



How Integrations Are Improving Fleet Safety

By: Jason Adams

Idelic is pleased to announce our partnership with DriverReach, a mobile-enhanced recruiting management system for hiring CDL drivers. The partnership will enhance the Idelic Safety Suite and better provide fleet owners with the tools they need to recruit and retain safe drivers that adhere to safety and compliance standards.

"DriverReach is the first ATS we're integrating with, which is one way we're encouraging fleet owners to focus on the importance of safety and compliance from the beginning of the recruiting process," said Hayden Cardiff, Founder and CEO of Idelic.

Idelic's integration with DriverReach will further advance the trucking industry through innovative safety solutions. Effective use of integrations allows fleets to successfully analyze data from many sources both inside and outside of the cab to create a holistic view of driver behavior and fleet safety.

When working with integrated data, there are a few best practices to consider:

Identify Potential Integration Sources

Your fleet gathers data from many different systems reaching all aspects of your operations. The data you're collecting is highly valuable, but for many fleets, it's difficult to access and analyze. To start digging into the information you're collecting, you must first understand what data sources your fleet uses.

The first step is to identify each data source used to manage your fleet's safety program. A few examples may be:

- | Internal records
 - Accidents
 - Incidents
 - Injury/Illness
 - HR records
- | CSA violations
- | Camera events
- | Telematics alerts
- | Motor Vehicle Reports
- | Background checks
- | Drug/Alcohol tests
- | Asset management
- | Learning management
- | Sleep apnea

Once you have created a concise list of the types of data available to your fleet, you then need to identify how it can be used to better manage your drivers and safety operation.



Understand Potential Benefits

The most significant benefit combining data brings to your fleet is the clear visibility into your operations. With better visibility and enhanced reporting, fleet managers can see drastic improvements in their fleet performance. A simple example showing the power of integrated safety is the ability to view telematics alerts alongside HR data and internal accident records, which allows safety managers to better identify the difference between a one-time occurrence and a driver that has been regularly underperforming.

Overall, whether you're aggregating your data in one central platform or creating aggregate reports on your own, you can help your fleet reduce accidents, improve transparency between safety manager and drivers, identify at-risk drivers, assign specific corrective action and training, and start to benchmark driver performance.

Comparing data from each of your systems is the key to truly understanding the safety of your fleet. By doing so, safety managers know exactly where they need to improve.

Bottom line: You're most likely already collecting everything you need to improve your fleet's safety, now make sure you're actually able to use it!

Discover Value

Integrations are critical tools that extend the value of your other systems, eliminate duplicate data entry, and positively impact ROI. Waiting for paperwork from different departments or members of your safety team is inefficient and unnecessary with integrations. Even if your fleet has already gone paperless, continually importing and exporting between systems is still time-consuming and risks lost or incorrect information. The final step is to **find a system that will integrate your fleet data** and facilitate insights and eliminate these issues.

The Idelic Safety Suite integrates all your fleet's disparate systems into a single dashboard and creates profiles for each driver. The ability to easily compare operations, human resources, safety events, and a whole host of other data enables safety managers to make data-driven decisions like never before. Generating reports across multiple integrations also grants transparency to find trends tied to higher accident rates.

The Idelic Safety Suite also identifies which drivers are most at-risk for these accidents on a Driver Watch List. Improving driver safety through corrective action is simple. Easily assign customized performance improvement plans on a case-by-case basis, or templated training plans to assign multiple instances of training quickly.

Getting started is no more difficult than using the Idelic platform. Integrations are handled by the Idelic Team from the start, so your safety team can quickly start discovering meaningful insights without complication.

Collaborating with industry leaders that align with the Idelic mission helps us make the roads safer and gets drivers home safe each night. Integrations and partnerships provide fleets with more solutions to join the movement and become proactive in accident prevention.

See a Live Demo

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