

**CAMERON PRIEST, CO-FOUNDER & CEO**

Cameron is our CEO and Co-Founder. Don't bother sending him links to interesting articles on the net. He's already read them.

Cameron grew up on a kiwifruit orchard in New Zealand. When he wasn't feeding calves, he was building cars. Claiming from the age of 9 that he'd one day be the CEO of his own enterprise, Cameron set up several small scale businesses before establishing TradeGecko; born out of a friend's battle to efficiently manage their supply chain.

Even though TradeGecko has scaled super quickly, Cameron remains highly involved in nurturing and growing every part of the Gecko family. When he's not trying his hand at new adventure/water sports, he can be seen wandering from team to team in the TradeGecko office sporting a pair of loafers and an impressive beard.