

# Talent Ambassador Program for Businesses



## Why your business should become a talent ambassador

Talent Ambassadors are businesses that engage with the educational community to help continue the regional short- and long-term talent pipeline to drive our prosperous economy in the right direction.

### It also helps:

- Build a more equitable and diversified talent pipeline
- Attract and retain qualified talent looking for a community dedicated to education
- Support the work of our teachers and our future workforce; the students who are the true beneficiaries
- Retain and build a great company culture
- Enhance employees' skills and loyalty through volunteering
- Work to reduce barriers to employment for challenged populations
- Cultivate an accepted culture of continuous lifelong learning



### Who we are

The Austin Chamber Talent Ambassador program recognizes and encourages businesses that support the educational community.



### What we do

Talent Ambassador businesses lead the community in creating a culture of getting involved in the regional educational network.



## How it works

The Talent Ambassador program is voluntary with no cost to participating businesses. Businesses need to complete the employer survey to let us know how their company is engaged in growing a strong regional talent pipeline. To remain in the program, Talent Ambassador businesses will engage with K-12 schools and/or 2- or 4-year post-secondary institutions to offer any of the following options to the local educational community:

- Internships
- Post internships on [www.TXInternshipChallenge.com](http://www.TXInternshipChallenge.com)
- Mentorships
- Pre-apprenticeships/apprenticeships
- Teacher externships
- Job Shadowing
- Career/Industry guest speakers
- Site tours of your company
- Recruit or participate at local school career fair
- Volunteer for Chamber’s Financial Aid high school events
- Support computer coding programs in local school districts



### Register your business as a Talent Ambassador

Scan this QR code with the camera app on your mobile phone or visit: [austinchamber.com/employersurvey](http://austinchamber.com/employersurvey)

Additional qualifying engagement opportunities are working with persons with barriers to employment, such as:

- Military veterans
- Foster youth
- Persons with disabilities
- Persons with criminal records
- Mothers returning to the workplace
- Assistance for child care
- Assistance with employee tuition reimbursement, debt assistance, and upskilling

## Visibility and Promotion

The Chamber will highlight and feature Talent Ambassador businesses on our website and social media channels.

## Annual Talent Ambassador Awards

We invite Talent Ambassador businesses to be recognized for their engagement with our educational community at the Austin Chamber’s annual signature event, the State of Talent. We will celebrate each Talent Ambassador business and share stories of finalists and award winners.

## What you should know

- There is no cost associated with being a Talent Ambassador.
- Your business does not have to be a member of the Austin Chamber to register for this program.
- We partner with the following school districts: Austin ISD, Del Valle ISD, Elgin ISD, Hutto ISD, Leander ISD, Manor ISD, Pflugerville ISD, and Round Rock ISD.
- This program is based on the honor system, so no financial reporting is required.
- We encourage you to share your story to encourage participation in the program.

## Contact Us

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