

Achieving what matters through improving health

While the wellness industry is focusing on trends, at Vitality we know that the best outcomes are achieved through improving health. Which is why for more than 20 years, we have stayed true to our core purpose: making people healthier and enhancing and protecting their lives. When you do healthy right, you don't have to choose.

12-15%

lower claims
for highly engaged
members

91%

of members
say Vitality improves
their **workplace**
culture.

92%

of members say
Vitality helps improve
aspects of their **health**
and **well-being**.

78%

increase in members
reaching higher levels of
program **engagement**
over time.

Active Rewards + Apple Watch

Rooted in the most sophisticated applications of behavioral science, incentives and technology, Active Rewards + Apple Watch tackles the physical inactivity epidemic through two innovative approaches:

Active Rewards delivers weekly, personalized physical activity targets, and upon provides immediate rewards that reinforce positive behavior, and

Apple Watch, the best-selling watch globally, gives members the opportunity to earn Watch through engaging in monthly physical activity.

28%

increase in weekly
physical activity with
Active Rewards

110%

increase in physically active
days per month with Active
Rewards + Apple Watch

3x

increase in mobile
platform engagement

Vitality is waiving implementation and first month fees for groups under 1,501 lives between now and 1/1/2020 program launch.

Contact your PGP Employee Benefits Consultant to learn more.

Vitality

Rewards that Move Your Workforce

The success of your business is determined by your people, but the ability of your people to succeed is tied directly to their health. 80% of people aren't meeting physical activity guidelines which affects productivity, absenteeism and healthcare spend. Tackling this issue hasn't been simple - until now.

Vitality Active Rewards™ + Apple Watch

proves that with the right technology, science and incentives, it's easy to make physical activity a priority every day.

ACTIVE REWARDS

Weekly physical activity targets and immediate rewards reinforce positive behavior and help members build healthy habits.

APPLE WATCH

The opportunity to earn an Apple Watch, the #1 selling watch in the world, through physical activity motivates long-term engagement - optimizing your incentive spend.



A PROVEN COMBINATION

34%

increase in physically active days per month with Active Rewards + Apple Watch

49%

increase in intensive physical activities per month

206%

increase in activities for high risk members

Employees want it. Employers need it.

Get in touch today.

Contact your PGP Employee Benefits Consultant to learn more.

