After reviewing many companies and touring a number of data center facilities, B&H chose vXchnge as its primary compute infrastructure for the Company’s online and storefront operations. B&H determined vXchnge had the right support, infrastructure, reach, resiliency, and revenue-generating opportunities to enable its scalability and growth.

“vXchnge’s team has taken the time to intimately understand our Company and the unique needs that our online retail business requires,” said Shlome Seidenfeld, CIO of B&H Photo. “vXchnge’s ability to provide us with high standards of security along with flexibility, was a true differentiator driving our selection.”

As B&H grows, vXchnge’s performance and unique power and cooling design allows the Company to continually add new applications, services and e-commerce offerings by optimizing its hardware investments without the costly expansion of its data center footprint.

“vXchnge ensures that our business will grow and stay up and running, a security and commodity which we had never experienced before.”

– Joseph Jacobowitz, Senior Manager of IT Facilities & Telecommunications, B&H Photo
WHY VXCHNGE’S FACILITY?

Center Highlights

COLOCATION FACILITIES
INCLUDE SECURE CABINETS

100% POWER AVAILABILITY
GUARANTEE FOR
REDUNDANT INSTALLATIONS

CARRIER-NEUTRAL
CONNECTIVITY FROM
MULTIPLE PROVIDERS

COMPREHENSIVE
MECHANICAL AND
ELECTRICAL BUILDING MONITORING

OPERATIONS SERVICE
SUPPORT CENTER (OSSC)

REMOTE HANDS SERVICES

MIGRATION PLANNING

NETWORK DESIGN, SUPPORT
& OPERATIONS

CAPACITY PLANNING

SSAE 18 TYPE II, SOC 2 TYPE II, ISO/IEC 27001:2013, HIPAA/
HITECH AND PCI COMPLIANT

THE RESULTS

Before moving to vXchnge, B&H had equipment in locations throughout Manhattan, and utilized a Disaster Recovery site in the Brooklyn Navy Yard. This situation made it very difficult to expand as B&H had unreliable power and infrastructure. After moving into vXchnge’s data center, B&H finally had all of its equipment under one roof.

“We looked at many different data centers in the New York Metro area. We decided to outsource to vXchnge due to their advanced technology and accommodating nature,” said Joseph Jacobowitz, Senior Manager of IT Facilities & Telecommunications, at B&H Photo. “vXchnge ensures that our business will grow and stay up and running – a security and commodity which we had never experienced before.”

For the last three years, B&H has been voted the best e-tailer by Consumer Reports, getting top scores in service, selection and price. B&H attributes part of that success to vXchnge due to being able to expand their web services and a smoothly running website that being in a stable environment provides.

“Before we started using vXchnge, we were constantly chasing our tail. With some equipment in Manhattan, some equipment in a Brooklyn colocation site, and some within our own office, we were constantly facing the challenge of not having enough power, cooling or space, and facing the threat of power outages,” said Jacobowitz. “Since moving to vXchnge, we are in the most stable and reliable environment possible and could not be more pleased with the technology and service and support that vXchnge provides.”

FOR MORE INFORMATION, CALL 844.VXCHNGE OR VISIT US AT VXCHNGE.COM