

# ONE-PAGE STRATEGIC PLAN

Bank: \_\_\_\_\_ For Year Beginning: \_\_\_\_\_

Target Markets	3-5 Year Targets	1-Year Goals	
_____ _____ _____ _____ _____ _____	Chosen Target Date: _____	_____ _____ _____ _____ _____ _____	
	ROE _____	_____	
	Asset Size _____	_____	
	NIM _____	_____	
	Loan to Deposit _____	_____	
	ROA _____	_____	
<b>Values</b> _____ _____ _____ _____ _____ _____	# of Top 100 Closed _____	_____	
	# of Top 1000 Closed _____	_____	
	_____	_____	
	_____	_____	
<b>Vision</b> _____ _____ _____ _____ _____	<b>3-5 Year Priorities,            Initiatives, and/or Results</b> _____ _____ _____ _____ _____	<b>1-Year Key Initiatives</b> (Structure for the Future)	
		1 _____	_____
		2 _____	_____
		3 _____	_____
		4 _____	_____
<b>BHAG®</b> _____ _____ _____ _____	<b>Relative Numbers* X / X</b> _____ _____ _____ _____ _____	<b>1-Year Key Results</b> (Now Objectives)	
		1 _____	_____
		2 _____	_____
		3 _____	_____
		4 _____	_____
		<b>Annual Theme</b> _____ _____ _____ _____	

\*Assets/Employee      Cross-Sales/New Accounts