

Attention Small Business Owner & Entrepreneur: Here's Your Chance To Revolutionize Your Business And Forever END The Drudgery of Cold Calling, Cold Prospecting And Dealing With "Tire-Kickers"...

"Discover How To Quickly Increase Your Sales And Make Money With An Efficient, Reliable And Affordable SYSTEM For Magnetically Attracting Your Ideal Customers, Clients, And Patients Who Are Pre-Disposed To Do Business With You..."

Now's The Time To STOP Relying On "Ad Vultures" And Outsiders To Market Your Business And START Empowering Yourself To Create Powerful Marketing On Your Own...

So Keep Reading To Discover How To Attract More And Better Customers, Affordably With Less Work And Cut Waste Out Your Advertising...

Dear Small Business Owner & Entrepreneur:

I will warn you.

What you're going to read will be contrary to what you've been told, taught and come to believe about advertising, marketing or prospecting.

That's because I'm going to show you how to end forever the drudgery of cold calling, cold prospecting and having to go out and "chase" customers...

...And, instead, have customers magnetically come to YOU, see you as trusted ally and advisor, and become predisposed to do business with you.

That's because you're about to become a part of a movement called "Magnetic Marketing" I started 25 years ago, and now carried on by No B.S. which has invaded thousands of businesses, professions, industries, product and service categories, literally changing the way their customers are obtained.

Whatever business you are in; local or global; small or large; offline or online... this can boost income now and more importantly, lift you to an entirely new level of attraction of the kind of customers, clients, or patients you'd MOST like to have.

This can strengthen results with your email, pay-per-click, video, even social media posts. If you're already in business, this can raise its results. If you're still finding your way to a profitable business, this will cut through the confusion and give you clarity.

And if you're a sales professional, you'll be able to end cold calling and cold prospecting once and for all. You'll possess new, powerful ways to magnetically attract prospects who are predisposed to view you as an expert ally and advisor, pre-disposed to buy from you.

You'll also be able to put an end to being "screened," to phone tag... and, instead, have qualified prospects eagerly asking you to make time to see them.

Best Part: You do NOT need any special background, education or skills to use this System- other than a commitment to use it. You can apply it to anything you are passionately interested in or knowledgeable about.

I have students using what I'll share here, with online businesses in health, fitness... even helping pastors grow their churches.

I also have students who run professional practices like doctors, lawyers, and accountants who have revolutionized their business thanks to Magnetic Marketing.

Even people who have side hobbies like quilting and teach others have increased their incomes by double to ten times the past 24 months.

A local used car dealer went from selling 300 cars per month to 1000 cars per month without selling traditional "junk" cars. You'll meet people later who can personally testify. For now, know, YOU can turbocharge your ability to attract your ideal customers, clients, or patients

But first...

Who Am I, And Why You Should Listen To Me:

My name is Dan Kennedy. I have a 43+ year track record of creating multi-millionaires and 7-figure income earners. I, myself, am a made-from-scratch multi-millionaire serial entrepreneur and I'm doing real work in the trenches right now, working with real clients and solving real issues.

And every marketing plan I've ever devised for any client—and they now number in the hundreds and hundreds, commanding fees exceeding \$100,000 plus royalties—every one of them has been based on my Magnetic Marketing system.

In fact, last year alone, the combined revenues of my small cadre of private clients exceeded 1-Billion Dollars. And No B.S., the company I founded 36 years ago, continues to provide powerful marketing strategies to maximize the success of small business entrepreneurs all over the world—a rare feat considering how many companies have come and gone over that period.

I created Magnetic Marketing 25 years ago to help regular small business owners and sales professionals with NO experience, NO marketing knowledge and NO talent and empower them to create compelling marketing on their own without hiring outside help.

I realized a long time ago that big dumb companies were using sloppy, wasteful “mass advertising” practices that had them hemorrhaging money left and right.

You see, small business owners need a saner, different, more productive path to business growth that makes their business life more pleasant, lucrative, and fun. Because red-hot marketing success does not depend on outlandish game plans or go-for-broke, pie-in-the-sky schemes.

It depends on powerful, well-crafted, measurable strategies—a tried and true system—rooted in common sense; it doesn't matter which media.

The Blunt, Unvarnished TRUTH About Traditional Advertising Via An Ad Agency:

You see, ad agencies is that they are glorified commissioned media sales representatives that are really no better and no worse than the Yelp representative who comes around and sells you Yelp advertising, or the imprinted pen representative who comes around and sells you imprinted pens; same with those pushing you into online media, website developers, search engine and traffic managers, and social media agencies.

Ad agencies are selling media, and they are compensated based on how much media they can get you to use.

Their advice is not objective advice. It is advice from a seller, and it has to be viewed that way. All agencies want you doing more and more and more thus spending more and more with them.

Here are the agency's priorities:

- Media commission

- Mark ups
- Their other profit centers
- Creative concerns
- Peer approval
- Portfolio building
- Awards
- Satisfy the biases of their superiors
- Satisfy the client's preconceived ideas

Your priority is to achieve results, to make sales and get inbound lead flow.

The kind of marketing that the small business owner typically needs is the kind where he invests a dollar in marketing today and gets it back by noon tomorrow so he can have it in the bank before the end of the day to cover the check he wrote for it in the first place.

That's not going to happen with image or institutional advertising “branding.”

Neither will that happen when you hire a marketing consultant. Most of these people have never been “in the trenches” and don’t know the intricacies of your business like you do. Either that or they specialize in one thing—like driving traffic to websites.

So handing money over to a marketing consultant and looking for miracles is as high-risk as hiring an agency.

I’m going to show you a system that gives you reliability and predictable results so you finally know when you invest X dollars, you can expect Y number of leads, then Z number of appointments or selling opportunities and a system that enables you to better target the most appropriate and valuable customers for your business.

Most importantly, a system you *control*. That way, you no longer have to turn to outsiders for the marketing that needs to bring you, new customers.

So if you’re willing to be honest and admit that you don’t really have a reliable marketing system, that automatically brings you customers, then you’re ready to join the movement that’s made “ordinary” small business owners rich, relaxed, and happy for the past 25 years:

The Magnetic Marketing System

All NEW 25th Anniversary Edition—With Magnetically Attracting Newly Updated and Expanded Examples And Templates To Include All Forms Of Media, Including Direct Mail, Internet Marketing, Social Media That Will Boost Your Sales And Profits

Magnetic Marketing is for progressive business owners that want top-level incomes without the ulcers and agony “other” business owners have to endure to achieve business success. This is the newest, expanded and most comprehensive edition featuring more examples than ever. Not just theory here.

This **NEW** 25th Anniversary Edition contains new strategies that have changed over the years, to incorporate new and additional media, and take full advantage of everything I have learned from working with private clients, and we learn from tens of thousands of No B.S. members in virtually every kind of business imaginable.

Its principles and purposes have never changed and are as proven as gravity. Like I mentioned before, every marketing plan I’ve ever devised for any client—and they now number in the hundreds and hundreds, commanding fees exceeding *\$100,000 plus royalties*—every one of them has been based on the Magnetic Marketing System.

Just think about it. Opening your email inbox with more inquiries than you can handle from prospects predetermined to do business with you. Your phone ringing off the hook from people who already trust you and your expertise. And not having to worry where your next customers, clients, and patients will come from because you have a SYSTEM for magnetically attracting them *at will*.

Now before I describe everything in the System and tell you how its investment can be erased and how it can be free to you, I want to quickly answer two of the most common questions I get about this System:

**“But My Business Is Different,
Will This Work For Me?”**

This is a question that so many use to disqualify themselves. Or they insist their business circumstances are somehow different.

Not so. Magnetic Marketing works in any English speaking country in the world. A multi-millionaire entrepreneur from Bahrain travels to the U.S. once or twice a year just to pick my brain for a day. There are people using Magnetic Marketing in the U.K., and all throughout Asia and South America. In fact, I just came back from Austria.

My Magnetic Marketing System works for local businesses in small towns or big cities, professional practices, restaurants, retail shops, wholesale, manufacturing, from the ordinary to the downright weird.

In Canada, a thriving pizza business doubled in size over the past year, with large pizzas priced at \$22.00 to \$38.00, successful because of the owner's use of Magnetic Marketing. Can't be much more ordinary than pizza, right?

A CPA used Magnetic Marketing to grow and sell a multimillion-dollar CPA firm serving individuals with IRS tax problems and helps other CPAs and attorneys grow their practices using his systems.

A lawyer grew his law firm using Magnetic Marketing, and now, in addition to practicing law, he helps other attorneys implement his marketing systems to grow their law practices.

A fitness studio has built a large company helping studios in North America, the United Kingdom and Australia implement marketing systems, grow their businesses and create systems that allow them to "hand off" or automate day-to-day tasks, so they are not chained to their business.

A custom, high-end firearm superstore, (kind of like build-a-bear but for guns), was extremely skeptical. They thought "their business was different." They started using the system, swipe and deployed the examples and their response was overwhelming.

They experienced a 40% open rate on the very first email they sent and their lead magnet which was a special report that they sent out had a 100% open rate. Can't be much more downright weird than a build-your-own gun shop, right?

It works for every imaginable kind of online business - a lady with a website selling Scottish Terrier collectibles, an online wood fire pizza oven business... a man who has quickly built his KidsBowlFree.com business from zero to 1-million participating families using his website and 25% market share of the bowling center industry... a client with e-commerce topping \$1-million a year operating in 5 different product categories.

It can also transform an existent business into something new and exciting and exceptionally profitable, or it can be used as the genesis to speed the success of brand new startups.

If you haven't yet put the pieces of your ideas, tools you've invested in, things half-begun together, then Magnetic Marketing can get you focused.

All you have to do is take your business, your expertise, your ideas, and the tools you've previously invested in and "pour" them into the proven structure of Magnetic Marketing that's been helping "ordinary" people make extra-ordinary incomes for the past 25 years.

That way, marketing your business no longer seems like an overwhelming project. You can finally move forward in your business because you have CLARITY and a sense of direction on something you've probably been avoiding like the plague: prospecting for new customers.

This CLARITY will also give you motivation. That's because Magnetic Marketing will finally give you structure and a governing system that'll help turn your marketing goals and ideas into productive action.

And when you start taking action and seeing results, you'll get more MOTIVATION to keep going, and greater things will automatically and organically occur.

The other most asked question had to do with me.

"Am I Some Kind Of A Genetic Freak With A Genius IQ Or Superhuman Talent...

...And That A System Based On My Methods Can't Be Used By Mere Mortals?"

I'm flattered. My wife and dog would be amused. First, I have no talent for anything. I do have highly developed skills, all self-taught and that is something anybody can do for themselves, and that I built this System to make easier and faster by condensing 25 years or so of struggle, trial and error, and 43+ years' experience.

I did not attend college, although my friend Nido Qubein has graciously named me to the Advisory Board of the School of Communications at High Point University. I've raised myself to the pinnacle of not one but, three professions - speaking, direct-response copywriting, and marketing consultant.

I've been a serial entrepreneur and started, bought, built, and sold businesses, and I've been the catalyst for literally billions of dollars of income generated every year with my marketing strategies.

I've guided countless so-called ordinary people — a carpet cleaner, a windshield repair mechanic, a clothing storeowner, a small town doctor, a lawyer, etc. to prominence and success in the fascinating information-marketing industry.

I live my ideal, designed life, which I mentioned earlier in this series. All of this is owed, in large part, to Magnetic Marketing.

This is truly a System ANYONE can use to rapidly elevate their status in a marketplace and proportionately elevate their income and reduce the difficulty of earning it.

Now Let's Take A Look At The Components Of The Magnetic Marketing System:

The first component is a set of groundbreaking, practical STRATEGIES I have "moved over" from the direct response marketing industry where I've helped thousands of clients go from zero to millions.

These are strategies that can be used in ANY TYPE of business, small or large, and by ANY sales professional. None of this is the "same old wine in a new bottle."

Whatever you've gotten in seminars past, read in books, and what you know will be challenged by what you hear and see.

Why? Because this is a different, better, saner, more productive path to business growth by attracting your ideal new customers, clients, or patients to give you a much bigger payoff from your marketing efforts.

Plus this new edition contains new strategies that have changed over the years, to incorporate new and additional media (e.g. Facebook, LinkedIn, and Google Advertising), and take full advantage of everything I've learned from working with private clients, and we learn from tens of thousands of NO B.S. members in virtually every kind of business imaginable.

The second component is the Magnetic Marketing Vault. This is the "newly upgraded and expanded ingredient" of Magnetic Marketing that's going to allow you to implement the proven principles of Magnetic Marketing quickly, without wasting time and money on "false starts."

We've asked our NO B.S. members to submit their most successful emails, postcards, sales letters, landing pages, lead generation ads, cash flow surge

campaigns, Referral campaigns, Lost Customer Campaigns, 3-Step Letter Sequences, Facebook, Pay Per Click and Banner Ads, print ads, and free standing inserts that have been effective at attracting their ideal customers, clients and patients. We then put everything into a special collection you can study, get ideas from, and implement so you can magnetically attract your own.

This Vault is a treasure trove of ideas for headlines, bullets, design, stories, offers, and positioning your product. That way you don't have to create your marketing from scratch—just borrow and learn from the successes of our NO B.S. members.

This component is worth the investment in Magnetic Marketing all by itself. That's because it would otherwise take YEARS to create a "swipe file" of proven promotions—especially promotions that are steeped in Magnetic Marketing principles.

The Vault will also save you a lot of time and headaches of "writer's block"—second guessing yourself, or trying to come up with ideas. Just go through the pages of proven marketing promotions, modify them for your own business, and get it out of the door.

Even the examples that are outside of your industry will be useful to you because some of the biggest and best breakthroughs are best found "outside the box" of your particular business and field.

So every example in this system can apply, and one "unlikely" example might be "The One" to light the biggest fire you've ever seen in your sales.

The third component is Magnetic Internet Marketing a set of online trainings on how you can implement the foundational principles of Magnetic Marketing to today's new online media: including Facebook, LinkedIn, Google Advertising and a Squeeze Page.

You'll get a short training on each type of media, followed by specific action steps so you can take so you can start attracting your ideal customers immediately.

This component of Magnetic Marketing will keep you from feeling like a "stranger in a strange land" when it comes to today's new online media. You'll know exactly how to implement each online strategy without second guessing or going through "information overload" like your competitors.

Even if you only got *one* new customer you otherwise wouldn't have gotten through each type of media that's covered in this Component—that's a total of 4 customers since there are 4 trainings—it will more than likely make up your investment in Magnetic Marketing.

And it can happen fast since you can launch any of these online campaigns in less than a day.

That's what this third component of Magnetic Marketing is designed to do—to give you a "quick win" so you can immediately get your investment back in as little as several days to a week, depending on your business.

You'll also get the Magnetic Marketing Toolkit—which will come to you on a USB flash drive. This contains copyright-free templates you can legally swipe word-for-word for your own marketing.

You'll get fill-in-the-blank templates for emails, postcards, sales letters, landing pages, lead generation ads, cash flow surge campaigns, Referral campaigns, Lost Customer Campaigns, 3-Step Letter Sequences, Facebook, Pay-Per-Click and Banner Ads.

This simple Toolkit will help you cut out all the fat, waste and mystery from your advertising and will provide a solid foundation for profitable marketing with profound competitive advantage.

You'll be dealing with your IDEAL customers, clients, or patients who are ready to meet you, listen to you, accept you as their expert advisor, and are predetermined to do business with you with absolutely NO price or fee resistance.

Magnetic Marketing Is Everything You Need In A True Marketing SYSTEM—Where You'll Sleep Well At Night Knowing Where Your Next Customers, Clients, And Patients Will Come From...

Look, making a top income through sheer persistence, patience, and thick-skinned immunity to rejection just doesn't work anymore.

You need to "go against the grain" of what everybody else does when it comes to marketing your business. You need to follow in the footsteps of what other successful small business entrepreneurs have done.

With Magnetic Marketing, there's no need to reinvent the wheel. Most of the work is done for you. You just fill in the specifics about your business and let the system do the work for you, to magnetically attract your ideal customers, clients, or patients who are predetermined to do business with you.

That's the beauty of this—there's no guesswork or "trial and error" you will have to muddle through to figure out what works. And when you take action today, your business life will become more enjoyable, and you will be able to sleep better at night, knowing where your next customer will come from. And you too can enjoy the extraordinary incomes, the free time to spend with your family, and the security that comes from knowing that your business will continue to thrive.

You're not merely wondering, wishing, praying, and hoping that something will happen. That's because this System is in sync with the emerging new economy where customers have more confusing and competing choices than ever.

This is a SYSTEM with direct, targeted outreach to a carefully selected, ideal customer – literally the opposite of costly, wasteful mass advertising and marketing.

This SYSTEM also has 'built in' competitive advantage... 'built in' price resistance minimization... setting you apart from all others and letting you sell in a competitive vacuum.

From this System will come YOUR OWN PERSONAL SYSTEM that you can trust and rely on to achieve your goals.

Now I'm sure you're bracing yourself for a big investment for this entire System, as you should. It represents the basis of every marketing campaign I've created for every client—and they now number in the hundreds and hundreds—commanding fees exceeding \$100,000 plus royalties.

But before we get to the price,

Here's How You Can Essentially Reduce The Investment In Magnetic Marketing To Zero...

You let me put my System in your hands, on a 30-day trial, **you will receive complimentary registration to one of NO B.S.'s 2-day F-A-S-T Implementation Bootcamps** held every quarter in one of the US.'s destination cities.

The NO B.S. team will look over your shoulder and work with you one-on-one so you build the components of your Magnetic Marketing system so you can get results faster.

Sure, you can start creating your Magnetic Marketing campaigns on your own, but being in a room with other small business entrepreneurs with the same goals, along with being under the watchful eye of the NO B.S. staff to help you avoid any missteps and answer all your questions, will help you reach your goals faster.

The most successful NO B.S. members got their head start at one of NO B.S.'s F-A-S-T Implementation Bootcamps—valued at \$97—and when you take action and invest in Magnetic Marketing today, you'll get to go for FREE.

You'll also get a Magnetic Marketing Breakthrough Call—valued at \$97. You'll get on the phone with one of NO B.S.'s Business Consultants, and they'll help

you decide your next best action steps when it comes to implementing Magnetic Marketing into your business.

The goal of this Breakthrough Call is to help you implement Magnetic Marketing so you can start attracting your ideal customers, clients, or patients in 30-days of receiving your System. Each business is going to be different regarding how they implement this system depending on their needs and goals.

That's why this Magnetic Marketing Breakthrough Call is a critical component of your success—because you'll get guidance and a "second eye" to help you see opportunities for implementing Magnetic Marketing, you could be overlooking.

The Magnetic Marketing Breakthrough Call is worth \$97, but you get it for FREE when you take action today.

Also get access to a FREE report called Simple Steps To Select The Correct List And Broker To Reach Your Ideal Perfect Customer—worth \$97—that'll help you select the correct mailing list, both offline and online so that you can reach your ideal customer. This includes selecting lists you can use to mail the 3-step letters, postcards, and all sorts of offline marketing.

You'll also discover the secrets to renting email lists you can mail right away without having to form a relationship with joint venture partners or go through the headaches of building an email list of your own.

This bonus will help you target your ideal customer, so you can start getting immediate results with Magnetic Marketing without undergoing a lot of expensive "trial and error." And it's yours FREE when you invest in Magnetic Marketing today.

You'll also get a FREE report called Magnetic Marketing Math—valued at \$97—which will help you easily calculate the numbers you need to know so you can measure your success with Magnetic Marketing.

This includes important numbers such as cost-per-lead, cost-per-customer, and lifetime customer value so you can hold every dollar you spend on advertising accountable—and allow you to run with the winners and cut the losers.

This invaluable report is worth \$97, but since your success with Magnetic Marketing depends on calculating simple math, we decided to give it to you for FREE.

Finally, you're going to be getting an abundance of leads thanks to Magnetic Marketing. That's why we're going to give you **NO B.S.'s proven** Scripts to Convert Your Ideal Perfect Customers sales scripts you can tweak and modify for your own product/service.

You'll know exactly what to say to a prospect—either on the phone or one-on-one—to get them to do business with you. You can use these scripts for one-on-one

appointments, inbound calls to your office, or outbound calls—either for yourself, or you can simply hand them off to a staff member.

These scripts are priceless because they'll help you avoid a lot of painful trial and error trying to figure out what works and what doesn't when it comes to converting your leads into customers. However, we placed a value of \$97 on these scripts—and you'll get them for FREE when you invest in Magnetic Marketing today.

If purchased separately, all of these bonuses would cost \$485—about the same as the entire System—thus making the Magnetic Marketing system essentially free.

One other thing that should make the price of the System irrelevant...

You're Covered By NO B.S.'s Ironclad 30-Day Money-Back Guarantee...

(Guarantee graphic) We at NO B.S. have never once sold anything of mine without a proper guarantee. People can say many things about us, but they can NEVER honestly accuse us of pocketing a dollar we didn't earn in the sole judgment of the person paying the dollar.

So, for any reason or even no reason at all, you may return the entire System anytime within 30-Days of access to the program for a full and complete refund, no questions asked, and no hassle.

If you can't see how this System is going to elevate your game, get you a higher income with greater ease, open doors and create opportunities, and empower you as a leader in your industry, and you can't CLEARLY see at least \$100,000 income increase waiting for you by its use, I want you to return it for your refund.

This is cruel, but I don't want idiots using my Systems to prop up tables with broken legs. I pride myself on the extraordinary results people get.

Finally, let me remind you: this is NOT a box of gimmicks or tricks that are hot today and obsolete tomorrow.

Magnetic Marketing is built on utterly dependable, reliable, practical strategies that are as proven as gravity. It has a 25-year history of taking ordinary people and transforming them into wealthy small business entrepreneurs who live life on their OWN terms—not somebody else's.

It is rock solid, which is why it can be unconditionally guaranteed.

There are two ways to accept my System. Everything comes to you immediately, but you may take care of payment over 2 months, in equal installments of just \$298.50 per month.

Or you can save about \$100 in accounting costs, just prepay the \$497, and you'll have no payments.

If you add just \$100,000 of new income by putting my System to work for you, that's a tick less than 1% invested, \$200,000 just 0.5%.

Of course, you could certainly spend thousands of dollars having a writer or an ad agency create just one campaign for your business.

You could also build a bank of tools to implement TEN major, highly profitable strategies for getting new customers or clients, not to mention developing improved sales and referrals from present clientele.

But going out to hire someone to get that done could cost you thousands, even tens of thousands of dollars. Not to mention going through the hassle of finding someone that's well versed in the proven principles of Magnetic Marketing.

Put in this perspective, the investment is a trivial fee—considering that Magnetic Marketing will save you tens of thousands of dollars in hiring consultants, copywriters, and marketing “experts” to do all this for you.

Plus, in most businesses, you only need several customers you wouldn't have otherwise obtained to get your investment back to make Magnetic Marketing worthwhile for you.

Not only that, but you'll also experience the priceless feeling that you now have a system... a program... a plan where you can use to summon a surge of your ideal customers, clients, or patients to your business at will.

Marketing your business will no longer seem overwhelming to you. You'll no longer worry about how to best spend your time and money, or suffer from “analysis paralysis” from all the ideas and choices out there.

Plus having clarity and a governing system for marketing your business will give you the motivation to turn your marketing ideas and goals into productive action. You'll finally have a sense of direction knowing that you're using a system that's as proven as gravity to guide your marketing efforts.

That's definitely worth the investment of what equates to a Starbucks coffee per day for 6 months, isn't it?

Instead of being dependent on others who do not know the intricacies and details of your business or do not intimately understand your customers, you can be fully empowered to implement truly great marketing for yourself thanks to Magnetic Marketing.

Now Is The Time To Empower Yourself To Implement Truly Great Marketing...

So what do you have to lose by not acting on this opportunity? You'll never know for certain. But certainly TIME... the time of your life.

If it takes you 2 times, 3 times, or 4 times longer to get from where you are to the kind of freedom and income you'd like to have, and a great deal is lost.

The average wealthy entrepreneur achieves secure wealth and great freedom at or after age 60, after at least 20 years of struggle and another 20 years of intense, productive work.

I was there by 44, 16 years sooner, and might very well have lost those 16 years of being able to totally call my own shots without the knowledge in this System - and had I been in its possession when much younger, I'd have arrived at 34 instead of 44, and gained 26 years of total financial and personal independence.

Time is speeding up. Better you not waste any more of your own time on earth than absolutely necessary working to pay bills, dealing with people you don't like or don't respect you, struggling mightily just to get enough customers, clients or patients through the door.

What do you HAVE TO lose by not acting upon this opportunity?

Efficiency, productivity, and speed. If you can use Magnetic Marketing to get 2 times, 3 times, even 4 times the people you get YES from now, you'll be able to bank each \$100,000 two, three, five times faster.

There's really no virtue in getting rich slow. And the people who insist you can't get rich quick and decry the very idea of quick have one thing in common: they're poor.

You CAN'T lose by acting. You have my guarantee. Mark Twain said: "Twenty years from now you will be more disappointed by the things you DIDN'T do, than by the ones you did do. Throw off the bowlines. Sail away from safe harbor. Explore. Discover." Yet here you can explore and discover with safety. You HAVE my guarantee.

You simply cannot survive or grow without new customers, that's a fact. You'll never have security and peace of mind if you cannot confidently and affordably create a steady flow of new customers anytime you need them.

Most business people cannot, will not, or do not approach their business and their marketing needs in an organized manner that's essential for gaining the competitive edge.

Why? *Because they have no system.* And that's where Magnetic Marketing comes in.

This is a good, sound, and important investment you need to make right now. So click on the button below and invest in Magnetic Marketing today.

Magnetically Multiplying Your Income,

Dan S. Kennedy

P.S. Imagine a life where you don't have to worry about from where your next customer, client or patient is going to come. A life where you are able to summon these ideal clients at will, while your competitors are struggling to make ends meet. Magnetic Marketing has worked for many of No B.S. Inner Circle members, and it's been helping small business owners cut the fat out of their advertising. **Take action now,** and you could be one of those thrilled with the results.

P.P.S. You see, money and business worries doesn't just affect you and your business, they also affect the quality time with your family and friends. When you're constantly worrying about money and your business, it puts stress and strife on your family and *strain* on other relationships. Magnetic Marketing isn't just about attracting customers, clients or patents—it's about creating a better life where your business success overflows into other areas of your life. But nothing happens unless you *take action right now.*