



RAISING CAPITAL

WITH THE RIGHT
— TEAM —

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Tactical Skills
for the Growing Business

ABOUT ME



MARK HAMADE
*CONSCIOUS CAPITALIST, PUBLIC
SPEAKER, PE ADVISOR*

“

**BRAVE IN MY THINKING, DARING IN MY
ACTIONS.**

**DEFYING THE ODDS AND OBSTACLES THAT LIFE
PRESENTS ME HAS BECOME SECOND NATURE.
POSITIVITY AND PERSEVERANCE ARE KEY TO SUCCESS. I
PROFIT THROUGH GOOD WORK, PLANET, AND
SUPPORTING MINORITIES AND WOMEN IN
ENTREPRENEURSHIP.**

”

VIVARIS CAPITAL, LLC

VIVARIS CAPITAL, LLC IS A BOUTIQUE ALTERNATIVE INVESTMENT FUND SPECIALIZING IN OFFERING INVESTORS ACCESS TO THE TWO MOST DESIRED AREAS OF PRIVATE EQUITY: GROWTH EQUITY AND REAL ESTATE.



UNIQUE FEE STRUCTURE
NO MANAGEMENT FEE



**WE CARE ABOUT OUR
PARTNERS**
HEALTH, WEALTH, & HAPPINESS



PROPRIETARY STRUCTURE
LESS RISK & VOLATILITY

*WWW.VIVARISCAPITAL
COM*

LEADING YOUR ORGANIZATION TO **PROFITABILITY**



Aspects of
Culture

Fitness

Responsibility
&
Accountability

Nutrition

Leadership Through
Communication

Wellness

Excellence in Execution

Company Values



FEAR

FACE EVERYTHING &
RISE

YOUR TEAM IS A STATEMENT OF
EXCELLENCE, PASSION, & COMMITMENT.

IT IS A TEST OF TOUGHNESS AND
MENTAL STRENGTH. IT IS ABOUT
PERSEVERING, ENDURING AND BEING A
PART OF SOMETHING AMAZING.

“ ONE MOMENT IN
TIME SOMETIMES
PEOPLE FOR A
LIFETIME. TO
ACCOMPLISH
SOMETHING
EXTRAORDINARY,
ONE MUST HAVE AN
EXTRAORDINARY
DREAM.”

3 MANAGEMENT KEY COMPONENTS

*THESE THREE THINGS ARE
CODEPENDENT. EACH ONE
REQUIRES THE OTHER TWO
TO EXIST.*



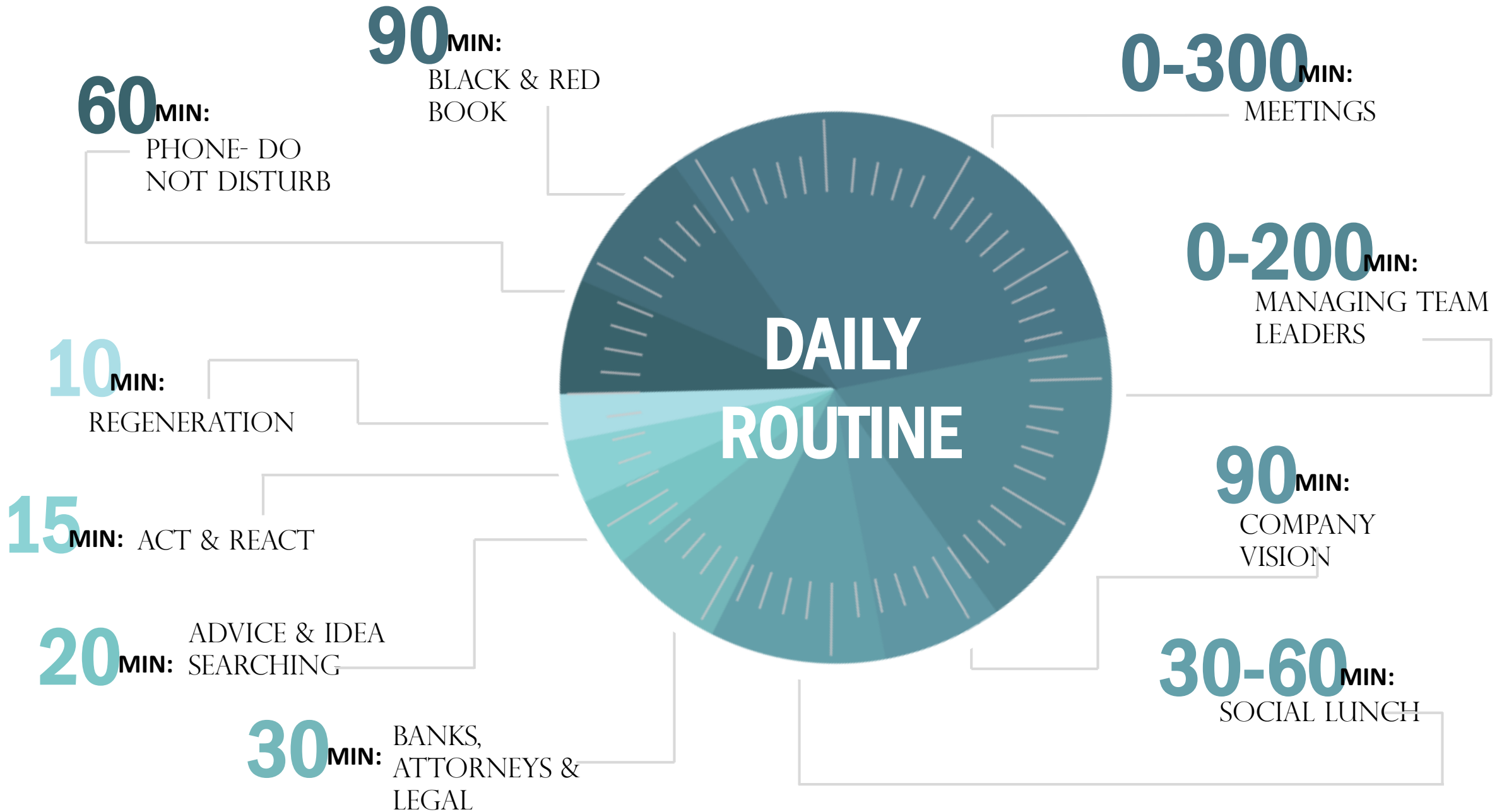
KEEP MONEY IN THE BANK.



RECRUIT THE RIGHT TALENT.



ARTICULATE THE VISION.





“

GOOD BUSINESS
LEADERS CREATE A
THE VISION, AND ARTICULATE
OWN THE VISION, AND
RELENTLESSLY DRIVE IT TO
COMPLETION.

”

INSTRUCT WITH SCRIPTURE



INFLUENCE WITH RESOURCES



INVOLVE WITH SYSTEMS



INSPIRE WITH STORIES



IGNITE WITH VISION



CULTURE

5 STEPS TO CREATING A CULTURE OF GENEROSITY

WHEN YOU ARE FIRING ON ALL 5
OF THESE GENEROSITY METHODS,
YOU WILL CREATE A CULTURE OF
GENEROSITY.

10 TIPS FOR SUCCESS



CONSTANT
LY TEST
YOUR
IDEAS



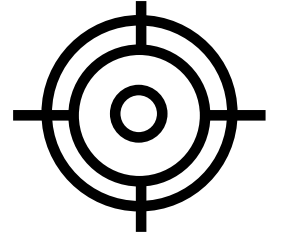
KEEP AN
EYE ON
THE
MARKET



WATCH
YOUR
FINANCES



HIRE THE
RIGHT
PEOPLE



FOCUS ON
VALUE, NOT
FLUFF

10 TIPS FOR SUCCESS



KNOW
YOUR
STRENGTHS

ENCOURAG
E A
COLLABOR
ATIVE
ENVIRONM
ENT

DO NOT BE
AFRAID TO
BE
DIFFERENT

MAINTAIN
A HEALTHY
WORK-LIFE
BALANCE

BELIEVE IN
YOURSELF

BE AN EXTREME LEADER

WHAT IS AN EXTREME LEADER?

THEY **STAND ALONE INITIALLY**
IN BELIEVING IN
THEIR BIG VISION

THEY **TAP INTO**
DISSATISFACTION
WITH THE
STATUS QUO

THEY **FIND**
COURAGE AND
RISK ALL THEY
OWN



THEY **DO NOT**
WAIT FOR
SOMEONE ELSE
TO STEP UP

THEY **ATTRACT**
FOLLOWERS
AND THEIR MEANS
ARE GREATER

THEIR **DREAMS**
NEVER SEEM
IMPOSSIBLE



ASK YOURSELF

1. CAN YOU DO THE JOB?

2. WILL YOU LOVE THE JOB?

**2. WILL WE WORK WELL
TOGETHER?**

ALIGN YOUR VALUES

BEFORE ENGAGING WITH
INVESTORS, MAKE SURE YOU
KNOW THE ANSWERS TO THE
FOLLOWING QUESTIONS:

WHY DO YOU THINK RAISING
VENTURE CAPITAL IS A GOOD
DECISION FOR YOUR BUSINESS?

WHAT CONSEQUENCES AND
DOWNSIDES WILL THERE BE IF YOU
RAISE THESE FUNDS?

WHAT EXACTLY WILL YOU BE
SPENDING THE MONEY ON?

WHERE WILL YOU BE ONCE THOSE
FUNDS RUN OUT?



ANY FINAL QUESTIONS?

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