Can't stop thinking about the bathroom?



Take Control of Your Overactive Bladder

Do any of these sound familiar?

- ☐ I'm always going to the bathroom
- ☐ I use the bathroom more than 8 times during the day or 2 times at night
- ☐ I go to the bathroom whenever I'm near one, just in case I can't find one when I need it
- ☐ When I have to go, I can't ignore it and have to go right away
- ☐ I've wet myself because I can't get to the bathroom in time



Physician Name



Agenda

- Types of Incontinence
- Overactive Bladder
- Treatment Options
- Patient Story
- Q&A



Main Type of Bladder Bothers

- Overactive Bladder (OAB)
- Stress Urinary Incontinence (SUI)
- Mixed Incontinence
- Chronic Retention of Urine



What is Overactive Bladder (OAB)?

- 1 in 6 adults have OAB symptoms:
 - Urinary frequency
 - Urinary urgency
 - Urge incontinence
- Affects both men and women
- Limits activities, relationships & quality of life
- Not just part of the natural aging process
- Highly treatable



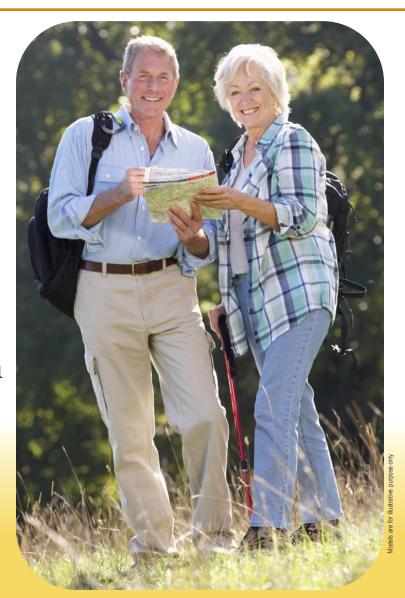
Causes of OAB Symptoms

- Medication
- Trauma/Injury, Falls
- Obesity
- Chronic Disease
- Surgery (prostate, pelvic, etc.)
- Pregnancy and childbirth
- Natural Aging Process



Why Take Action?

- Reduce bathroom visits
 - Get a better night's sleep
 - Reduce chance of falls
 - Sit through movie/dinner
- Reduce urgency
 - Able to get to the bathroom on time
- Reduce accidents
 - Reduce \$\$ spent on pads
 and continence products



How is OAB Diagnosed?



- Your symptoms
- Medical history
- General physical exam
- Abdominal exam
- Pelvic or genital/prostate exam
- Urinalysis/urodynamics
- Blood test
- Voiding diary



How is OAB Treated?



Behavior

- Timed voiding
- Urge suppression techniques
- Drink less fluids
- Reduce bladder irritants
 - Kegel exercises



Drugs

- Side-effects can be bothersome
- Try 2+ drugs for 4-8 weeks



Additional Treatments

- Percutaneous Tibial Nerve Stimulation (Urgent PC)
- Bladder Injections
- Sacral Nerve Stimulation

Treatment Path

PTNS Treatment

- 30-minute in-office treatment
- 12 initial treatments to determine maximum response; ~monthly treatment to sustain results
- Up to 80% of patients report a reduction in their symptoms¹
- Proven option for men and women who fail conservative and drug therapy
- Paid for by Medicare



What Does Treatment Feel Like?

- Tingling in foot
- Toe flex or fan
- Well-tolerated
- Stimulation is adjusted to keep you comfortable during treatment



When Will Symptoms Improve?

Most patients see improvement after their 6th treatment.

Symptom	Weeks to improvement
Nighttime Voiding	5
Frequency	7
Urgency	6
Urge Incontinence	6

Some patients respond later.

It is important to complete all 12 treatments.



Patients who SHOULD NOT Receive PTNS Treatment

- Pacemakers or implantable defibrillators
- Prone to excessive bleeding
- Nerve damage that can affect tibial or pelvic floor function
- Pregnant or planning to become pregnant during course of treatment



How are YOU going to manage OAB?

• Not treating OAB and living with your condition can potentially send you to the sidelines and prevent you from enjoying life.

 What are you going to do about it? Don't just live with

OAB, manage it.



Frequently Asked Questions

- 1. Can I skip medications and go directly to PTNS?
- 2. What if I need to miss a weekly treatment during my 12 sessions?
- 3. What can I expect at my appointment?
- 4. Will it interfere with my other treatments?
- 5. How long has PTNS been available?
- 6. Is PTNS paid for by Medicare?

