



SOCIAL MEDIA POSTS

SAMPLE TWEETS AND FACEBOOK POSTS

- **Respect Yourself. Be Drug Free. Celebrate Red Ribbon Week**
Use hashtags #FLredribbon #respectyourselfbedrugfree #redribbonweek
- **It's Red Ribbon Week and I am taking a stand against drugs. Join me. Take the pledge:**
www.redribbon.org/pledge
- **Today, I'm honoring Kiki Camarena, a DEA agent who died while fighting substance abuse. Join me in celebrating Red Ribbon Week 2015. Take the pledge:** www.redribbon.org/pledge
- **Today, I'm joining teens, parents, teachers, and other citizens across America in celebrating Red Ribbon Week (October 23-31), the oldest and largest drug prevention program in the nation.**
- **Join me in celebrating Red Ribbon Week. Our children have the right to grow up drug free – and we have the responsibility to make that happen. Take the pledge:** www.redribbon.org/pledge
- **I'm entering the Red Ribbon Photo Contest to win an iPad and \$1,000 for my school. You can enter too at** www.redribbon.org/contest
- **I'm a teacher who believes in a drug free future for my students. Join me in celebrating Red Ribbon Week (October 23-31)**
- **I'm a parent who believes in a drug free future for my children. Join me in celebrating Red Ribbon Week (October 23-31).**

SAMPLE INSTAGRAM POSTS

- **Share a picture of yourself doing what you are passionate about and use #redribbonweek #respectyourselfbedrugfree**
- **Share a picture of your Red Ribbon Week decoration and use #redribbonweek #respectyourselfbedrugfree**
- **Share a picture of you and your friends doing something healthy and use #redribbonweek #respectyourselfbedrugfree**

PINTEREST IDEAS

- **Create an album featuring your favorite Red Ribbon Week decoration ideas**
- **Create an album featuring healthy and fun activities that demonstrate self respect**