

TIPS FOR A **Safe Ride**

Every year in Florida, there are more than
16,000 CRASHES
In which alcohol is suspected¹

Leading to more than

7,000 INJURIES
and
800 DEATHS
Every year¹

COLLISIONS

Are the Leading Cause of Teen Death²

1 IN 5 HIGH SCHOOL STUDENTS

Report riding with a drunk driver³

1 IN 20 HIGH SCHOOL STUDENTS

Report driving drunk³

LET'S DO BETTER.

When you're confronted with a situation involving alcohol and driving, here are some tips to help you avoid peril and find a safe ride:

PLAN YOUR ESCAPE

Always have a secondary option to get home. Whether it's a friend, your parents, a taxi, or a ride app, be prepared with a plan B if your ride isn't sober.

BLAME YOUR PARENTS

If you're being pressured to drink or to drive after drinking, blame mom and dad; explain that they'll be checking up on you when you get home, and that it's not worth getting grounded, or worse.

SEIZE THE KEYS

See a friend trying to drive drunk? Snag those keys, and try and persuade them to get home another way. Better they get annoyed than put themselves and others at risk.

CHOOSE A HERO

Roll with a designated driver. Don't forget to reward them with your adoration and your dessert... they deserve it.

NOT ALL HEROES WEAR CAPES

USE A CUNNING RUSE

Feeling pushed to drink, but you'd rather not? Pour something non-alcoholic into your cup. You're less likely to be pressured if you've already got a "beverage."



U R THE KEY TO A SAFE RIDE.

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1. Florida Department of Highway Safety and Motor Vehicles Traffic Crash Facts Annual Report 2014.
2. Centers for Disease Control and Prevention. Web-based Injury Statistics Query & Reporting System (WISQARS) [Online]. (2013). 3. DCF 2015 Survey of Florida Schools.