



MEDIA ADVISORY

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**HALLOWEEN HEADQUARTERS AT GOODWILL
Website BOOsts Your Costume Creation**

September 27, 2017...Halloween trends so far this year range from the classics to pop culture, like Disney's Beauty and the Beast to a rootin' tootin' cowboy, and everything in-between. You can find your scariest look for Halloween costume ideas and décor and party tips by visiting Goodwill's AmazingGoodwill.com where there are Pumpkin Carving templates, a Halloween Guide with loads of information like tasty recipes to serve at your fright fest and other Halloween Fun Stuff!

While other retailers anticipate the holiday shopping season between Thanksgiving and Christmas, October is the hottest month at Goodwill. "The trick is doing a bit of cutting and pasting and letting your imagination go wild with the accessories," says Billie Torrentt, senior vice president, Retail Services, Goodwill Industries. "The treat is that no one will have exactly the same costume, and for an added bonus your purchase supports individuals who are trying to enter the workforce."

Profits from Goodwill stores fund training, employment and supportive services for people with disabilities or disadvantages who seek greater independence. Goodwill employs more people with disabilities than any other private-sector business in the area. During 2016, this Goodwill served nearly 65,000 individuals and 9,608 men and women entered employment.

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