Remaking the Economy

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#RebuildTheEconomy
NPQ’s Economic Justice program

- Identify core principles
- Lift up case studies
- Use a racial equity lens
- Get beneath the economic iceberg
- Think systemically
- Curate educational materials
- Shift practice
Why a Just Economy is Necessary

The challenges of the 21st century, including worsening inequality and ecological degradation, make clear the need for an economic system that can deliver widespread human well-being within the ecological limits of the planet. We need an economy that serves people and planet, not the other way around.

Income inequality has grown in recent decades

New Mexico Among States with Highest Income Inequality

Ratio of average household income for the richest 5 percent of households to the poorest 20 percent of households, 2015

- **New Mexico** - 14.9

A New, More Democratic Economy Rises

1. Three Sisters: empowering business ownership in communities of color
2. Co-op Catalyst: creating statewide supports for worker co-ops
3. ARTZ Cooperative: changing the structure of the Native artisan market

And more!
Remaking the Economy: 2019-2020 webinar season

NPQ goes on the (virtual) road

- **New Mexico**
  - 10-17-2019

- **Indian Country**
  - 11-21-2019

- **Los Angeles**
  - 1-16-2020

- **Black Belt/US South**
  - 2-20-2020

- **Buffalo**
  - 3-19-2020

- **Fresno/Central Valley**
  - 4-16-2020

- **Chicago**
  - 5-21-2020

And beyond!
Three Sisters Kitchen: Our Mission

- Three Sisters Kitchen is a nonprofit community food space in the heart of downtown Albuquerque that uses the power and love of local food to:
  - Create economic opportunity
  - Improve community health
  - Bring our diverse communities together around the table

- 2+ years of community engaged planning:
  - Community Classroom
  - Community Dining Room
  - Commercial Test Kitchen
  - Local Foods Shop & Cafe
Key Programs at Three Sisters Kitchen

• Economic Opportunity
• Community Health
• Community Building
Who We Serve

• **Urban**: 3-mile radius of Downtown Albuquerque

• **Diverse populations**: 79.7 diversity index, 61.6% Hispanic/Latinx³⁴

• **Workers**: population 81,671 vs. 111,878⁴

• **Low income**: Per capita $22,370, with 20.4% income <$15,000, 30.9% poverty rate⁴

• **Food insecure**: 22.5% reported, limited access to healthy retailers⁵,⁶,⁷

• **Farmers, ranchers, & producers** looking for stable markets

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High Road Practices at Three Sisters Kitchen

Restaurant Opportunity Center’s definition of “High Road” industry practices

How This Works at Three Sisters Kitchen

- Livable Wages
- Benefits and Paid Leave
- Career Ladders and Professional Development
- Values-Based Focus in Training Programs

Addressing Challenges for Low-Income Entrepreneurs

- Time, facilities, & technical assistance for experimentation to determine product viability
- Access to capital
- Isolation
- Local sourcing
- Access to markets
What We Offer

Food Business Training Program

• Manufactured Techniques
• Food Safety
• Local Sourcing
• High Road Practices
• Marketing & Communications
• Cost Analysis & Product Viability
• Relationship Building

Upon Program Completion

• Commercial Kitchen Access
• Technical Assistance
• Guaranteed Market Access
• Loans capped at 5%
• Community of Producers
What is a Cooperative, and what is their attraction?
New Mexico—The Land of Enchantment
Cooperatives—and a cooperative ecosystem
Who is interested in cooperatives?

http://theconversation.com/small-business-owners-are-getting-a-new-incentive-to-sell-to-their-employees-101515
What’s Next?

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Zuni Pueblo-A: Shiwi

• 1 of 20 Pueblos in the states of New Mexico and Arizona

• About 80% of the working community is self-employed, selling arts and crafts they create in their homes

• Skilled crafts people in pottery, jewelry, carving, textiles, and other traditional crafts
Art Market Pre Co-op

• Jobbers / Wholesalers

• Mass productions of Imitation Zuni Jewelry (Zuni, Philippines)

• 2 Main market systems
  • Selling to Jobbers/Wholesalers
  • Art shows / Markets

• Artist competing against one another
Co-op Vision

- Empower Zuni Artisans
- Artists with community enrichment
- Revitalize market in Zuni (selling authentic Zuni-made Arts)
- Tell the authentic stories of the Artist

You’re Invited!

Please join us for the Grand Opening of the new Ancestral Rich Treasures of Zuni Cooperative

Saturday August 10, 2019 starting at 9:00 AM
Ceremonial ribbon cutting at 1:00 PM
1192 State HWY 53, Zuni, New Mexico
Co-op Start Up: Where is it now?

- Zuni Pueblo’s first and only multi-artist owned and managed business
- Creating a network of artists, creating a family
- Going through a learning process
- Online gallery
Next Steps

• Involve more community members
• Create a marketing plan for long-term goals
• Exploring other facets of economic development for our Zuni artisans
• Culinary Arts and Performing Arts
Thank you for joining us!

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Tell us what you thought! Use our special hashtag, #RebuildTheEconomy