

FOR IMMEDIATE RELEASE
10/3/2016

Supporting Strategies Named a Top Low-Cost Franchise by Franchise Business Review

Independent Survey Shows Franchise Owners Are Highly Satisfied with Supporting Strategies Performance

Beverly Ma, 10/3/2016 – Supporting Strategies was recently named a top franchise by Franchise Business Review in its 2016 [Top Low-Cost Franchises Report](#).

Supporting Strategies has provided efficient and effective outsourced accounting services to growing businesses since 2004. Leslie Jorgensen founded our company with one goal in mind: to support business leaders with their accounting needs so they can focus on their core business.

Our skilled, experienced professionals use secure, best-of-breed technology and a proven process to deliver a full suite of services, including accounts payable, accounts receivable, bookkeeping, financial reporting, and payroll administration.

Supporting Strategies combines the best people, process, and technology. With this systematic approach to our services, we are able to tailor our service to the specific needs of each client.

As a result, business owners can focus on what they do best.

[Franchise Business Review](#), a national franchise market research firm that performs independent surveys of franchisee satisfaction, provides the only rankings of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes its rankings of top franchises in its annual [Guide to Today's Top Franchises](#), as well as in special reports throughout the year that rank the top franchises in specific sectors.

Supporting Strategies was among 125 franchise brands, representing over 11,000 franchise owners, that participated in Franchise Business Review's research on low-cost franchises. Supporting Strategies franchisees were surveyed on 33 benchmark questions about their experience and satisfaction regarding critical areas of their franchise systems, including training & support, operations, franchisor/franchisee relations, and financial opportunity.

View Supporting Strategies Survey data by clicking here:
<http://www.supportingstrategies.com/franchisebusinessreview>

“Franchising is a great opportunity, but you have to research everything there is to know about brands you are interested in,” says Eric Stites, CEO of Franchise Business Review. “How satisfied current franchisees are is one of the most important things to find out. Our list of top low-cost franchises is the only one in the industry that is based on franchisee satisfaction.”

Key research findings from the low-cost sector:

- 89% enjoy operating their business
- 88% enjoy being part of their franchise
- 86% respect their franchisor
- 84% believe their franchisor acts with a high level of integrity
- 78% would “do it again” knowing what they know today
- 86% are satisfied with their franchisor and the opportunity provided
- 84% would recommend their franchise brand to others

About Franchise Business Review

Franchise Business Review (FBR) is the only independent market research firm that specializes in benchmarking franchisee satisfaction based exclusively on ratings and reviews from franchise owners. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at <http://www.FranchiseBusinessReview.com>.

Media Contacts:

Franchise Business Review

Emma Pearson
Editorial Director
603.433.2260

epearson@franchisebusinessreview.com