 22 cooperatives as a direct outgrowth of the civil rights movement.

Our Mission

We strive toward the development of self-supporting communities through cooperative economic development, land retention and advocacy.



Areas of Focus

- Cooperative Economic Development
- Land Retention
- Advocacy

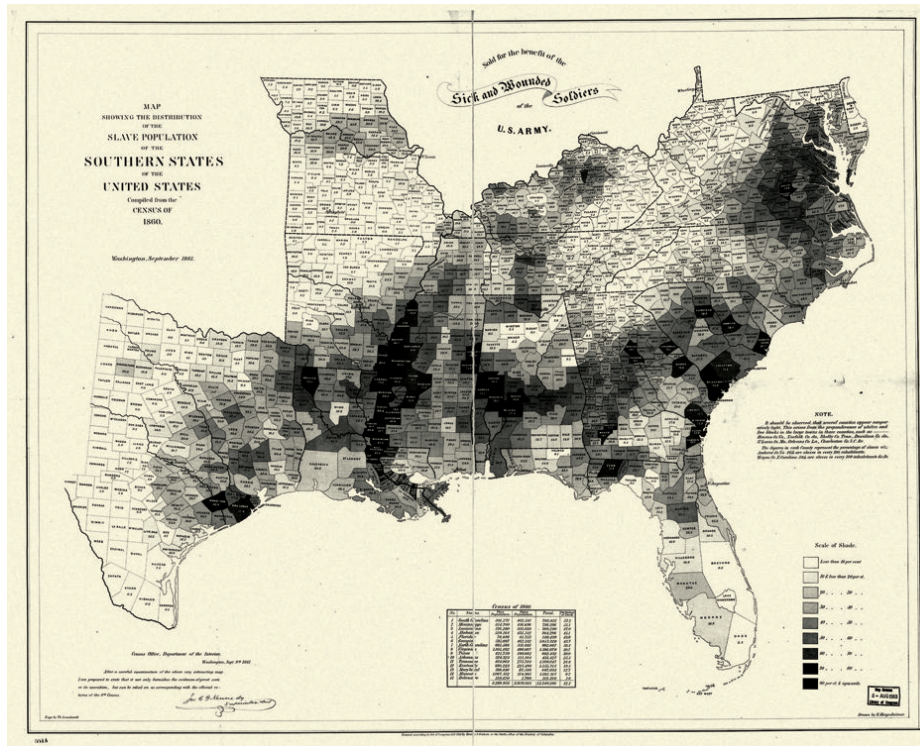


Farmers Sorting Sweet Potatoes at Grand Marie Cooperative- Saint Landry Parish, Louisiana

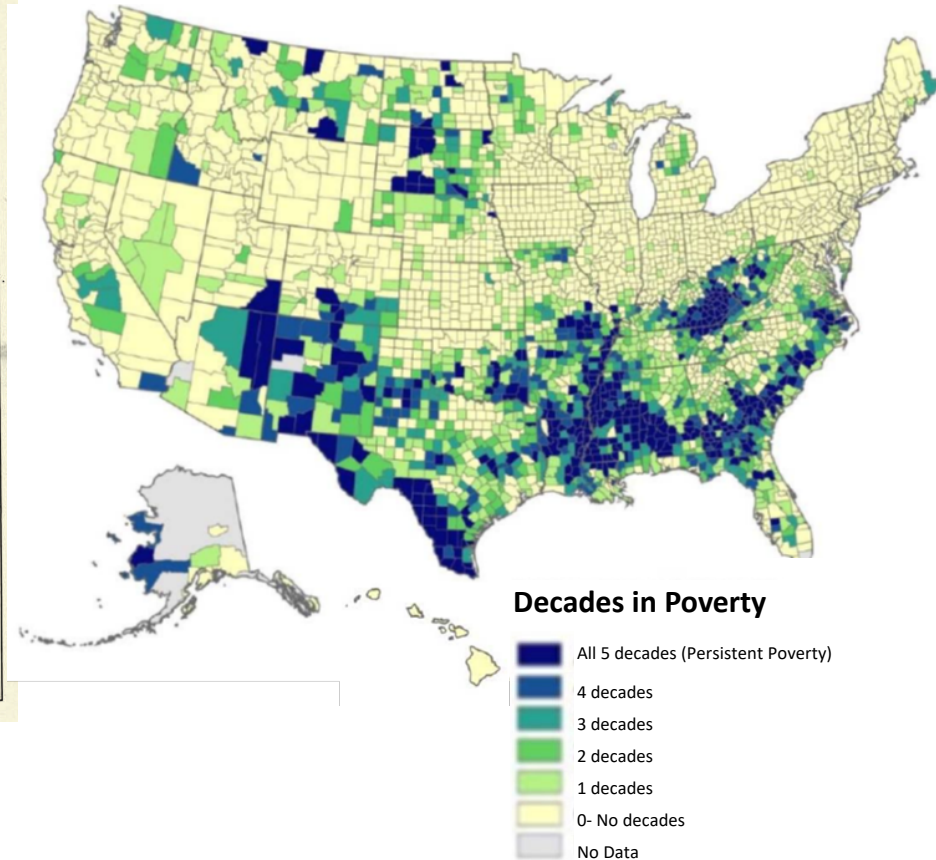
Our Challenge Statement (re: Black Land Loss)

- In 1910-218,000 black farmers owning 15 million acres of land.
- According to the 1992 Census, only 18,000 black farmers owning roughly 2.3 million acres of land.

Poverty and Race in America

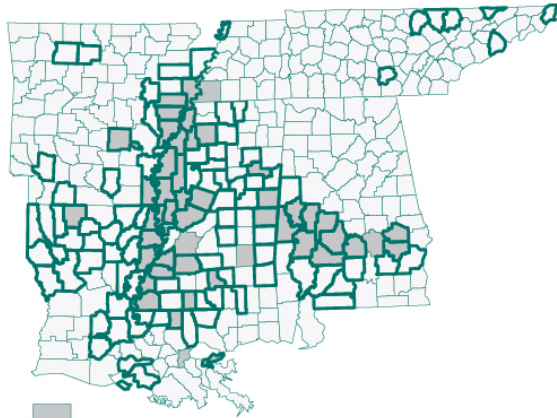


Source: Library of Congress

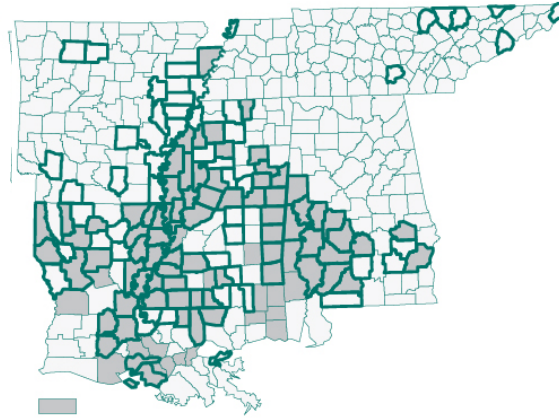


Source: Rural Policy Research Institute; Center for Applied Research & Environmental Studies

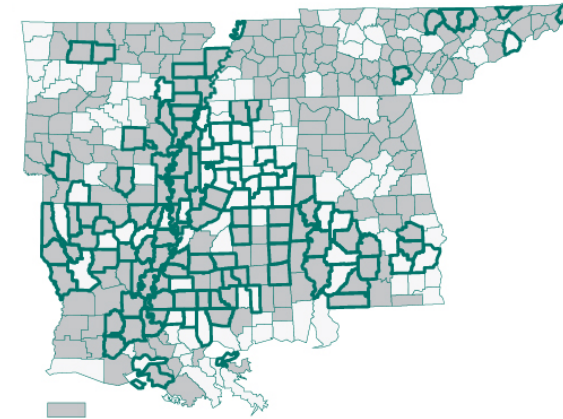
Implications of Persistent Poverty



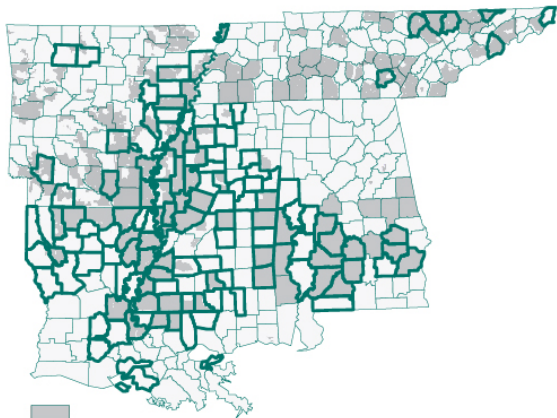
Majority Black
Counties above state average



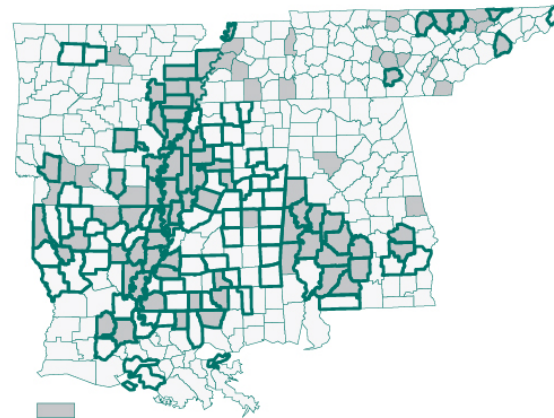
Unemployment
More than 1.5 times the
national average



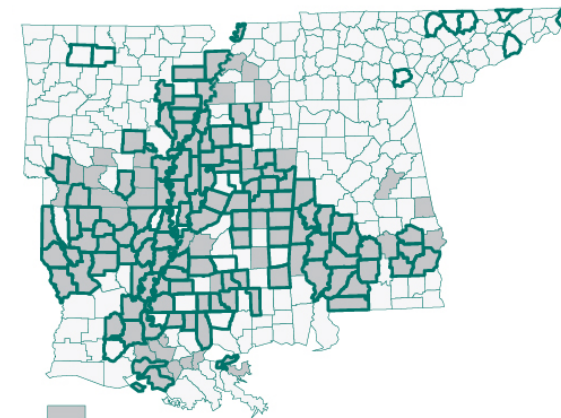
High-Cost Mortgage Lending
Counties above state average



Education
Low-Performing School Districts

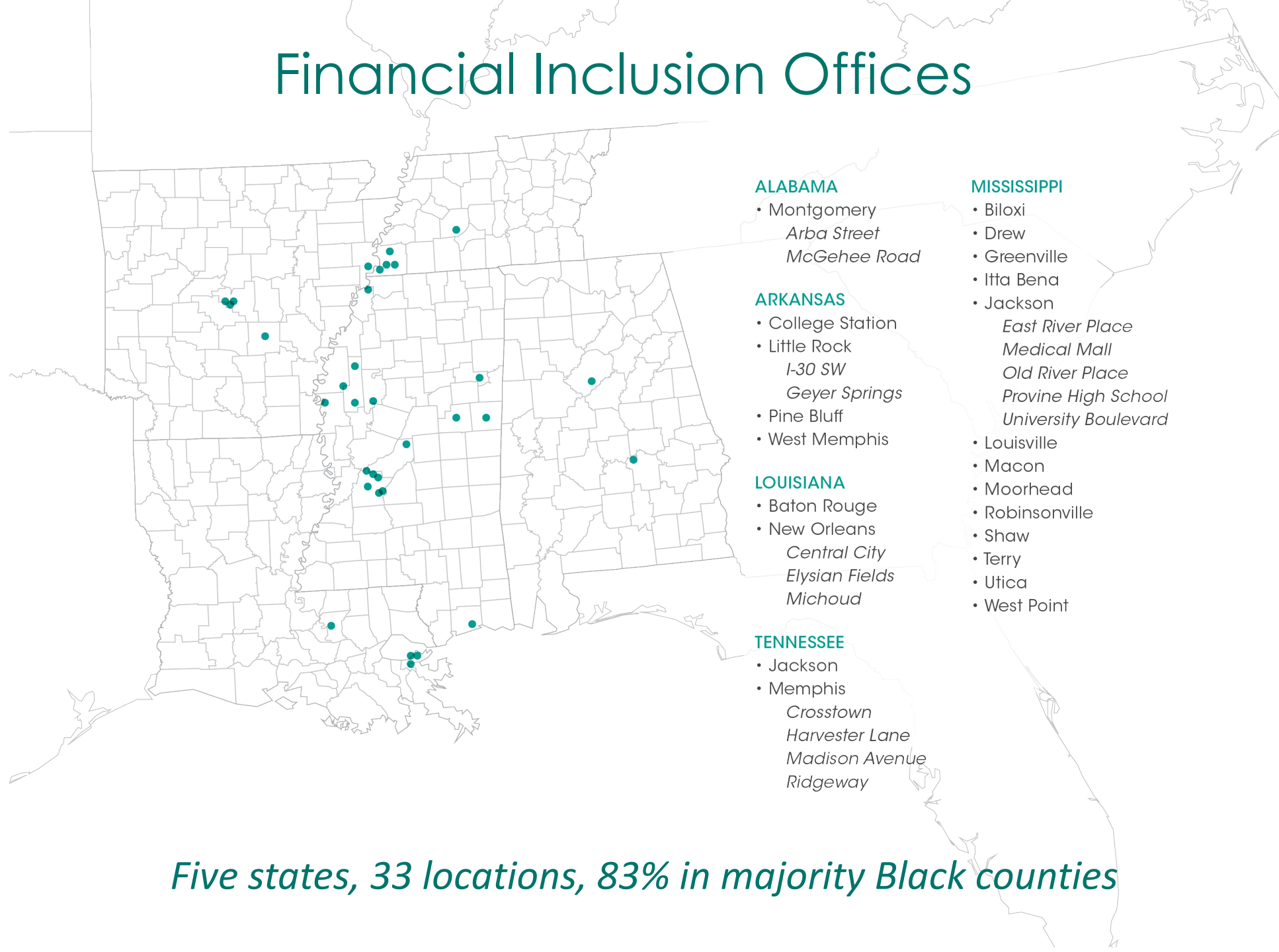


County Health Rankings
Lowest 25% by state



Unbanked
More than 1.5 times the
national average

Financial Inclusion Offices



Five states, 33 locations, 83% in majority Black counties

Financial Inclusion in Itta Bena

| Indicator | Itta Bena, MS | United States |
|------------------------|---------------|---------------|
| Poverty Rate | 42% | 14.1% |
| Education | 76.5% | 87.7% |
| Median HH Income | \$20,417 | \$60,293 |
| Unbanked / Underbanked | 44.3% | 25.2% |
| Black (%) | 91.6% | 12.7% |



From Moments...



...to a Movement.



CivilTech
(Engineering)



McMillan's First Step
(Child Care Center)



Safe Spot
(Pest Control)



Brittany Williams
(Home Health Service)



Hill and Sons
(Ag Co-Op)

The mission of Higher Purpose Co. is to build community wealth with Black residents in Mississippi by supporting the ownership of financial, cultural, and political power.

Our theory of change is anchored by an integrated model:
asset building, narrative change, and advocacy.



ASSET BUILDING



NARRATIVE
CHANGE



ADVOCACY

HIGHER
PURPOSE



- ❑ Building a network of Black Entrepreneurs
- ❑ Our definition of Black Entrepreneurs is inclusive of:
 - ❑ Worker owners, farmers, artists, and creatives
 - ❑ Black residents who identify as women, rural, millennials, and returning citizens
- ❑ Four Priority Areas:
 - ❑ Food/Agriculture
 - ❑ Health/Wellness
 - ❑ Education
 - ❑ Arts/Culture

Structural Change: Higher Purpose Funding Network

**Higher Purpose Co. Hosts Historic Convening
Launching the First Funding Network For
Black Entrepreneurs in Mississippi**



**Capital
Matchmaking**

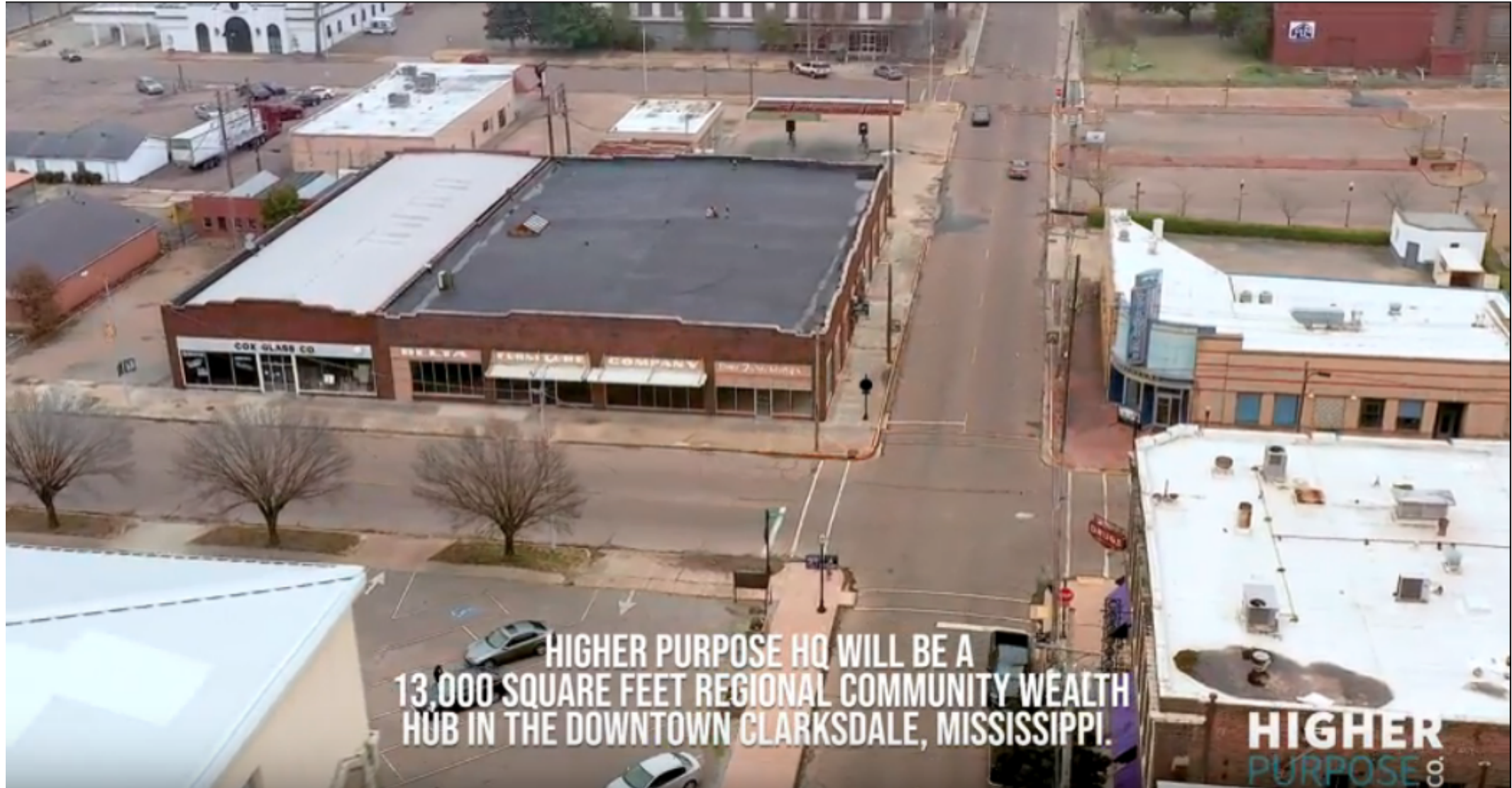


**Application
Packaging**



**Business
Growth Support**

Structural Change: Higher Purpose HQ



HIGHER PURPOSE^g



Tim Lampkin
Chief Executive Officer



Ryne S. Gipson, Sr.
Chief Operating Officer



Ivory Cancer
Creative Director



Leonette Henderson
Director of Development & Partnerships



Jarquita Brown
Communications & Development Coordinator



Constance Brown
Capital Access Coordinator



Angela Williams
Community Wealth Coordinator



Breeanna Thornton
AmeriCorps Vista

Thank You!

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<https://higherpurposeco.org/>

Thank you for joining us!

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[*https://nonprofitquarterly.networkforgood.com/*](https://nonprofitquarterly.networkforgood.com/)

Tell us what you thought! Use our special hashtag, **#RebuildTheEconomy**



image courtesy of artist Heather Goodwind