

THE CUG WEB SITE IS UPGRADED

Our first web site was launched in July 1999, nearly four years ago. Like many sites created at that time, our designers, and to an extent ourselves, were still fascinated by the novelty of the Internet. This was reflected in our site where images, icons and "flash" technology took priority over information.

The result was a site that looked interesting, but where navigational features were not always clear. As more and more companies developed web sites, users ceased to be impressed by graphics; they wanted data and information, and they wanted it quickly. Clarity and speed of navigation therefore became dominant factors in the new design.

In talking to our producers, we found that the most common reason to visit our site was to access policy forms and endorsements. This feature is now prominent. Forms can be accessed either in the Policy Forms Section, or through the separate D&O and Professional Liability sections.

Our newsletter publications, "CUG.COMments" and "Prior & Pending," previously hidden in the site as subsections, now have their own main section. The newsletters are shown in a 'pdf' format, making them easier to read. Overall readability was also tackled in the upgrade. The original site used white text on a blue background; the new site has the more familiar dark text on a light background.

Some sections were dispensed with altogether. "Frequently Asked Questions," a staple of many sites, is gone. It's not convenient to read through a list of other people's questions to see if yours has already been asked. In the new site, if you have a question

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ABOUT US

This section contains an overview of CUG, names and profiles of the staff and a section on our parent company, Old Republic International.

D&O LIABILITY UNDERWRITING

This gives an overview of our D&O underwriting, lists the underwriters, and shows the forms and endorsements most commonly used.

PROFESSIONAL LIABILITY UNDERWRITING

Similar to the D&O format, but for Professional Liability.

POLICY FORMS AND APPLICATIONS

A section devoted strictly to forms, applications and endorsements, divided into D&O and Professional Liability.

CLAIMS

An overview of the Claims department, with a list of the claims professionals.

CUG PUBLICATIONS

Visitors can access the most recent issues of our two publications and all past issues.

RESOURCES

A new section. This contains of subsections on Corporate Governance, D&O Insurance, Professional Liability insurance, Legislation and Regulation in general, and links to other useful web sites. The Resources sections are still largely unpopulated. The intent is to gradually add documents to provide a source of helpful and relevant information for our producers and policyholders.

CONTACT US

This section that allow site users to contact us directly.

there are now several ways to send it to us.

The main sections of the site are now shown listed vertically down the left side navigation bar, replacing the horizontal listing at the top of the former site. The new design uses "fly-outs" from the main sections to list the subsections, removing the need for an extra 'click' to see what is concealed. These are the new main sections.



The CUG web site exists for the benefit of our producers and policyholders. If you have any comments on the new site's effectiveness as it stands, or ideas for future incorporation, please let us know. ❖

 Old Republic Insurance Company carries the following ratings:

A. M. Best:	A+ (Superior)
Standard & Poor's:	AA (Security Circle)
Moody's:	Aa2
Weiss Ratings:	A- (Excellent)

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