



Tactical Skills  
for the Growing Business

# Culture in Today's Work Environment

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# Introduction

## Clear Path Consulting

Paving your way to success

# Structure of Culture

- Vision and Values
- Extends over the company
- Extensive training
- Communication

# Vision Statement

- What is it?
- What's the vision for today?
  - People - Education - Enthusiasm

# Core Values

- What are core values?
- What do they give a company? Employees?
- What are some examples?
- What are the core values for today?

# Training

- The importance of using job descriptions
- How is it done effectively?
- What is the benefit to the employee?
- What is the benefit to the company?

# Workplace Culture

- Do you measure it currently?
- How is it measured? How is it collected?
- What is it based on?
- Can it be improved?

# Building Trust

- **T**ransparency
- **R**espect
- **U**nderstanding
- **S**elf-Discipline
- **T**ime

# Establishing TRUST

- How often is it done?
- Who does it?
- How is it communicated?

# Survey Method for Results

- How do we get this information?
- How do we ask questions to get the best data?
- What do we do with the information?
- How do we follow up?

# The Town Hall Meeting Method

- Who is involved? Is it a priority for those people?
- What is said?
- How is the information recorded?
- How is the information prioritized?

# Other Methods

- Meeting Method
- Suggestion Method
- Representative Method
- Update Method
- Achievement Method
- Open Door Method
- SPM Method

# Why is a positive culture important?

- Employees
- Safety
- Customers
- Bottom line results

# Building a Positive Culture

- Who must buy in?
- How is information given to employees?
- How is it done throughout the year?

# Guidelines for Presenting Culture to the Company

- How is it communicated?
- Does the presenter need to believe in it?
- Is it interactive?

# Chief Culture Officer

- Who is it?
- What do they do?
- Who is accountable to the CCO?
- Why is this important?

# ANY FINAL QUESTIONS



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