

INTEGRATE MICROSOFT DYNAMICS 365 WITH CALLTRACKINGMETRICS

Sales teams all over the world are using the Dynamics 365 platform to boost their productivity and improve their relationships, and now you can enhance your Dynamics 365 account with data from CallTrackingMetrics.



Sync your contacts in CallTrackingMetrics with contacts in your Dynamics 365 account, and send information between both platforms to build your contact records



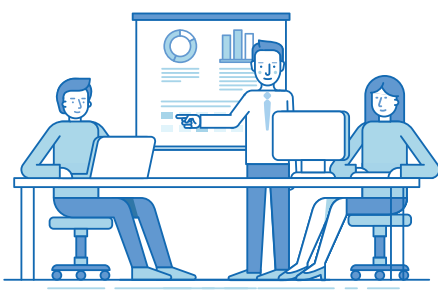
Connect your CallTrackingMetrics agents with your users in Dynamics 365 to track their activities, relationships and conversations across both platforms.



Trigger events to automatically occur in Dynamics 365 based on activity in your CallTrackingMetrics account, and instantly produce reports on that data.



View your CallTrackingMetrics communication history with Leads and Contacts within the Dynamics 365 “Activities” panel.



If your sales team engages in phone calls with leads and clients, they'll be able to view contact record data from Dynamics 365 right inside the CTM call log. With historic information directly available during the sales call, your team will be empowered to build their relationships, and close the deal sooner.



The Dynamics 365 integration can be incredibly valuable for anyone running advertisements or marketing campaigns; our highly detailed attribution tools can sync with your leads, contacts, and campaigns in Dynamics 365, to enhance your ROI reporting with valuable call data.

The Microsoft Dynamics 365 integration is available to users of our Contact Center plan. It requires an existing account with Microsoft Dynamics 365, which may have associated fees.