





TIPS Safe Ride

Every year in Florida, there are more than

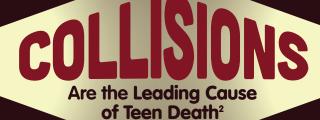
16,000 CRASHES

In which alcohol is suspected

Leading to more than 7,000
INJURIES
and
OO DEATHS

Every year¹





1 IN 5
HIGH SCHOOL
STUDENTS

Report riding with a drunk driver³



1 IN 20 HIGH SCHOOL STUDENTS

Report driving drunk³



LET'S DO BETTER.

When you're confronted with a situation involving alcohol and driving, here are some tips to help you avoid peril and find a safe ride:

PLAN YOUR ESCAPE

Always have a secondary option to get home. Whether it's a friend, your parents, a taxi, or a ride app, be prepared with a plan B if your ride isn't sober.

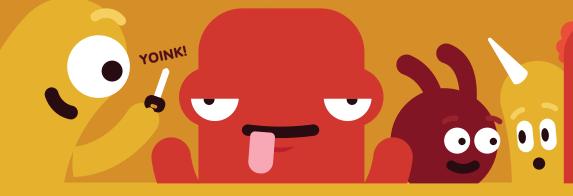
BLAME YOUR PARENTS

If you're being pressured to drink or to drive after drinking, blame mom and dad; explain that they'll be checking up on you when you get home, and that it's not worth getting grounded, or worse.



SEIZE THE KEYS

See a friend trying to drive drunk? Snag those keys, and try and persuade them to get home another way. Better they get annoyed than put themselves and others at risk.





CHOOSE A HERO

Roll with a designated driver. Don't forget to reward them with your adoration and your dessert... they deserve it.



USE A CUNNING RUSE

Feeling pushed to drink, but you'd rather not? Pour something non-alcoholic into your cup. You're less likely to be pressured if you've already got a "beverage."







informedfamilies.org

U R THE KEY TO A SAFE RIDE.

 Florida Department of Highway Safety and Motor Vehicles Traffic Crash Facts Annual Report 2014.
 Centers for Disease Control and Prevention. Web-based Injury Statistics Query & Reporting System (WISQARS) [Online]. (2013).
 DCF 2015 Survey of Florida Schools.