



## **MEDIA RELEASE**

### **FOR IMMEDIATE RELEASE**

**CONTACT: Pat Boelter, Chief Marketing Officer, office: 414-847-4164 cell: 414-840-1813**

### **SEALED AIR NAMED GOODWILL 2016 POWER PARTNER**

**January 12, 2017...**Goodwill Industries of Southeastern Wisconsin has named Sealed Air their 2016 Power Partner. This prestigious award was established to recognize organizations that provide ongoing and sizeable work opportunities for people with disabilities or disadvantages.

“There is a shared belief in the Power of Work,” said Jackie Hallberg, president and CEO, Goodwill Industries. “The work our Power Partner companies provide improves the lives of countless individuals by creating an opportunity for people to learn, earn a paycheck and develop a sense of purpose and self-worth.”

The partnership Between Goodwill and Sealed Air began in 2011, where one simple kitting project has grown into dozens of projects from supply chain management to product repackaging, re-labeling and reworking. In 2016, this partnership provided 23,700 direct labor hours for Goodwill employees.

Since the inception of the Power Partners Awards program 18 companies have received the award including: Milwaukee Public Schools, Wheaton Franciscan Healthcare, Olympus Flag, VA Hospitals, MillerCoors, Northwestern Mutual, Children’s Hospital and Health System, Gehl Foods, Ocean Spray, Rust-Oleum, Froedtert Hospital, Briggs & Stratton, Kelch, ChemRite CoPac, Cree, Inc., Creation Technologies and the US Navy and SC Johnson.

#### **About Sealed Air:**

Sealed Air Corporation creates a world that feels, tastes and works better. In 2015, the Company generated revenue of approximately \$7 billion by helping our customers achieve their sustainability goals in the face of today’s biggest social and environmental challenges. Our portfolio of widely recognized brands, including Cryovac® brand food packaging solutions, Bubble Wrap® brand cushioning and Diversey® cleaning and hygiene solutions, enables a safer and less wasteful food supply chain, protects valuable goods shipped around the world, and improves health through clean environments. To learn more, visit [www.sealedair.com](http://www.sealedair.com).

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**About Goodwill:**

Last year, Goodwill's manufacturing division packaged and assembled more than 50 million units for some of the area's largest companies. It is the largest Goodwill organization among 164 agencies in North America. Goodwill also provided services for nearly 70,000 men and women with disabilities and disadvantages. To learn more, visit [www.goodwillsew.com](http://www.goodwillsew.com).

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