Remaking the Economy

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#RebuildTheEconomy
Why have an NPQ Series on Remaking the Economy?

• Build awareness
• Identify examples, best practices, and challenges
• Question narratives
• Highlight changes in progress
• Emphasize connections
Los Angeles

Population (metro): 13 million

<table>
<thead>
<tr>
<th></th>
<th>LA</th>
<th>Orange</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latinx</td>
<td>48%</td>
<td>35%</td>
</tr>
<tr>
<td>White</td>
<td>26%</td>
<td>40%</td>
</tr>
<tr>
<td>Asian</td>
<td>15%</td>
<td>22%</td>
</tr>
<tr>
<td>Black</td>
<td>9%</td>
<td>2%</td>
</tr>
<tr>
<td>Native</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Median income</td>
<td>$64K</td>
<td>$85K</td>
</tr>
</tbody>
</table>

(based on census data, rounded)

Other interesting LA economic info:
1) Manufacturing center (500k jobs)
2) Major ports ($1B goods)
3) Estimated unionization rate: 16.5% (UCLA, 2014)

Source: https://images.app.goo.gl/dkLojJpobM2Rma6A7
Examples of Economy Building in Los Angeles

1. Los Angeles Alliance for a New Economy (LAANE)
2. East LA Community Corporation (ELACC)
3. Santa Ana Building Healthy Communities
Key Panelist Questions

• What is your community?
• What challenge(s) are you seeking to address in your work?
• Where is there leverage to make changes?
• How is your work helping to change economic structures and systems to empower your communities?
Remaking the Economy: 2019-2020 webinar season

*NPQ goes on the (virtual) road*

- **New Mexico**: 10-17-2019
- **Indian Country**: 11-21-2019
- **Los Angeles**: 1-16-2020
- **Black Belt/ Miss. Delta**: 2-20-2020
- **Buffalo**: 3-19-2020
- **Fresno/ Central Valley**: 4-16-2020
- **Chicago**: 5-21-2020

And beyond!
Los Angeles Labor Organizing
Community Benefits Agreements at a Glance

WITHOUT A COMMUNITY BENEFITS AGREEMENT (CBA)

CITY or Redevelopment Agency

Development Agreement

DEVELOPER

UNIONS

AFF. HOUSING GROUPS

CHURCH GROUPS

NEIGHBORHOOD GROUPS

ENVIRO GROUPS

WITH A COMMUNITY BENEFITS AGREEMENT (CBA)

CITY or Redevelopment Agency

Information re: Project & CBA Negotiations

Development Agreement (can incorporate CBA)

CBA

Coordination Coalition

DEVELOPER

UNIONS

AFF. HOUSING GROUPS

CHURCH GROUPS

NEIGHBORHOOD GROUPS

ENVIRO GROUPS

OTHER CBOS
LA Live and NoHo Commons
Metro Rail Construction Careers Campaign
LAANE: Creating Systems-Level Change
Humble Beginnings

- Founded in Boyle Heights in 1995 by four Latino activists to create **equitable housing**
- Started block-by-block and shifted to larger-scale, issue-based organizing over time

**Community Real Estate Development & Community Organizing**

**Community Wealth & Cultural Vitality**
6,300 people served annually

3,500 street vendors fought for the legalization of street vending—and won!

Leveraged over $230 million in real estate development and programs

Integrated Cultural Vitality
ELACC’s framework evolution:
From Cycle of Resistance to Regeneration
Regeneration: Collective Ownership & Stewardship of Land, Home, & Work

Local Economic Ecosystem

- Community Land Trust
- Shared Equity Cooperative Housing
- Worker Owned Cooperatives

Fidecomisio Tierra Libre

Vallejo

Coopera

Fideicomiso de Tierras Comunitarias
Unirnos como equipo
Levantar nuestra voz
Nada va pasar
Si no hay acción
Vamos a constituirnos
Para gobernar
Vamos a organizar
Porque es mi responsabilidad
Al pueblo
Al pueblo
Al pueblo
Al pueblo
Stay Connected!

@elaccorg
“Behind the Orange Curtain”
Your ZIP Code shouldn’t predict how long you’ll live.

PERMANECER Y PROSPERAR

END Gentrification
Santa Ana is first Orange County city to formally support worker cooperatives

By JESSICA KWONG | kwonglede@gmail.com | Contributing writer
August 1, 2017 at 11:11 pm

Santa Ana has become the first city in Orange County to adopt a resolution supporting worker cooperatives – businesses owned and operated solely by their workers, who also share profits.

Worker Cooperatives

Small businesses are the foundation of the City and the City’s well-being is inextricably linked to a strong business environment. One of the City’s Strategic Plan primary goals is to implement policies and strategies for economic development to encourage businesses to grow and prosper that provide living-wage jobs, reduce unemployment, and improve the quality of life for its residents.

WHAT IS A WORKER COOPERATIVE?

Worker cooperatives are businesses owned and operated solely by its workers. These businesses provide local goods and services, stable jobs for residents, and offer new economic opportunities for lower income workers in the City. A worker cooperative is different from a typical business structure in that the profits are shared amongst the owners and each worker has an equal vote in the direction and actions of the business.

https://institute.coop/worker-cooperative-faq
Thank you for joining us!

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https://nonprofitquarterly.networkforgood.com/

Tell us what you thought! Use our special hashtag, #RebuildTheEconomy