



About Plenty

Who we are and what we do.

www.plentyconsulting.com

A full-page background image showing a vast landscape at sunset. In the foreground, there is a field of tall, green grass with some small white flowers. The middle ground features rolling hills and mountains, with the sun setting directly behind one of the peaks, creating a bright glow and long shadows. The sky is filled with soft, orange and yellow clouds, transitioning to a darker blue at the top.

Our Vision Is Our Name

We believe in a world of plenty for everyone.

Scarcity Doesn't Scale

Doing “more with less” just results in less.



Hope Needs Help. Your Help.

Your dreams are ready for you.





What We Do

We unlock growth for idealists like you.



Unlocking Growth

We help you create growth along **three primary dimensions**.

REVENUE



We create strategies and campaigns that produce significant financial lift.

IMPACT



We craft approaches designed to deliver long-term, transformative social impact.

FULFILLMENT



We align your efforts to your passions so your work benefits your soul as well as your financials.





HeartSpace

Unique among consultancies is our retreat center,
HeartSpace, in **Park City, Utah**.

Our Clients

For nearly two decades, our team has worked with idealistic organizations to raise over one billion dollars.



Our Expertise

Our services span what we call the **Five Keys to Transformative Growth**.



WELLBEING

Wellbeing assessment, mindfulness coaching, self-care



LEADERSHIP

Leadership development, executive mentorship, culture creation



STRATEGY

Visioning and goal-setting, team alignment, positioning and branding, planning and implementation



COMMUNITY

Target audience identification, persona creation, community mobilization and activation, campaign and product development



FUNDING

Channel, product, and campaign optimization, revenue and expense analytics, diversification strategies



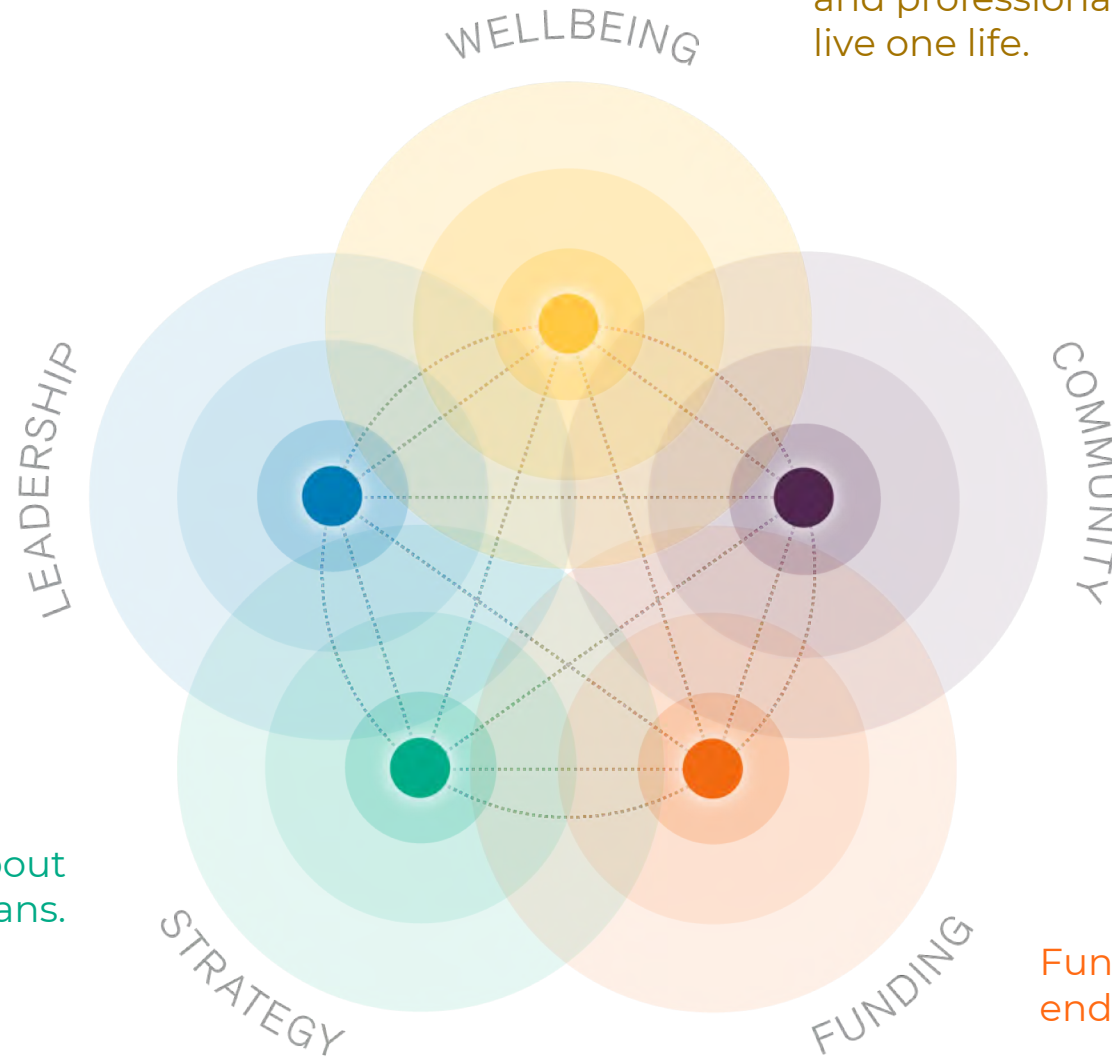
Leadership is about authenticity, not authority.

Strategy is about alignment, not plans.

There is no personal life and professional life – we live one life.

The wisdom and power is in the collective – the community is the content.

Funding is a means to an end, not the end.



Passionate Packages. Powerful Results.

We help you unlock the Five Keys through a set of [immersive, experiential services](#).



Lumeria: **Wellbeing Retreat**

Nourish your body, mind and soul during Plenty's wellbeing retreat at HeartSpace, in Park City, Utah. Lumeria is three days of self-care, wisdom and personal growth all tailored to help you rest, replenish and be in right relationship with your whole self.



Meridian: **Strategic Planning**

Shouldn't you have a strategy for how you set strategy? Build a plan you'll actually use with our agile strategic planning process, designed around our proprietary strategy framework that aligns your team and invigorates your business.



Lantern: **Leadership Retreat**

Shine your light and live into your authentic self with our acclaimed four-day retreat for idealistic leaders like you. Held three times annually at HeartSpace, in Park City, Utah.



Polaris: **Team Coaching**

Ensure you get incredible results with Polaris. It's "Meridian in Motion" – consultation, advisement and guidance for implementing the plans and strategic choices you decided in Meridian.



Compass: **Culture Creation**

Align your team to their passions, strengths, roles, communication styles, and one another with our culture building workshop.



Morpheus: **Innovation and Concept Design**

Innovate from the inside out with Morpheus, an engaging creative development process for designing breakthrough brands, offerings, programs, and campaigns.



Pandora: **Executive Coaching**

Receive executive coaching from Plenty's co-leaders, providing you with the insightful perspective, guidance and support you need to make more effective choices. Six or twelve-month personalized packages for groups and individuals are offered.



Myriad: **Discovery and Analytics**

See what is through our workhorse discovery, analytics, and optimization service. Understand revenue and expense and client trending, surface constituent insights, and identify growth opportunities to inform your strategy.



Unlocking Growth

What we've learned from working with idealists like you.

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Passion-to-Passion

Growth is peer-to-peer. And peer-to-peer requires tapping into emotions.



Growth Is Holistic

We have to think past funding and work to align five interconnected dimensions.



A large crowd of people at night releasing numerous glowing paper lanterns into the sky. The lanterns are small, rectangular, and made of a light-colored material, possibly paper or fabric, with a small flame or light source inside. They are scattered across the entire frame, creating a dense field of warm, yellow-orange light against the dark night sky. The crowd is visible at the bottom of the image, with many people holding up their phones to capture the scene. The overall atmosphere is one of celebration and community.

Commonalities Catch Fire

To ignite your community, we need to design
for what they want.

A close-up, high-contrast photograph of a complex mechanical system, likely a clockwork or a large industrial machine. The image is dominated by large, circular gears with prominent teeth, interconnected by heavy-duty chains. The entire assembly is heavily corroded with rust, giving it a dark, textured appearance. The lighting is dramatic, highlighting the metallic surfaces and the intricate details of the machinery. The overall mood is one of age, wear, and complexity.

Tactics Aren't Enough

Without deeper insight and passionate people, the best operational plans will fail.

Alignment Matters

We have to win the building.





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