



Seedlify Financial Announces Corporate Name Change to Corl Financial Technologies

The new brand captures the founders' beliefs and vision for the company

Montreal, Canada – November 07, 2017 - Seedlify, a revenue sharing platform that makes it easy for crypto investors to invest in startups through a digital token, today announced the company's rebrand to [Corl](#). The goal of the name change is to reflect the founders' vision and future plans for the company before proceeding with a beta launch and a token sale in the first quarter of 2018. The rebrand includes a new logo, positioning, and website.

"We started creating Seedlify because we strongly believe in helping startups find innovative financing solutions that align their interests with investors. As we continue on our journey, and to capture our beliefs and vision for this company, we have made an important decision to change our name to Corl. We thank all our founding members for helping us get there.", said Sam Kawtharani, Co-Founder & CEO.

"Our team has been creating Corl while listening to feedback from our early access members as well as during our validation process, surveys, investor pitches, and live events. The consensus was that the name Seedlify was confusing and did not properly represent what we're building.", said Derek Manuge, Co-Founder & CIO.

The Corl logo brings a sharp new visual identity, characterizing the brand as bold, smart, effective, and original. During their rebranding process, the team found inspiration in what Corals represent. The way Corals are interconnected, Corl makes continuous growth and fruition possible by aligning the interests of investors and startups. Through their unique financing solution, startups can access fast, fairly priced, and entrepreneur friendly growth capital while providing investors with greater peace of mind.

Please visit www.corl.io to explore the new website and learn more about the revenue sharing investments offered.

###

About Corl

Corl's revenue sharing makes it easy for crypto investors to invest in startups through a digital token and earn competitive returns, in any cryptocurrency on quarterly basis. Through its unique financing solution, startups can access fast, fairly priced, and entrepreneur friendly growth capital while providing investors with greater peace of mind.

Corl combines two of the most recent disruptions in the online world: crowdfunding and blockchain. Through a straightforward investment method based on revenue, companies can grow on their own terms without any dilution, while providing investors the opportunity to access robust revenue potential beyond stocks and bonds.

To learn more about Corl, visit: www.corl.io

Source

Corl Financial Inc.

Contact

Sam Kawtharani

Co-Founder & CEO

press@corl.io