## Goodwill

## **MEDIA RELEASE**

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## GOODWILL PASS IT ON PROMOTION ENDS APRIL 30 Elementary and Middle Schools can earn a visit from Chicago Blackhawk

**Thursday, April 18, 2018...**Goodwill Pass It On Donation Challenge is in full swing and running through Monday, April 30. The elementary or middle school in the greater Chicagoland area that donates the most items to Goodwill will win a visit from a Chicago Blackhawk!

This is the eighth year Goodwill has sponsored the Pass It On event and the schools and communities have really supported the message of reuse, reduce and recycle during Earth Month. Last year, during the donation challenge, over 1,100 schools donated nearly 1 million items – AMAZING!

And, it's easy to participate. Simply gather those no longer needed items that are cluttering up your home, garage and attic and bring it to the Goodwill Store & Donation Center closest to you. Indicate your school name, city and number of items donated on the slip provided to you by the Goodwill Donation Attendant, and the school with the greatest number of items donated will receive a visit from a Chicago Blackhawk player. It's that easy!

You have now taken a step toward saving your planet while possibly earning a visit from a Chicago Blackhawk!

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