

Transdev Eurolines



Challenges

- Legacy IT system crippling competitiveness and operational efficiency
- Inability to distribute seat reservations in real time across their complex multi-segment route network.
- Not able to handle dynamic pricing and modern marketing schemes
- Integrating with emerging digital third-party reselling networks

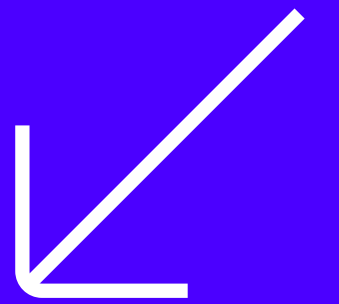
How we helped

- Implemented a central Turnit Ride reservations and operations management system in all Transdev subsidiary countries inc. France, Netherlands, Belgium, Portugal, Czech Republic, and Spain
- Developed additionally a separate module for handling day-to-day operational tasks and dispatching
- Provided a comprehensive REST API for integrating front-end and reselling sales networks

Impact

- Successfully maintained leading position amongst the top 3 players in French domestic market
- Improved efficiency regarding managing the commercial offer and operations
- Increased the ability to expand sales and partnership network across Europe

Client



Name: Transdev Eurolines

Location: France

Webpage: www.eurolines.fr or www.isilines.fr

Client contact person: Hugo Roncal

Position: CEO

Fleet size: ~150

Employees: 400

Agencies: 4000

Customer experience is key for our business, that's why we invest in solutions and partnerships which can help us deliver best-in-class experiences for our passengers