

Don't let an **OVERACTIVE
BLADDER** control your life.



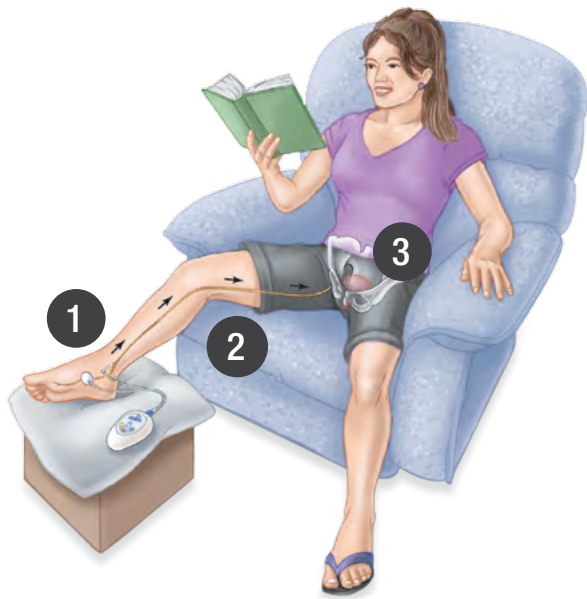
*Achieve bladder confidence
without drugs or surgery.*

- » Periodic, in-office treatment for long-term relief
- » Works in men and women
- » Usually works, even if other treatments have failed

Urgent[®] PC
NEUROMODULATION SYSTEM

How does Urgent PC work?

Bladder function is a complex interaction between bladder, brain, spinal cord and peripheral nerves. With overactive bladder, this coordination does not work as it should. Instead, bladder nerves continually send signals to the brain that the bladder should be emptied even when it is not full.



Urgent PC is a gentle and gradual way of modifying the overactive bladder signals.

During treatment, mild electrical impulses:

1. Enter through an acupuncture-type needle placed near ankle
2. Travel up tibial nerve in the leg
3. Reach nerves responsible for bladder control

What does Urgent PC therapy feel like?

“Sometimes it’s a numbed feeling and other times a pulsing or vibrating or a simple, single twitch of a toe.” - *Judith**

“I usually feel tingling in my toes and the bottom of my foot during treatment. It’s very comfortable and relaxing.” - *Ann**

Urgent PC treatment schedule

- » 30-minute in-office treatments during which you can read, play games or catch up on email
- » 12 weekly sessions to determine your ideal response. Most patients can expect to see some improvements by about 6 treatments but it can take up to 12 weeks to see results
- » This is followed by periodic maintenance session for long-term relief

Why will I need maintenance therapy?

- » There is currently no “cure” for Overactive Bladder and all therapies are ongoing
- » After the initial 12 sessions, most Urgent PC patients will need a treatment once a month but some patients can go months between sessions
- » You can schedule your maintenance therapy around your schedule so you can continue enjoying the freedom of your improved bladder control



Remember!

Most people can achieve significant improvement in their symptoms, so it's important to stick with it, even if you don't immediately see results from the treatment prescribed to you.

Now I sleep

"[Urgent PC] has been a miracle for me. My nighttime urges have been dramatically reduced and I'm now well-rested. I am free from the constant worry about accidents."

- *Iradine**

Forget to carry pads

"With [Urgent PC] therapy I pretty much forget that I have to carry pads with me. I've been able to take up a pretty regular lifestyle and not have to worry about leaking or an embarrassing situation."

- *Joan**

* Results may vary, not all patients experience treatment the same way

Is it time for Urgent PC therapy?



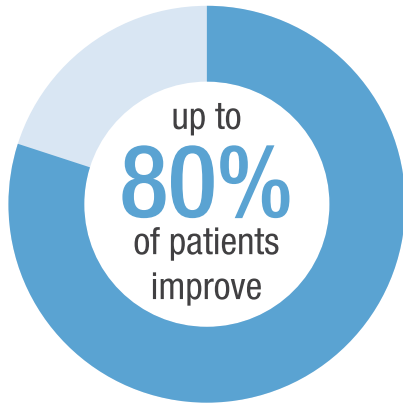
If you check any of these boxes you may be a candidate for Urgent PC.

- I'm tired of dealing with my overactive bladder (OAB) symptoms of urgency, frequency and/or urge incontinence
- I've tried behavioral therapy, Kegel exercises and drugs but they haven't provided enough relief
- The side effects from drugs are too bothersome for me
- I am unable to take OAB medications
- I don't want to have surgery for my OAB symptoms

urgentpcinfo.com

Talk to your Doctor to learn more about Urgent PC and other treatment options.





Why Urgent PC?

- » Studies show that most patients can achieve long-lasting relief of their symptoms
- » After Urgent PC, most patients go to the bathroom less and have less accidents¹⁻⁴
- » More than a million treatments since 2003
- » Extremely low-risk and comfortable for most patients

Why is Urgent PC also called PTNS?

- » PTNS stands for percutaneous tibial nerve stimulation, a description of the therapy that Urgent PC provides
- » During therapy, Urgent PC stimulates the tibial nerve in the leg
- » PTNM, or percutaneous tibial neuromodulation, is a new term that has been introduced for the same therapy



I enjoy life again

“It got to the point where I had no social life; I was too embarrassed to go anywhere. Now, the treatment has gotten me to where I can go and see friends and I’m getting more sleep. I have a different lifestyle all together and I’m enjoying life again.”

*- Robert**

* Results may vary, not all patients experience treatment the same way.
Actual patient not pictured.

The Urgent® PC Neuromodulation System, is a non-drug, office-based treatment for Overactive Bladder and associated symptoms of urgency, frequency and urge incontinence.

Ask your doctor to learn more about Urgent PC and neuromodulation.

CONTRAINDICATIONS: Treatment with Urgent PC is contraindicated for patients with pacemakers or implantable defibrillators, patients prone to excessive bleeding, patients with nerve damage that could impact either percutaneous tibial nerve or pelvic floor function, or patients who are pregnant or planning to become pregnant during the duration of the treatment. **PRECAUTIONS:** Exercise caution for patients with heart problems related to pacing. Most patients don't experience side-effects. If side-effects occur, they are typically temporary and include mild pain and skin inflammation near the treatment site. **CAUTION:** Federal law (USA) restricts this device to sale by or on the order of a physician. For complete instructions for use, storage, warnings, indications, contraindications, precautions, adverse reactions and disclaimer of warranties, please refer to the insert accompanying each Urgent PC product or online at www.cogentixmedical.com.

1. MacDiarmid, S.A., & Staskin, D.R. (2009). Percutaneous tibial nerve stimulation (PTNS): a literature-based assessment. *Current Bladder Dysfunction Reports*, 4, 29-33.
2. Visit www.cogentixmedical.com to view clinical abstracts.
3. Leong, F., McLennan, M.T., Barr, S.A., & Steele, A.C. (2011). Posterior tibial nerve stimulation in patients who have failed anticholinergic therapy: efficacy and time to response. *Female Pelvic Med Reconstr Surg* 17(2), 74-75.
4. Peters, K.M., MacDiarmid, S.A., Wooldridge, L.S., Leong, F.C., Shobeiri, S.A., Rovner, E.S., et al. (2009). Randomized trial of percutaneous tibial nerve stimulation versus extended-release tolterodine: results from the overactive bladder innovative therapy trial. *J Urol*, 182, 1055-1061.

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