



Bargain Bins 

**If you want instant
business then you want
Google AdWords.**

Numbers don't lie.

In the last 3 months...

8610

people saw our client's ads.

That's a lot people looking for bins...

Oooooo... what's this?



That led to -

616

people clicking on our clients ads.
That's over 200 a month!



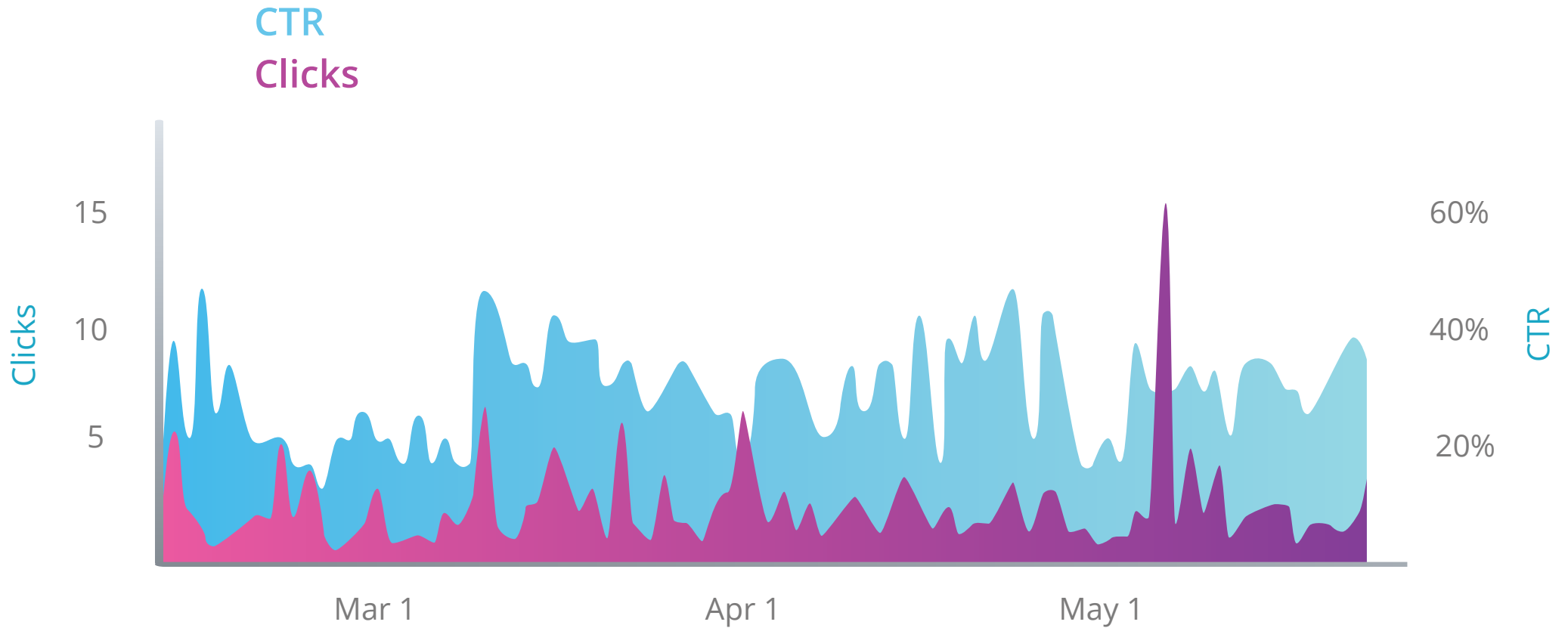
That's an average
Click Through Rate of -

7.12%

That's amazing when you consider that the average click through rate for a Paid Per Click Campaign in their industry is just -

2.61%

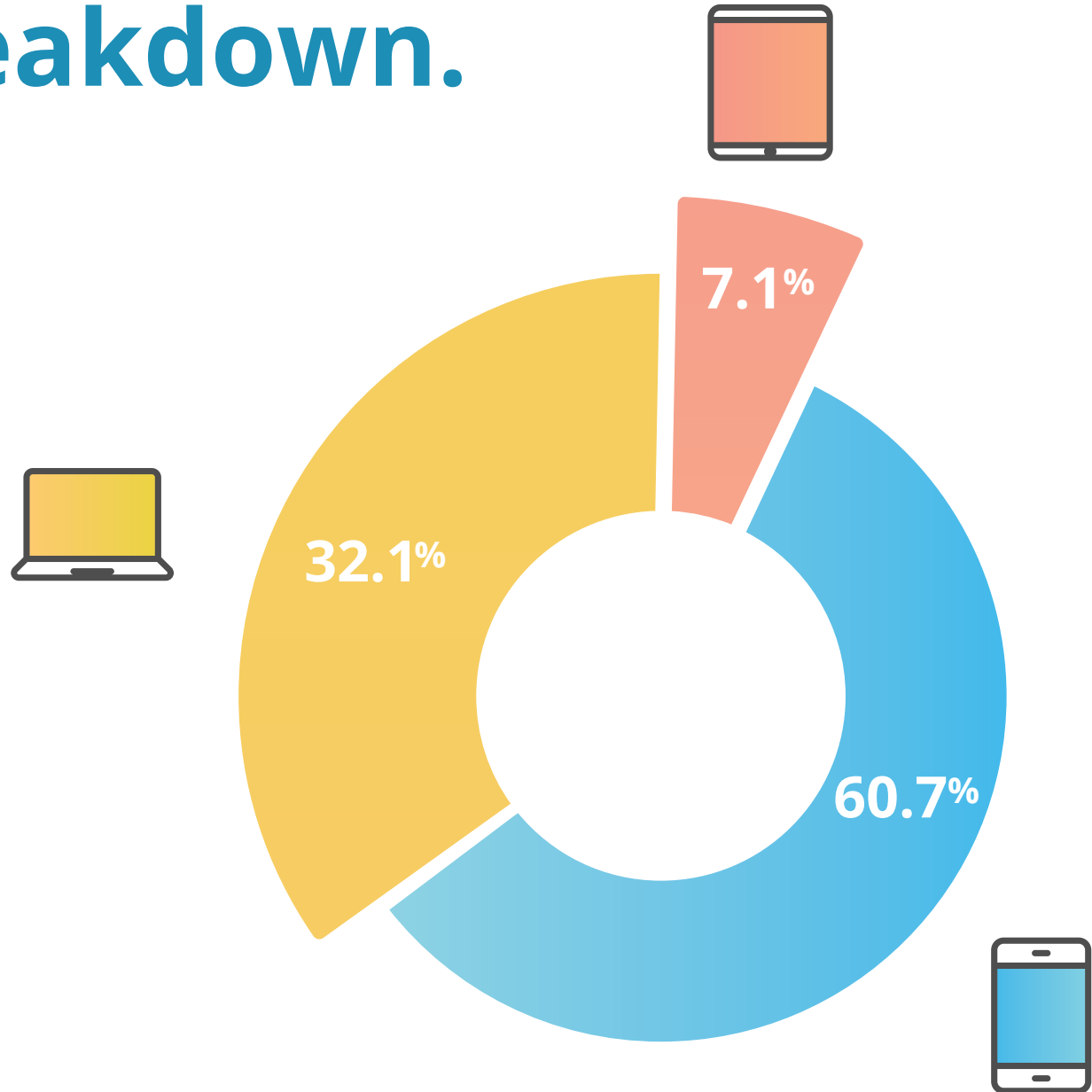
Here's how those clicks played out.



**AdWords has given them the chance
to target their customers.
By knowing where they're looking...**

Device breakdown.

- computers
- tablets
- mobiles



**Best of all, our campaign tools
give them serious insights.
They're never not in control.**

They can manage the big things, like the keywords they target.

	Search keyword	CTR ▾
1.	skip bin hire eastern suburbs	33.33%
2.	budget skip bins	20%
3.	+budget +skip +bins	19.77%
4.	skip bins campbelltown	18.69%
5.	mini skip hire	14.47%
6.	mobile skip bins	14.29%
7.	skip bins penrith	12.21%
8.	+skip +bin +prices +sydney	12.12%
9.	cheap skip bins	12.01%
10.	skip bin prices sydney	11.63%

1 - 27 / 27

**Along with the small details,
like knowing the best times
to run their campaigns.**

Time breakdown.

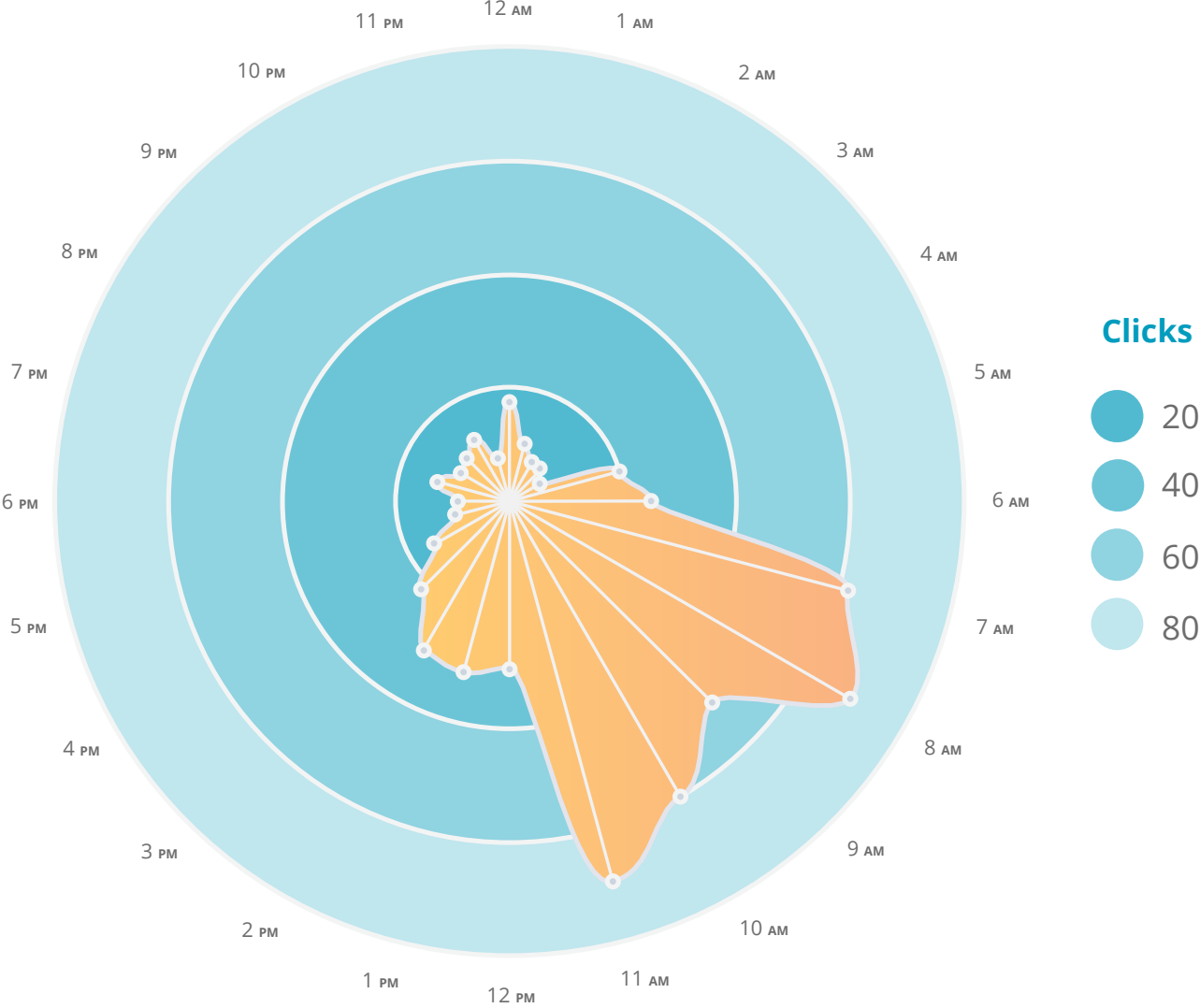
Days



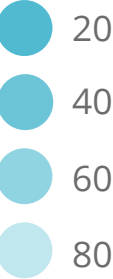
Clicks

103
96
90
78
82
77
90

Time of day



Clicks





**That's the number of conversions that
Bargain Bins has made through their
AdWords Campaign in the last 3 months!**

All up that's



phone calls.

Along with



online forms submitted.

**And that's just
the ones we
know of!**

**Based on the average lifetime value of
each customer, their campaigns have
netted them over -**

\$22,420

Time to buy a bigger piggy bank!



**Thanks to
Google AdWords,
every day is bin day.**

**Getting on the first
page of Google
is tough!**

Why climb a mountain
when there's a perfectly
good elevator?





**The smartest decision
you've yet to make.**



searchitlocal

We're good for business.