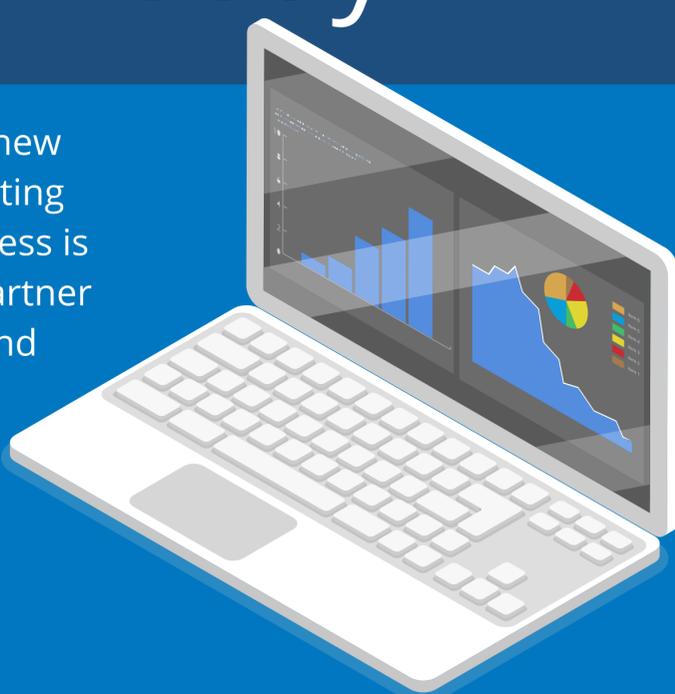


Four Reasons to Invest in the Bookkeeping Industry Today



Have you been looking for a new investment opportunity? Starting your own bookkeeping business is easier than ever when you partner with Supporting Strategies, and there's never been a better time to break into the industry. Check out a few reasons why now is the time to invest!



1 A \$145 Billion Business

Businesses of all kinds rely on bookkeeping services like ours to run smoothly

Their needs have led the outsourced financial services industry to be worth **\$145 billion**

In an industry this size, there's plenty of room for newcomers

2 A Growing Demand

It's estimated that our industry is growing by **\$10 billion** each year

This growth demonstrates that more and more people recognize the inherent value of partnering with a dedicated bookkeeper

As more bookkeeping companies spring up to answer this growing demand, Supporting Strategies franchisees are in a prime position to capitalize on our time-tested business model

3 Technology Has Created Better Opportunities

Technology impacts every aspect of 21st century life, and the bookkeeping industry is no exception

Supporting Strategies has developed a proprietary software platform, Workplace™, that makes it easier than ever to manage your new bookkeeping business

This technology, in conjunction with our streamlined systems and franchisee support, helps new franchise owners get their business started off on strong footing

4 Supporting Strategies Has Developed an Exciting Franchise Offering

Supporting Strategies has taken the guesswork out of your entry into the bookkeeping industry

Our comprehensive franchise program includes resources such as one-on-one support, networking opportunities with fellow franchisees, software to make your job easier, and marketing strategies to help you find and sign new customers

Your investment in a Supporting Strategies franchise is a simple way to break into the industry with the guidance and support of a leading brand

As you can see, there's never been a better time to make your investment in the bookkeeping industry. **Visit us online** to learn more about what Supporting Strategies has to offer!

