



Hi I'm Colene. I am a Human Resource Professional, Speaker and Consultant who helps organizations Increase Productivity and Reduce Turnover.

Colene's work experience includes 25 years as a sales and human resource professional. Colene has worked for Walt Disney World, Hyatt Hotels, the Florida State Government, and non-profits.

Money Saved and Money Earned

Increase company profits and retention by mastering tough talks. High-stakes conversations take place, or are avoided, every day within your company that have a profound effect on the bottom line. Learn steps to

significantly change your

Applying highly effective leadership skills is complicated as it involves many facets and moving parts: respect, integrity, emotional intelligence and valuing others Participants learn immediate actionable

leadership concepts.

A graduate of the University of Central Florida, Colene earned degrees in both Public Speaking and Organizational Communication. Colene is a licensed HR professional SHRM-SCP, PHR.

Waking the Leader Within As part of the John Maxwell Team, she is a John Maxwell certified speaker, trainer, and coach and Colene is also a VitalSmarts certified trainer on Crucial Conversations.

Building a Business Case for Reducing Turnover

Effective recognition is relational, ongoing, specific and proportional; deliverable only through trusted leaders. Learn the 4 ingredients of leadership to combine with recognition to reduce turnover. Colene provides you with a proven process for reducing turnover.



organizational

communication.









# Colene ROGERS SPEAKER COACH CONSULTANT



### Christine Clyne President, Sarasota-Manatee HR Assoc.

"Colene's talk on Leadership was an absolutely perfect combination of personal stories, reflection and "golden nuggets" to take away! If you are looking for someone to speak to your organization with practical information on management and leadership; hire Colene you won't be disappointed."

### Linda Barineau VP of HR Redwire

"If you are looking for a dynamic speaker, I recommend Colene Rogers. She is an expert in teaching skills that are needed for good leadership and professionalism. I urge you to call her today"

## Diane McCain Dir. of External Affairs Board of Governors

"Colene is a gifted presenter and leadership inspiration. Her vast experience contributes to her effectiveness as an instructor and counselor in human resources and the workforce."

### Scott Callen Liles, Gavin. George, Carlisle, Lee & Callen, P.A

"Colene has an extreme talent level and a genuine sincerity that comes across loud and clear! I would highly recommend Colene for any speaking engagement or training for your company. She gets it, that employees who feel valued are less likely to quit or sue!"



Colene is a business expert with more than 25 years of experience. As a Senior Certified HR professional (SHRM- SCP) and previous talent acquisition manager, Colene understands first-hand the challenges business owners and leaders deal with every day with the high cost of turnover, finding and retaining top talent, and the challenge of keeping employees engaged and productive.

As a human capital speaker and consultant, Colene focuses on the human aspect that comes into play as employees perform the day to day operations of their organization. By helping organizations develop their employees and increase their engagement, Colene helps them retain their most valuable resource, their people. She provides employers with solutions that result in measurably improved employee and organizational performance while minimizing employment practice risk.

Audiences can count on Colene to deliver a powerful keynote that is informative and entertaining, blending storytelling in with business principles to leave a lasting impression. She delivers specific, actionable ideas to impact today's leadership conference, corporate event or meeting so that attendees are able to make meaningful and measurable improvements.

As a popular SHRM speaker, all of Colene's keynotes are both HRCI and SHRM certified.

### Book



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#### Select Clients:

Career Source
FBMC Benefits Management
Treasure Coast SHRM
Florida Sterling Council
McKenzie Tank Lines
Florida School Board Association

Early Learning Coalition Leon County Tax Office Sarasota SHRM North Central Florida SHRM SHRM Jacksonville Area Agency on Aging Vistage Monrovia Aerosonic United Solutions Big Bend SHRM Sarasota SHRM