

# Standard Commercial Displays - SE3KD Series

## Easily Managed Digital Signage



Simplify and easily manage your promotional content with the SE3KD Series, designed for a wide range of business purposes. The SE3KD Series has a practical design, with a slim bezel and low depth that helps with easy installations and efficient space utilization. The wide variety of screen sizes offers a model that will fit in virtually any business environment.



Built-in Speaker Model (10 W x 10 W)

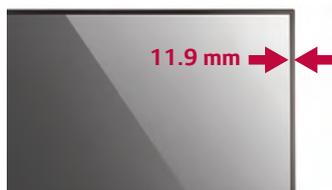
### Key Features

#### Sleek Design



#### Slimmer Bezel

The slim bezel allows a perfect fit for a sleek look.



Bezel

#### Detachable Logo

Portrait mode allows the logo to be positioned in the desired setting.



#### Cable Management

The well-organized cable terminals in the back optimize available space.



#### USB Content Management



#### USB Content Scheduling

Play and schedule your content via a USB connection, with no Internet or server connection required\*.



\* Supported Content Type : Video (MPEG1/2/4, H.264), Audio (MP3, AC3, MPEG, AAC, HEAAC, LPCM), Image (JPEG, PNG, BMP)

#### Dust & Humidity Protection



#### Conformal Coating

Circuit board reliability is enhanced with conformal coating that protects against dust, iron powder, humidity and other harsh conditions.



# Standard Commercial Displays - SE3KD Series

## Easily Managed Digital Signage



**Screen Sizes**  
65", 55", 49", 43", 32"



Back Side



### SE3KD Series

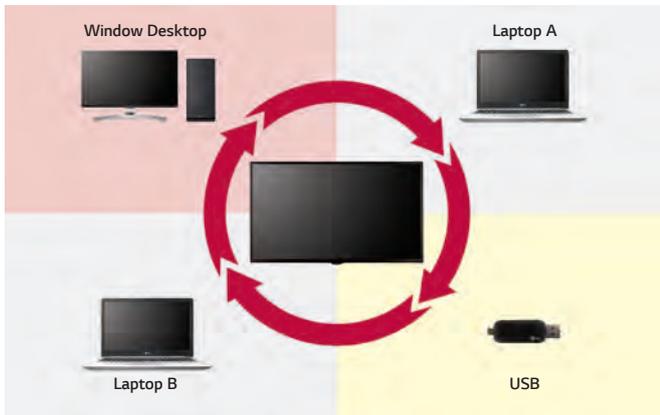
- Edge-lit LED
- Brightness: 350 cd/m<sup>2</sup> (65": 400 cd/m<sup>2</sup>)
- Bezel: T/L/R-11.9 mm (32": 13.0 mm), B-18.0 mm
- Depth: 38.6 mm (65": 41.1 mm, 32": 55.5 mm)
- HDMI (2), DVI, RJ45, IR Receiver, RS232C in/out, USB
- Built-in Speaker: 10 W x 10 W

## Other Features

### Convenient Management

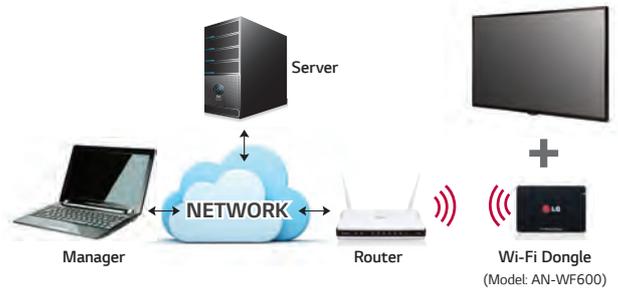
#### Enhanced Connectivity

Through its diverse interface, the signage lets you connect more than one device for optimal use.



#### Wi-Fi Support

SE3KD Series supports Wi-Fi USB dongle connection for convenient content distribution. And SNMP support ensures convenient network management.



\* SNMP: Simple Network Management Protocol

### Convenient Screen Mode

#### Aspect Ratio Sustainability\*

Sustain the same resolution and picture quality while powering on/off by receiving EDID<sup>1)</sup> through switch IC.



1) Extended Display Identification Data.

\* Installation Menu > LG Digital Signage > PM Mode

#### Stand-by Screen\*

Even without signal from the media player, the network does not turn off completely, so remote control is possible, which prevents unnecessary power usage and enables efficient management.



#### Scheduled Screen Wash\*\*

Prevent residual images with the screen transition feature.

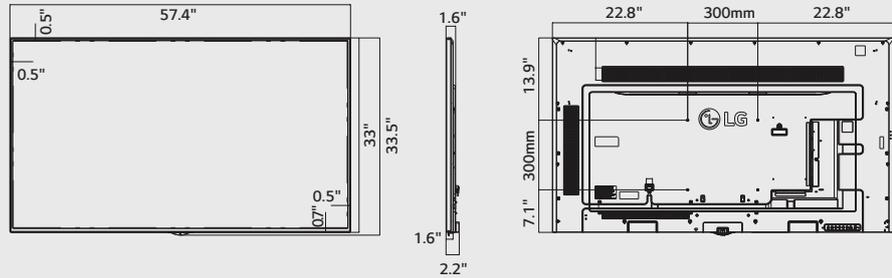


\*\* Installation Menu > ISM Method

## Dimension

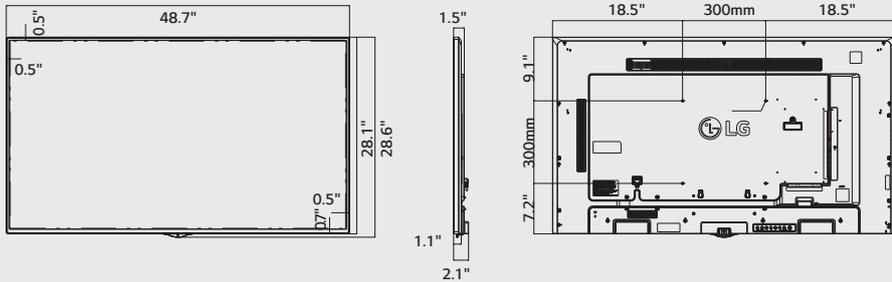
### 65"

57.4" x 33" x 2.2" /  
61.5 lbs



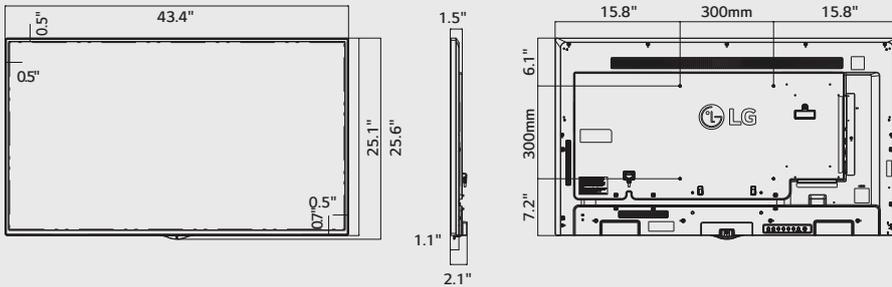
### 55"

48.7" x 28.1" x 2.1" /  
38.6 lbs



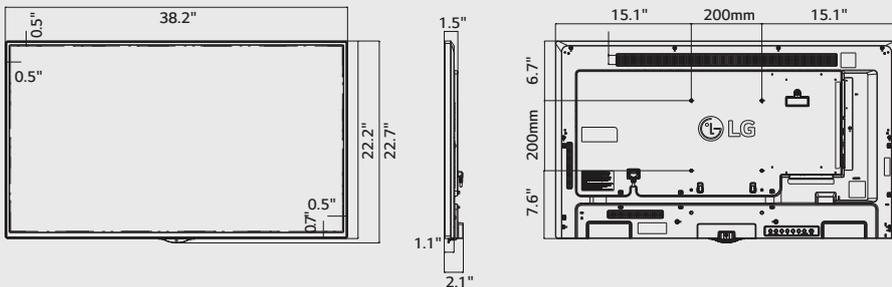
### 49"

43.4" x 25.1" x 2.1" /  
31.5 lbs



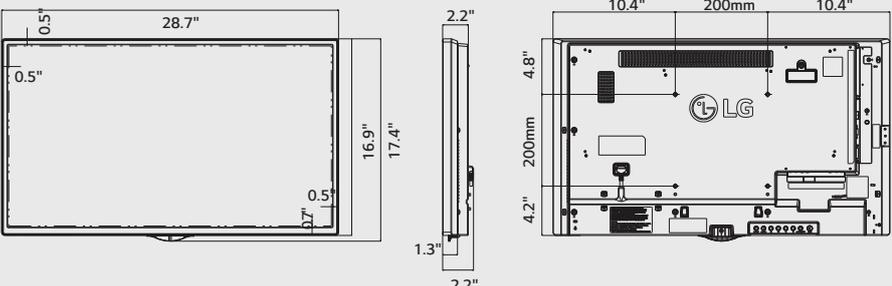
### 43"

38.2" x 22.2" x 2.1" /  
22 lbs



### 32"

28.7" x 16.9" x 2.2" /  
11.9 lbs



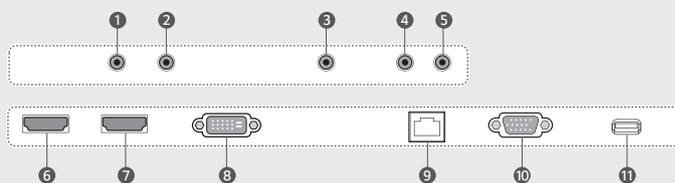
# Specifications

SE3KD Series		65SE3KD	55SE3KD	49SE3KD	43SE3KD	32SE3KD
PANEL	Screen Size	65"	55"	49"	43"	32"
	Panel Technology	IPS (PD)				
	Aspect Ratio	16:9				
	Native Resolution	1,920 x 1,080 (FHD)				
	Brightness	400 cd/m <sup>2</sup>	350 cd/m <sup>2</sup>			
	Contrast Ratio	1,300:1	1,100:1			
	Dynamic CR	500,000:1				
	Viewing Angle (H x V)	178 x 178				
	Response Time	10 ms (G to G BW), 7.6 ms (WOT)	12 ms (G to G BW), 9 ms (WOT)	12 ms (G to G BW), 10.1 ms (WOT)	12 ms (G to G BW), 9.4 ms (WOT)	10 ms (G to G BW), 7.1 ms (WOT)
	Surface Treatment	Hard coating (3H), Anti-glare treatment of the front polarizer (Haze 1% (Typ.))				
Guaranteed Operating Hour	18 Hours					
Orientation	Landscape & Portrait					
CONNECTIVITY	Input	HDMI (2), DVI, RGB, Audio, USB				
	Output	Audio				
	External Control	RS232C (In/Out), RJ45, IR Receiver				
PHYSICAL SPECIFICATION	Bezel Color	Black				
	Bezel Width	11.9 mm (T/R/L), 18 mm (B)				13 mm (T/R/L), 18 mm (B)
	Monitor Dimensions (W x H x D)	57.4" x 33" x 2.2"	48.7" x 28.1" x 1.2"	43.4" x 25.1" x 2.1"	38.2" x 22.2" x 2.1"	28.7" x 16.9" x 2.2"
	Weight (Head)	61.5 lbs	38.6 lbs	31.5 lbs	22 lbs	11.9 lbs
	Weight (Head + Stand)	73 lbs	45.9 lbs	38.8 lbs	27.6 lbs	13.7 lbs
	Monitor with Optional Stand Dimensions (W x H x D)	57.4" x 35.4" x 11.6"	48.7" x 30.4" x 8.6"	43.4" x 27.4" x 8.6"	38.2" x 24.5" x 7.6"	28.7" x 18.9" x 6.1"
	Carton Dimensions (W x H x D)	61.5" x 38.5" x 7.5"	52.4" x 31.8" x 6.7"	47.1" x 29.9" x 6.5"	41.4" x 25.6" x 4.8"	31.9" x 20.1" x 5.2"
	Packed Weight	74.5 lbs	47.8 lbs	38.4 lbs	26.9 lbs	14.8 lbs
	VESA™ Standard Mount Interface	300 mm x 300 mm			200 mm x 200 mm	
	SPECIAL FEATURES	USB Content Scheduling, Conformal Coating, SNMP Support, Wi-Fi Ready (Dongle), Power Management Modes (Sustain Aspect Ratio / Stand-by Screen, etc.), No Signal Image setting, Enhanced ISM (Image Sticking Minimization) Mode, Holiday Schedule / Local Time Auto Setting, Fail-over (USB, RGB, DVI, HDMI), Wake on LAN				
ENVIRONMENTAL CONDITIONS	Operating Temperature Range	32° F to 104° F				
	Operating Humidity Range	10 % to 80 %				
POWER	Power Supply	100-240V~, 50/60Hz				
	Power Type	Built-In Power				
POWER CONSUMPTION	Typ.	95 W	70 W	65 W	60 W	50 W
	Smart Energy Saving	70 W	55 W	50 W	45 W	35 W
AUDIO POWER	20 W (10 W x 2) for Internal Speaker (6 ohm)					
STANDARD (CERTIFICATION)	Safety	UL / cUL / CB / TUV / KC				
	EMC	FCC Class "A" / CE / KCC				
	ErP / Energy Star	NA / Yes (Energy Star 7.0)				
MEDIA PLAYER COMPATIBILITY	External Media Player Attachable	Yes (MP500 / MP700)				No
SOFTWARE COMPATIBILITY	Content Management Software	SuperSign W				
	Control and Monitoring Software	SuperSign C				
ACCESSORIES	Basic	Remote Controller (2 batteries included), Power Cord, QSG, RGB Cable, Regulation Book, Phone to RS232C Gender				
	Optional	Stand (ST-652T), Media Player	Stand (ST-492T), Media Player	Stand (ST-492T), Media Player	Stand (ST-432T), Media Player	Stand (ST-322T)

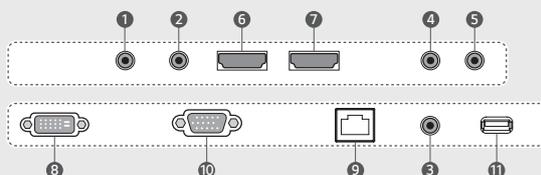
# Connectivity

- 1 RS-232C IN
- 2 RS-232C OUT
- 3 AUDIO IN
- 4 AUDIO OUT
- 5 EXT IR IN
- 6 HDMI in 1
- 7 HDMI in 2
- 8 DVI-D IN
- 9 LAN
- 10 RGB IN
- 11 USB

## 65SE3KD



## 55SE3KD / 49SE3KD / 43SE3KD / 32SE3KD



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