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Goodwill names Angela Adams director of community relations

Goodwill Industries of Southeastern Wisconsin, Inc., recently named Angela Adams as Director of Community Relations. In this new position she will lead Goodwill's efforts to cultivate relationships with key stakeholders in the community that are connected to the delivery of Goodwill's mission.

Most recently, Adams was the Director of Community Relations for Wheaton Franciscan Healthcare where she was responsible for community sponsorships and community engagement efforts across southeastern Wisconsin.

Adams has worked with Johnson Controls and Pfizer where she held various roles in public relations and marketing communications. For ten years she operated her own communications and event marketing firm taking on many projects, including that of Executive Director for the African World Festival.

Adams' community affiliations and honors include being president-elect of the Professional Dimensions Board of Directors; and is a An NCON Communications Publication



Angela Adams

long-time volunteer for the Wisconsin National Guard as a Family Readiness Group Leader, where in 2014 she accepted The Partnership Award – the highest award a group can receive in the State Family Readiness Program. She is also a past participant of the Cardinal Stritch African American Leadership Program (AALP), where she was instrumental in kicking off the AALP Alumni Program in 2013. Adams received the Johnson Controls Chairman's Award and the President's Award for her

contributions to convene a national forum of public and private sector business leaders, policy makers and dignitaries focused on the advancement of energy efficiency and environmental issues.

"Angela brings strong leadership, vision and experience to this new position along with a passion for Goodwill's mission of helping people find work," says Jackie Hallberg, president and CEO of Goodwill. "As a member of the leadership team, Angela will play a critical role in crafting our vision, strategy and plan for Goodwill's engagement in the community."

Goodwill Industries of Southeastern Wisconsin is the largest among 164 agencies in North America. Goodwill Industries of Southeastern Wisconsin employs more people with disabilities than any other private-sector business in the area. In 2015, Goodwill provided services to nearly 70,000 men and women with disabilities and disadvantages. Visit www.goodwillscw.com for more information.