

# What's really in the bag?

Despite breakfast being offered at most schools, **children come to the classroom hungry.** Only half of the kids eligible for free and reduced breakfast actually go to the cafeteria to eat it. The reasons range from late buses to the **social stigma** associated with school breakfast. Our **shelf-stable breakfast for kids,** Breakfast Club, is an **economical way** to provide breakfast in the classroom for all students. When you look into our Breakfast Club bag, the first thing you probably see is cereal, juice, and fruit. However, if you look deeper into the bag, you will see so much more. **Here's what is really inside.**

**Improved academic performance.**



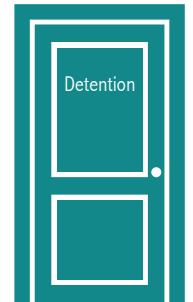
**Higher quality nutrient intake and reduced obesity.**

**Increased sense of community and well-being.**



**Lowered tardiness and absenteeism rates. Also, fewer visits to the school nurse.**

**Better behavior in the classroom and fewer disciplinary referrals.**



**20% higher graduation rate. High school graduates make approximately \$10,000 more per year.**



SunMeadow™ Breakfast Club,  
exclusively from

