

# Remaking the Economy

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**#RebuildTheEconomy**



*image courtesy of artist Heather Goodwind*

# ***NPQ's Economic Justice program***

- Identify core principles
- Lift up case studies
- Use a racial equity lens
- Get beneath the economic iceberg
- Think systemically
- Curate educational materials
- Shift practice

# Why a Just Economy is Necessary

The challenges of the 21<sup>st</sup> century, including worsening inequality and ecological degradation, make clear the need for an economic system that can deliver widespread human well-being within the ecological limits of the planet. We need an economy that serves people and planet, not the other way around.

**Jennifer Hinton**, “Envisioning a Not-for-Profit World for a Sustainable Future,” Feb. 26, 2019, <https://nonprofitquarterly.org/envisioning-a-not-for-profit-world-for-a-sustainable-future>

# New Mexico: Rising Income Inequality

Income inequality has grown in recent decades

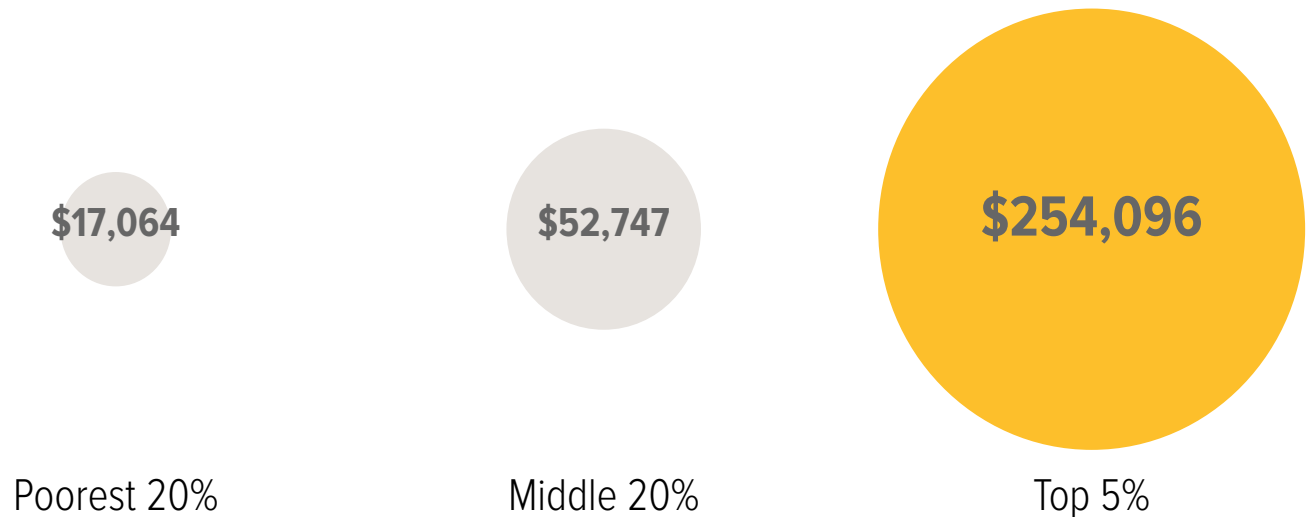
**+55%** Income change for **top 1 percent of households** since 1979

**-9%** Income change for **all other households**

## New Mexico Among States with Highest Income Inequality

Ratio of average household income for the richest 5 percent of households to the poorest 20 percent of households, 2015

**New Mexico** 14.9



Source: Economic Policy Institute and Center on Budget and Policy Priorities analysis of US Census Bureau data:  
[https://www.cbpp.org/sites/default/files/atoms/files/12-15-16sfp-factsheet-new\\_mexico.pdf](https://www.cbpp.org/sites/default/files/atoms/files/12-15-16sfp-factsheet-new_mexico.pdf)



# A New, More Democratic Economy Rises

1. Three Sisters: empowering business ownership in communities of color
2. Co-op Catalyst: creating statewide supports for worker co-ops
3. ARTZ Cooperative: changing the structure of the Native artisan market

And more!

# Remaking the Economy: 2019-2020 webinar season

## *NPQ goes on the (virtual) road*

New Mexico

10-17-2019

Indian Country

11-21-2019

Los Angeles

1-16-2020

Black Belt/  
US South

2-20-2020

Buffalo

3-19-2020

Fresno/  
Central Valley

4-16-2020

Chicago

5-21-2020

**And beyond!**

ECONOMY  
REMIX





# Three Sisters Kitchen: Our Mission

- Three Sisters Kitchen is a nonprofit community food space in the heart of downtown Albuquerque that uses the power and love of local food to:
  - Create economic opportunity
  - Improve community health
  - Bring our diverse communities together around the table
- 2+ years of community engaged planning:
  - Community Classroom
  - Community Dining Room
  - Commercial Test Kitchen
  - Local Foods Shop & Cafe



# Key Programs at Three Sisters Kitchen

- Economic Opportunity
- Community Health
- Community Building



# Who We Serve

- **Urban:** 3-mile radius of Downtown Albuquerque
- **Diverse populations:** 79.7 diversity index, 61.6% Hispanic/Latinx<sup>3,4</sup>
- **Workers:** population 81,671 vs. 111,878<sup>4</sup>
- **Low income:** Per capita \$22,370, with 20.4% income <\$15,000, 30.9% poverty rate<sup>4</sup>
- **Food insecure:** 22.5% reported, limited access to healthy retailers<sup>5,6,7</sup>
- **Farmers, ranchers, & producers** looking for stable markets



# High Road Practices at Three Sisters Kitchen

Restaurant Opportunity Center's definition of "High Road" industry practices

## How This Works at Three Sisters Kitchen

- Livable Wages
- Benefits and Paid Leave
- Career Ladders and Professional Development
- Values-Based Focus in Training Programs

## Addressing Challenges for Low-Income Entrepreneurs

- Time, facilities, & technical assistance for experimentation to determine product viability
- Access to capital
- Isolation
- Local sourcing
- Access to markets



# What We Offer

## Food Business Training Program

- Manufactured Techniques
- Food Safety
- Local Sourcing
- High Road Practices
- Marketing & Communications
- Cost Analysis & Product Viability
- Relationship Building

## Upon Program Completion

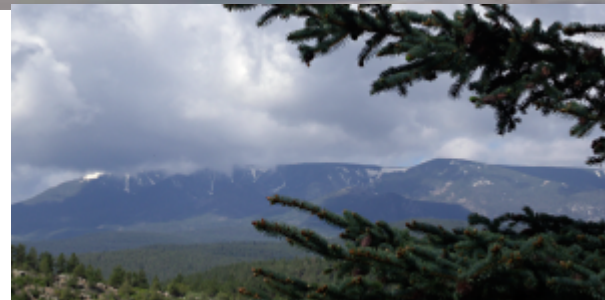
- Commercial Kitchen Access
- Technical Assistance
- Guaranteed Market Access
- Loans capped at 5%
- Community of Producers

# What is a Cooperative, and what is their attraction?



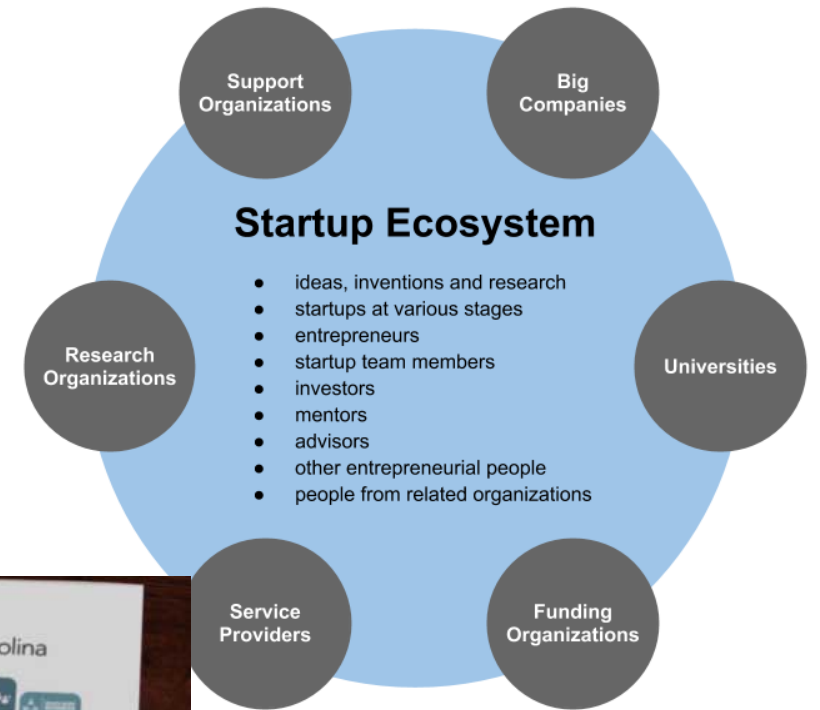


# New Mexico—The Land of Enchantment





# Cooperatives—and a cooperative ecosystem



# Who is interested in cooperatives?



<http://theconversation.com/small-business-owners-are-getting-a-new-incentive-to-sell-to-their-employees-101515>





# What's Next?



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# Zuni Pueblo-A: Shiwi

- 1 of 20 Pueblos in the states of New Mexico and Arizona
- About 80% of the working community is self-employed, selling arts and crafts they create in their homes
- Skilled crafts people in pottery, jewelry, carving, textiles, and other traditional crafts



# Art Market Pre Co-op

- Jobbers / Wholesalers
- Mass productions of Imitation Zuni Jewelry (Zuni, Philippines)
- 2 Main market systems
  - Selling to Jobbers/Wholesalers
  - Art shows / Markets
- Artist competing against one another





# Co-op Vision

- Empower Zuni Artisans
- Artists with community enrichment
- Revitalize market in Zuni (selling authentic Zuni-made Arts)
- Tell the authentic stories of the Artist

# You're Invited!

**Please join us for the Grand Opening of the new  
Ancestral Rich Treasures of Zuni Cooperative**



*Saturday August 10, 2019 starting at 9:00 AM*  
*Ceremonial ribbon cutting at 1:00 PM*  
*1192 State HWY 53, Zuni, New Mexico*

# Co-op Start Up: Where is it now?

- Zuni Pueblo's first and only multi-artist owned and managed business
- Creating a network of artists, creating a family
- Going through a learning process
- Online gallery





# Next Steps

- Involve more community members
- Create a marketing plan for long-term goals
- Exploring other facets of economic development for our Zuni artisans
- Culinary Arts and Performing Arts



# Thank you for joining us!

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<http://bit.ly/2qkhluu>



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Tell us what you thought! Use  
our special hashtag,  
**#RebuildTheEconomy**



*image courtesy of artist Heather Goodwind*