

# TOP 7 REASONS

Drivers Leave Your Fleet

01

## 40% of Drivers

say lack of communication causes their dissatisfaction



## 30% of Driver Turnover

results from lack of respect or problems with a supervisor

02



03

## One Reason Why Women Drivers Quit

Unhappy with how often equipment is maintained



## 3 Days Home a Week

04

allows drivers to maintain their family life - Many unhappy drivers see less



05

## Drivers Paid Less Than \$40,260

or the median annual compensation for their carrier type look for other fleets



## 1 Check-In Call Each Week

06

from their supervisor can significantly increase a driver's satisfaction



07

## Drivers Pay Attention to Fleet Operations

If they are a mess, they'll recognize it and choose to leave their fleet accordingly

