

# tds<sup>®</sup> | Google

## Going Global with Google



120

Locations



10+ Million

Visitors



2012

Customer Since

### Project Origins

In 2012, the world's largest search engine, Google, approached TDS seeking a solution that could facilitate the processing and reporting of millions of visitors each year across their global estate, including the world's largest video sharing website, Youtube.

As critical influencers in the world of technology, Google representatives regularly share their knowledge at conferences and events on-site, therefore, a Visitor Management solution was required to quickly and efficiently process visitors via self-service kiosks. Additionally, the ability to transfer check-in responsibilities from receptionists to visitors offered performance improvements as administrative burdens are alleviated by digitised document storing and organising.

Increasing security for employees and visitors was pivotal to the project. TDS Visitor was required to identify host responsibilities and visitor access authorisations via unique customised badges. Further to this, Google required a back-office where visitor data, historical records and other analytics could be stored for real-time monitoring and reviewing.

### Global Deployments

Google

Youtube

### Solutions Installed

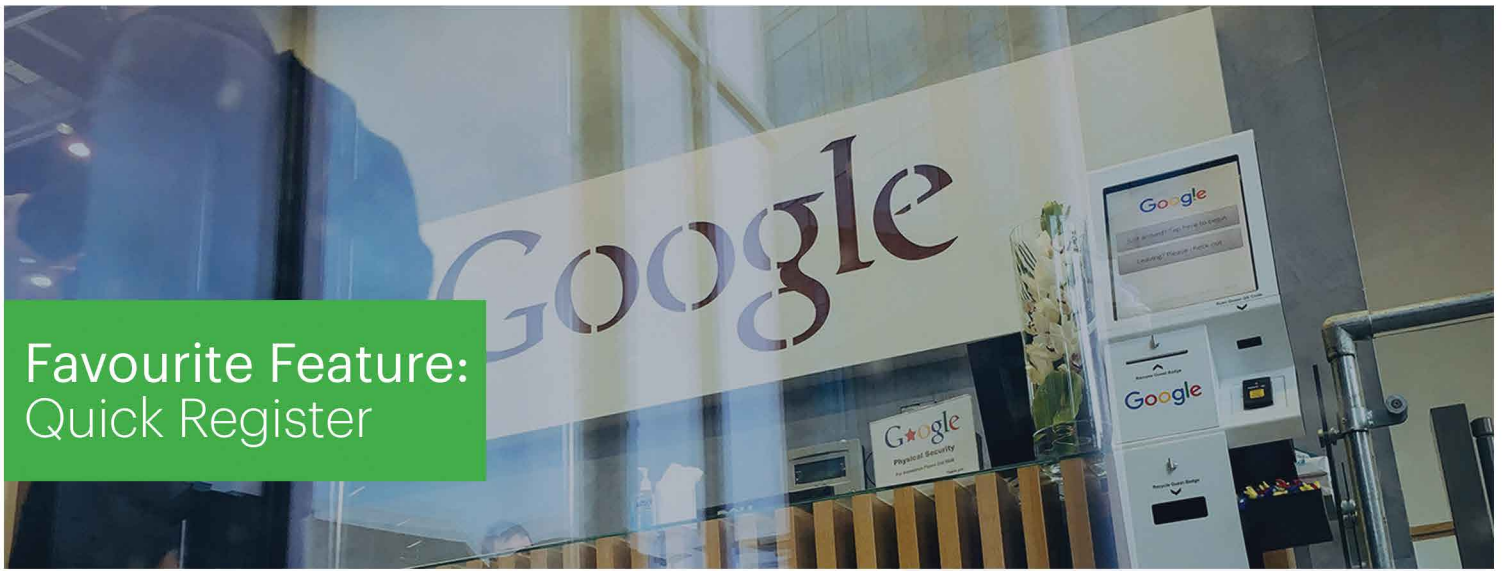
- TDS Visitor Suite
  - Visitor Management
  - Contractor Management
  - Event Management (PiGate)

### Hardware Installed

- Counter Kiosks
- Freestanding Kiosks
- Reception Tablets

### Did You Know?

In 2006 Youtube was purchased by Google for \$1.6 billion. The company now employes over 89,000 people.



## Favourite Feature: Quick Register

### Deployment Approach

TDS (Time Data Security) Ltd. worked in partnership with Google to create a globally-scalable Visitor Management solution that could integrate into Google's pre-existing Access Control solution.

The deployed TDS Visitor kiosk was designed and built with planning priorities consisting of user experience (UX), minimal maintenance and seamless integration. Since 2012, Google has continued to develop their user experience and process efficiency levels with TDS as their long-term Visitor Management solutions provider, deploying 417 new TDS Visitor V7 kiosks in 2018.

TDS also developed PiGate, an event functionality and TDS Visitor application. PiGate is an additional hardware component that allows visitors to scan the QR code printing on their badge to enter authorised doors and turnstiles. Google have integrated this application as their dedicated event management solution for all events held on-site allowing on-site visitors access to defined zones around the site until a visitor checks out or their visitor badge expires.

To date, TDS Visitor has been deployed in 120 cities and 44 countries for Google, facilitating over 10 million unique visitor check-ins since 2012.

“ Since 2012, TDS has facilitated over 10 million visitors across Google's global estate. We are constantly adapting and evolving the software with Google, with the latest TDS Visitor update ensuring GDPR compliance.   
 Stephen Bishop  
 Chief Technology Officer  
 TDS (Time Data Security) Ltd. ”

### Challenges

- ⦿ Catering to millions of visitors
- ⦿ Reassigning Check-In Responsibilities
- ⦿ Integrating Third-Party Applications
- ⦿ Globally Scaling TDS Visitor

### Benefits

- + Comprehensive Reporting
- + Self-Service Check-In
- + Increased Operational Efficiency
- + Enhanced Visitor Experiences
- + Optimised Site Security
- + PiGate Functionality
- + Access Control Integration
- + GDPR Compliance

