



AUTOMATE COLLABORATE WIN!

Increase effectiveness
and improve the quality
of your business
proposals.

Capture and proposal
management is a resource
intensive part of the business
development process.

Moving from opportunity
identification through
proposal submission is a
difficult task.

Privia helps you deliver
winning proposals without
the headaches!



**SAVE
TIME**



**REDUCE
COST**



**IMPROVE
QUALITY**

FEATURE

IMAGINE THE RESULTS

Capture and proposal
management should be a
business strategy, not a
coordinating and writing exercise.

The more efficient you are, the
more you can focus on quality.

SOFTWARE: Privia provides a comprehensive suite of best
practice tools designed to automate the proposal
process, search and reuse content, track status, conduct
reviews and report on success.

Time for the next proposal? The Proposal Manager, not
IT, deploys a new workspace with the push of a button.

SERVICES: From business strategy, process improvement
and hands-on help to full service administration and
on-call support – Privia and our proposal consultant
partners help you win!

ACCELERATE

Productive Time
Review Quality
SME Participation
Accountability
Visibility

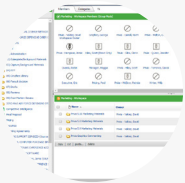
ELIMINATE

Manual Data Entry
Disorganization
Configuration Issues
Delays
Costly Travel

We have the software you need, and the services you deserve,
TO HELP YOU WIN MORE PROPOSALS!



IMPORT & TRACK OPPORTUNITIES



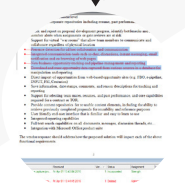
CENTRALIZE ACTIVITIES



AUTOMATE COORDINATION



SEARCH CONTENT



REVIEW & COMMENT SIMULTANEOUSLY



REPORT & IMPROVE

“

We needed a solution to efficiently manage our proposal efforts across the entire organization. And as our business continues to expand, the system will grow with us.

”

Steve Maier,

*Managing Executive Director,
Training & Development, Management Concepts*

BENEFIT

ACHIEVE YOUR GOALS

We are business developers and proposal managers, technologists and problem solvers. We've walked in your shoes. Our intuitive, best practice capture and proposal management software, backed by our partner experts, provides the flexible, reusable tools you need to get the job done. You save time, reduce costs and bother – all while increasing quality. The result? Greater proposal process efficiency, visibility and accountability - and more winning!

PROOF

OVER 10,000 SATISFIED USERS

Privia's intuitive software and expert consulting services provide the capture and proposal management solution of choice for over 10,000 federal, state and local and commercial contractors.

Privia users are saving time, reducing costs and improving quality every day.

- Management Concepts is saving time by streamlining process.
- SRC is reducing costs, saving hundreds of thousands of dollars a year.
- CGI Federal is focusing on quality by centralizing and standardizing tools.

Your time is valuable. Your resources are limited. Your budget is precious. Make the most of them with Privia.

privia