



 *Fiona King*

**What has Google
My Business done
for our client?**

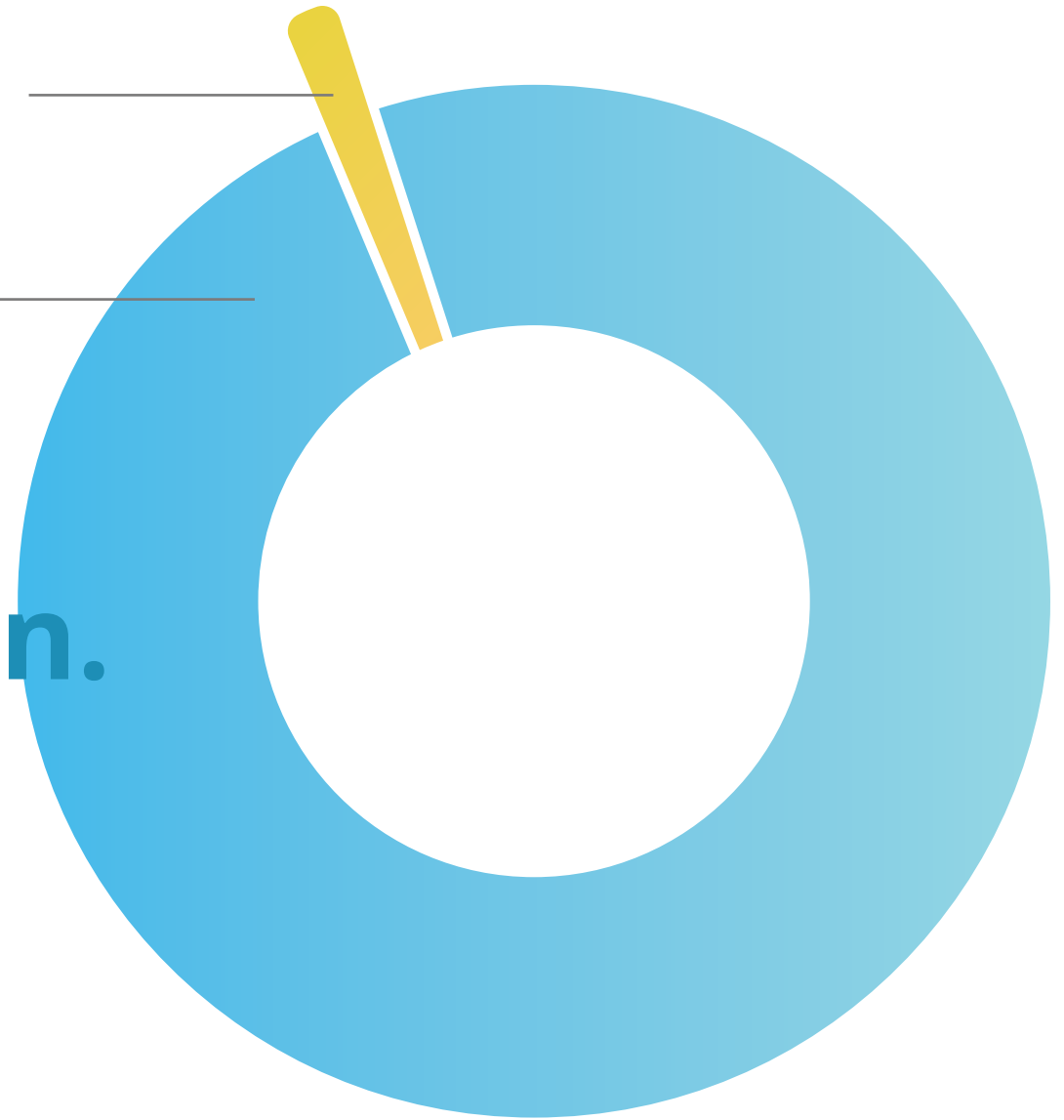
Heaps!

**Numbers don't lie.
In the last 3 months...**

12124

impressions were made (that's crazy)
and counting!

571
11553



View breakdown.

🎯 **Direct**

🔍 **Discovery**



Direct

Customers who find your listing searching for your business name or address.



Discovery

Customers who find your listing searching for a category, product, or service.

That in turn led to...

237

**actions being
made directly
with the listing -**

All up that's



website visits.

Along with



phone calls.

Not to mention



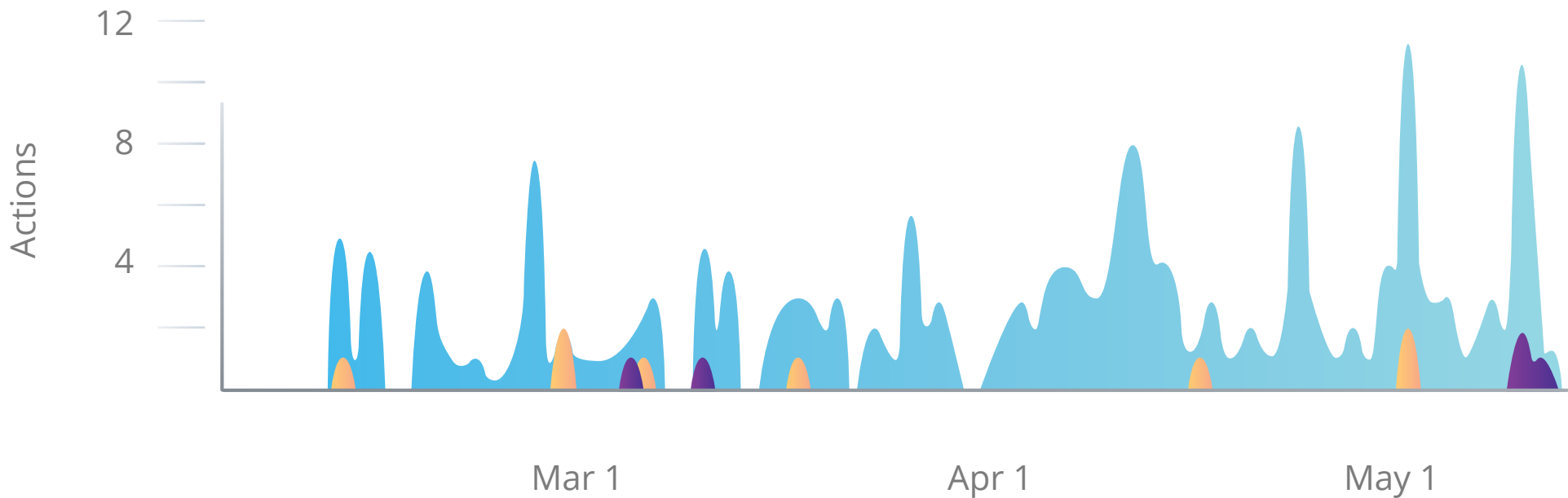
maps requests.

Here's how those actions happened over time.

Phone calls

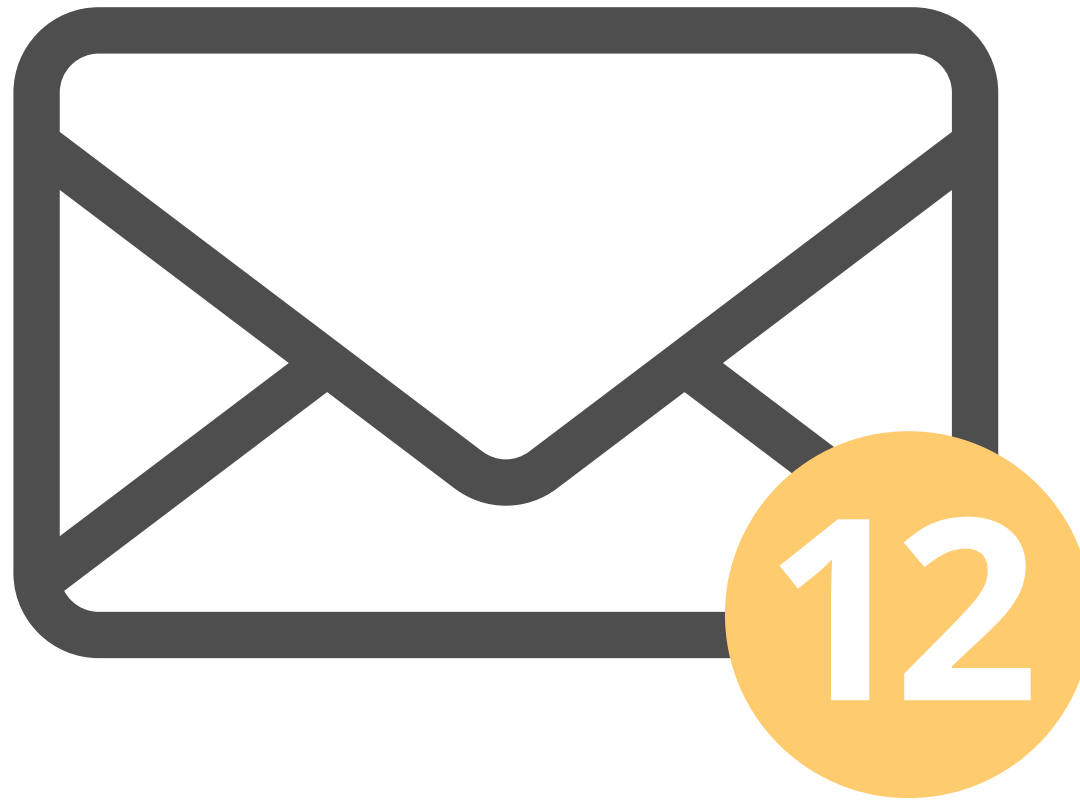
Website visits

Map requests



Huge numbers!
Now here's some more.

**In those 3 months Fiona also received
12 emails requesting her services.**



Those leads came directly through search.

**What would you do with
this kind of exposure?**



**The smartest decision
you've yet to make.**



searchitlocal

We're good for business.