# 10
## TIPS

## TO SELECTING
## SOFTWARE
### YOUR TEAM WILL
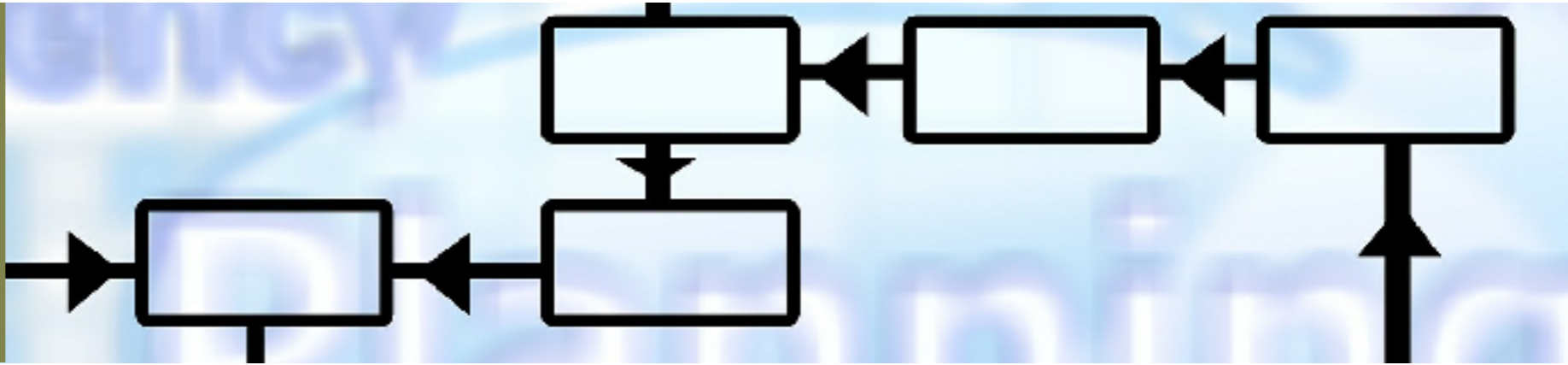
technology    process    people
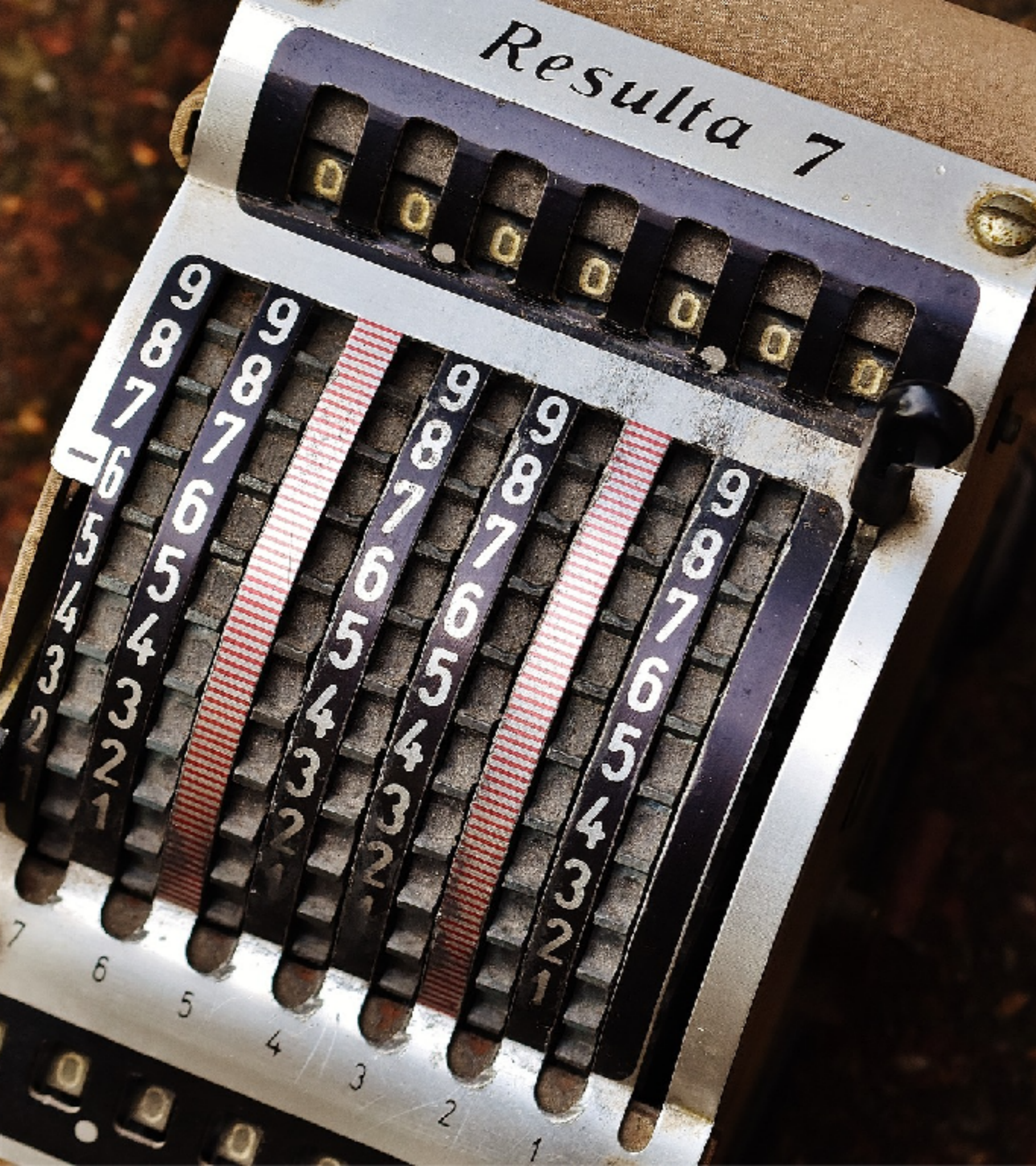
people

process

technology

1

SOFTWARE
BUILT FOR
YOUR INDUSTRY

**SOFTWARE BUILT FOR A FUNCTION**

**3**

# ALL-IN-ONE?

4

INTEGRATION

5

# MANAGING FREE TRIALS

**6**

SECURITY

7

# ANALYTICS

8

# DATA
# OWNERSHIP

9

# DATA
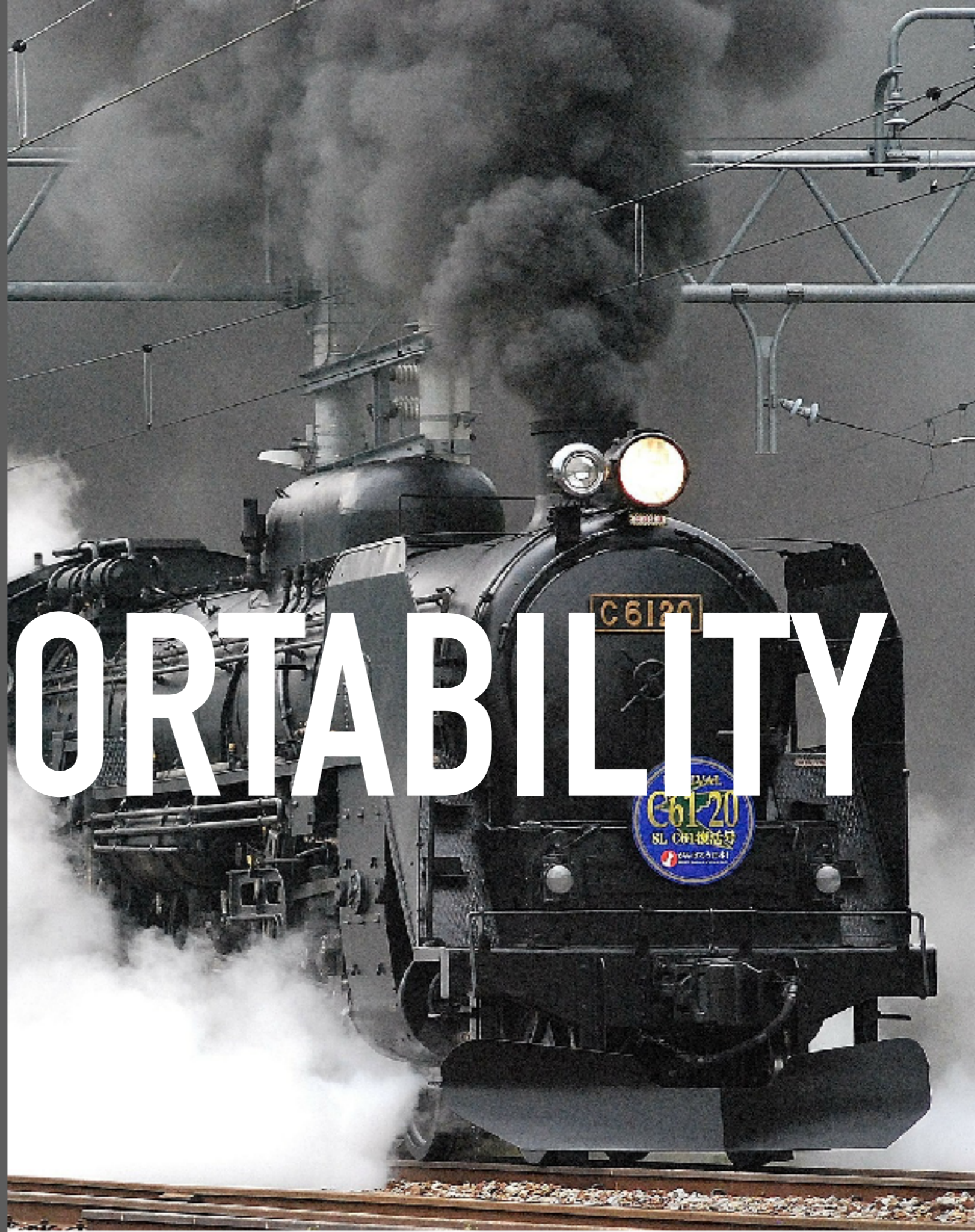# TRANSPORTABILITY

10

# 80% RULE
## OFF-THE-SHELF VS CUSTOM

# THANK YOU.

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