



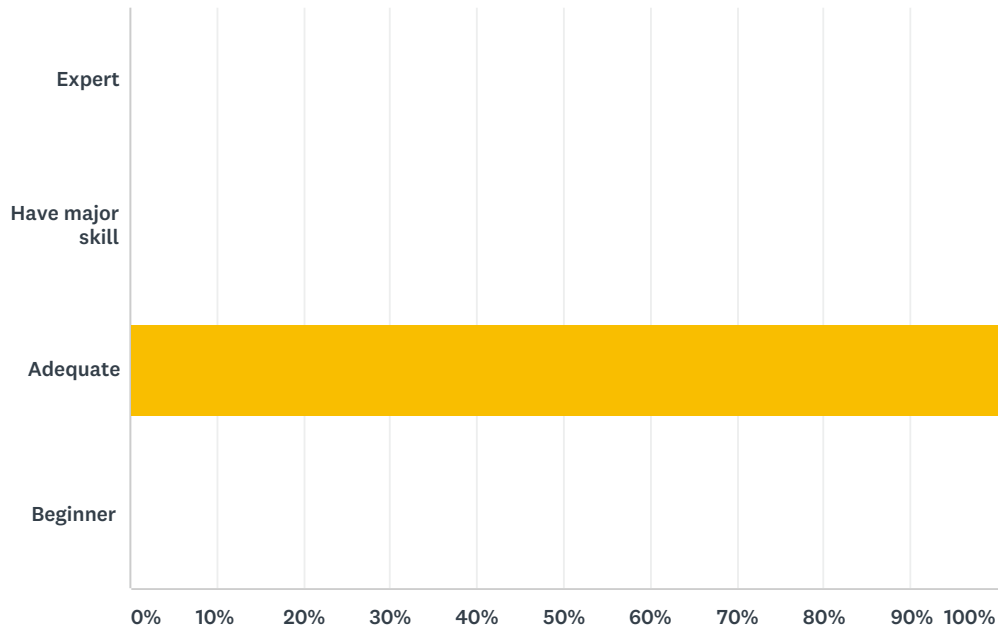
# *Individual Coaching*

## **EXECUTIVE BUSINESS WRITING COACHING EVALUATION**

*A highly skilled technical sales professional was recruited to lead sales in North America for a major technology firm. This executive needed his writing skills to match his sales and technical skills.*

**Q1 A primary coaching goal was: Improvement in clarity, simplification, and consistency in my writing. Please rate your skills for these goals BEFORE coaching:**

Answered: 1 Skipped: 0

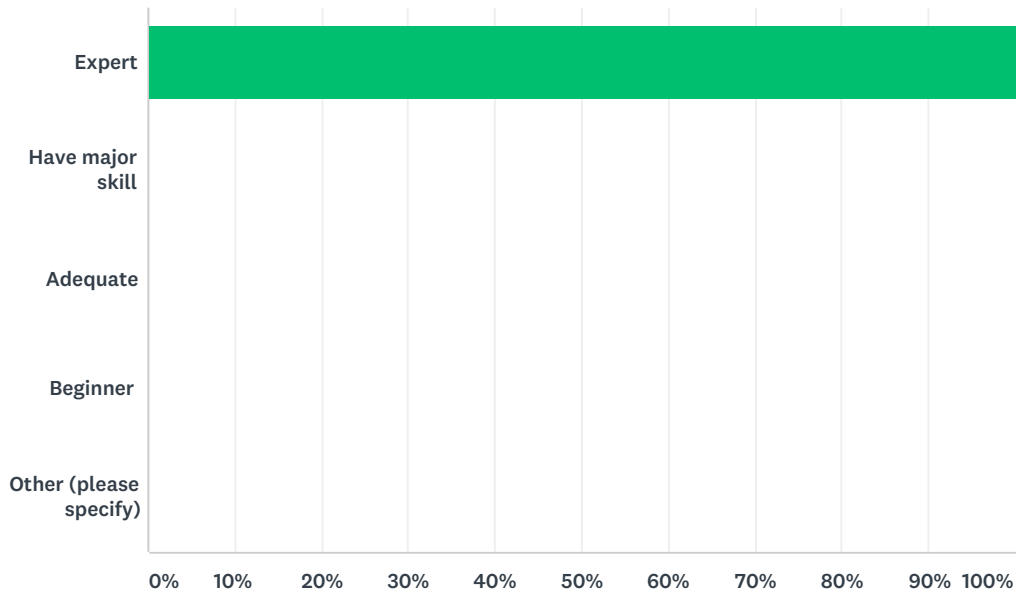


ANSWER CHOICES	RESPONSES
Expert	0.00% 0
Have major skill	0.00% 0
Adequate	100.00% 1
Beginner	0.00% 0
TOTAL	1

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

**Q2 A primary coaching goal was: Improvement in clarity, simplification, and consistency in my writing. Please rate your skills for these goals AFTER coaching:**

Answered: 1 Skipped: 0

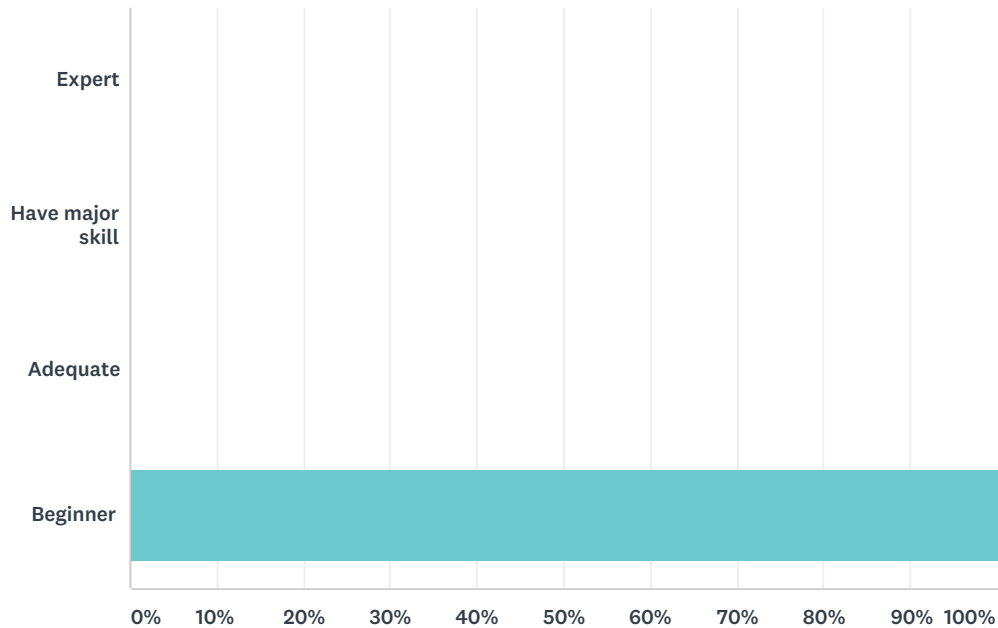


ANSWER CHOICES	RESPONSES
Expert	100.00% 1
Have major skill	0.00% 0
Adequate	0.00% 0
Beginner	0.00% 0
Other (please specify)	0.00% 0
<b>TOTAL</b>	<b>1</b>

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

**Q3 A primary coaching goal was: Building a process for storyboarding my messaging to gain effectiveness toward my writing goal. Please rate your skills for these goals BEFORE coaching:**

Answered: 1 Skipped: 0

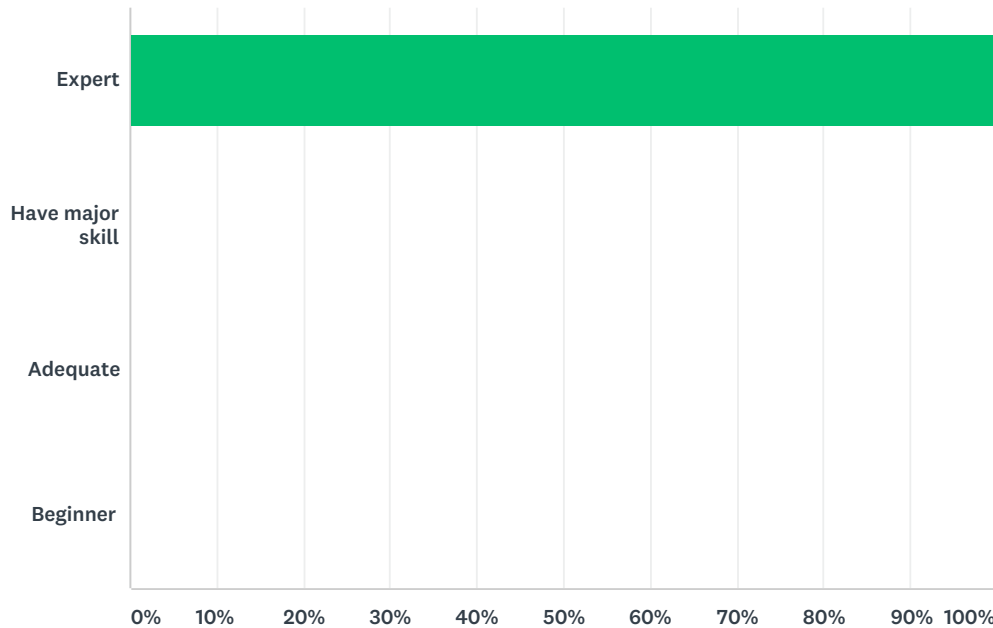


ANSWER CHOICES	RESPONSES
Expert	0.00% 0
Have major skill	0.00% 0
Adequate	0.00% 0
Beginner	100.00% 1
<b>TOTAL</b>	<b>1</b>

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

**Q4 A primary coaching goal was: Building a process for storyboarding my messaging to gain effectiveness toward my writing goal. Please rate your skills for these goals AFTER coaching:**

Answered: 1 Skipped: 0

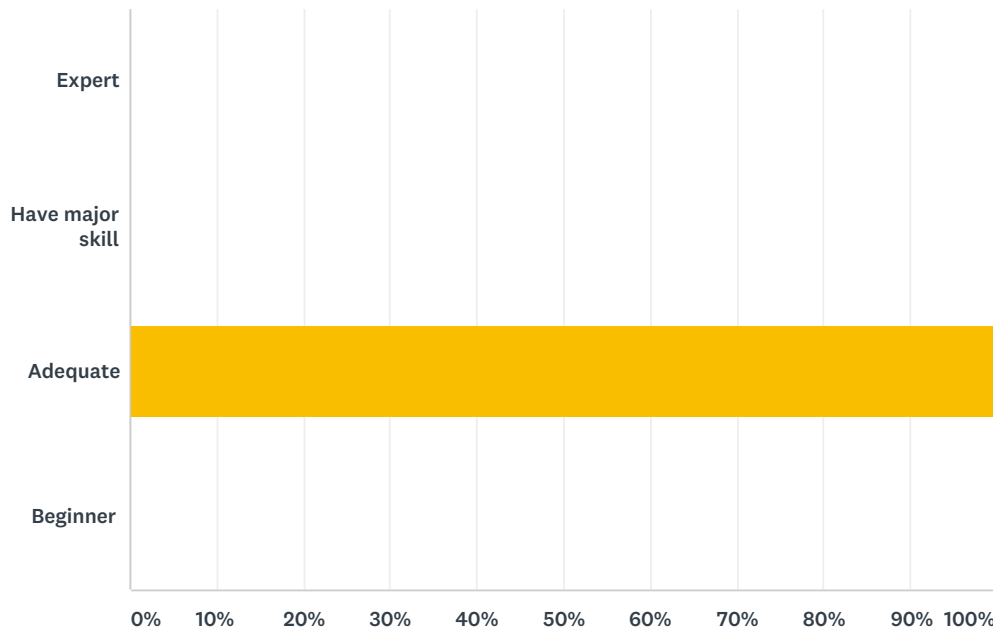


ANSWER CHOICES	RESPONSES	
Expert	100.00%	1
Have major skill	0.00%	0
Adequate	0.00%	0
Beginner	0.00%	0
TOTAL		1

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

### Q5 A primary coaching goal was: Speed. Please rate your skills for this goal BEFORE coaching:

Answered: 1 Skipped: 0

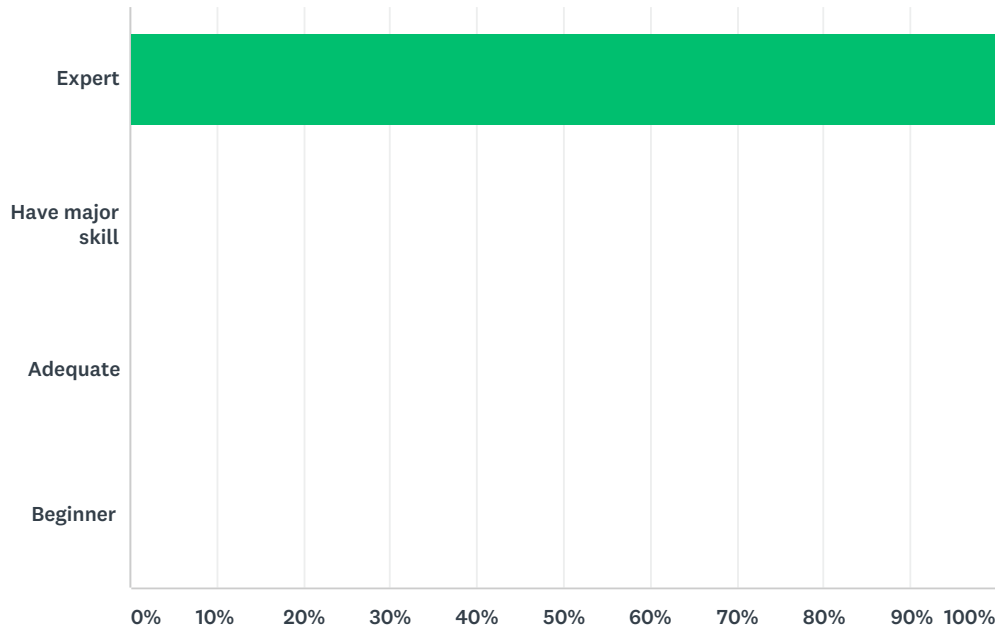


ANSWER CHOICES	RESPONSES
Expert	0.00% 0
Have major skill	0.00% 0
Adequate	100.00% 1
Beginner	0.00% 0
<b>TOTAL</b>	<b>1</b>

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

### Q6 A primary coaching goal was: Speed. Please rate your skills for this goal AFTER coaching:

Answered: 1 Skipped: 0

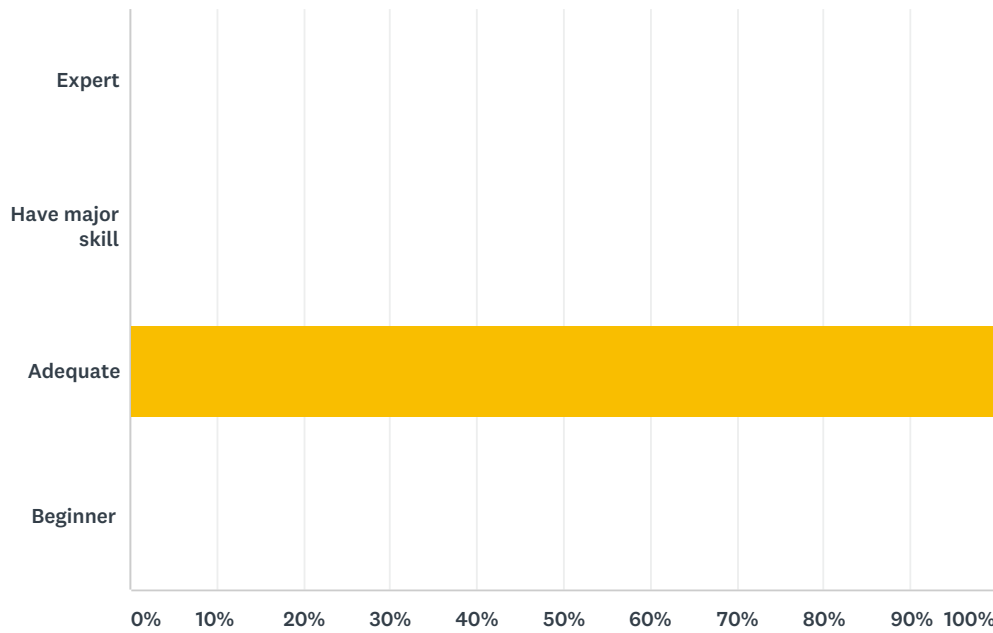


ANSWER CHOICES	RESPONSES
Expert	100.00% 1
Have major skill	0.00% 0
Adequate	0.00% 0
Beginner	0.00% 0
<b>TOTAL</b>	<b>1</b>

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

### Q7 A primary course goal was: Improvements in grammar. Please rate your skills for this goal BEFORE coaching:

Answered: 1 Skipped: 0



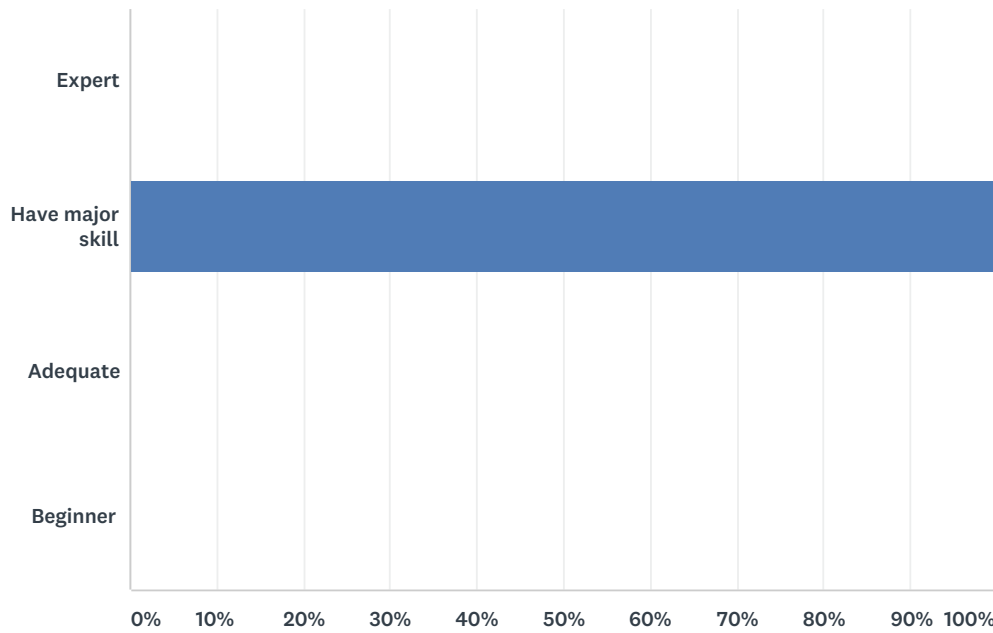
ANSWER CHOICES	RESPONSES
Expert	0.00% 0
Have major skill	0.00% 0
Adequate	100.00% 1
Beginner	0.00% 0
<b>TOTAL</b>	<b>1</b>

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	



**Q8 A major primary course goal was: Improvements in grammar. Please rate your skills for this goal AFTER coaching:**

Answered: 1 Skipped: 0

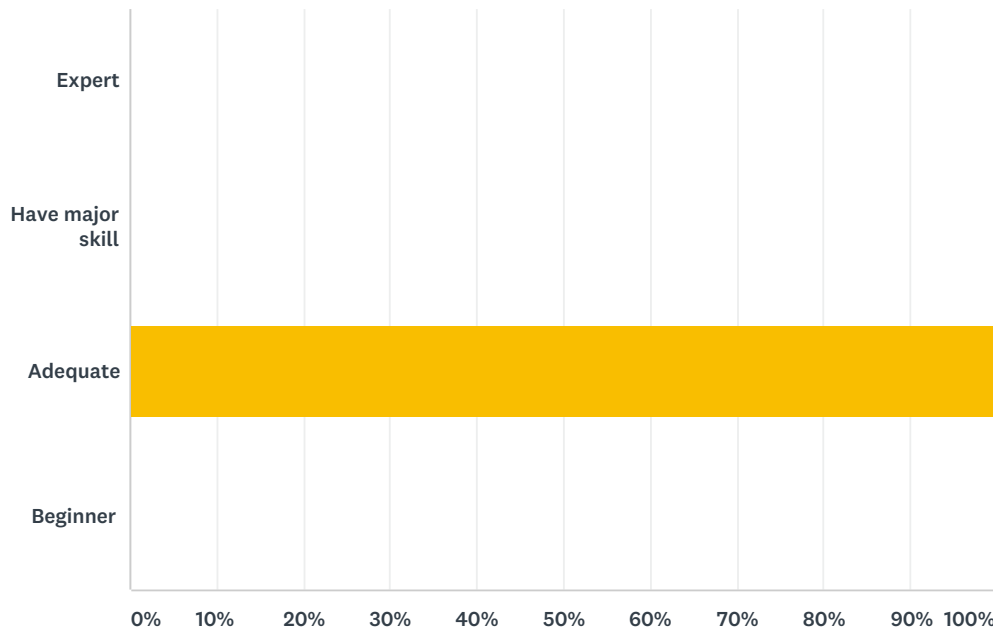


ANSWER CHOICES	RESPONSES
Expert	0.00% 0
Have major skill	100.00% 1
Adequate	0.00% 0
Beginner	0.00% 0
<b>TOTAL</b>	<b>1</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	I still use too many semi-colons ;-) Sorry, I couldn't resist.	4/8/2019 5:28 PM

**Q9 A primary coaching goal was: Be viewed as effective communicator.  
Please rate your skills for this goal BEFORE coaching:**

Answered: 1 Skipped: 0

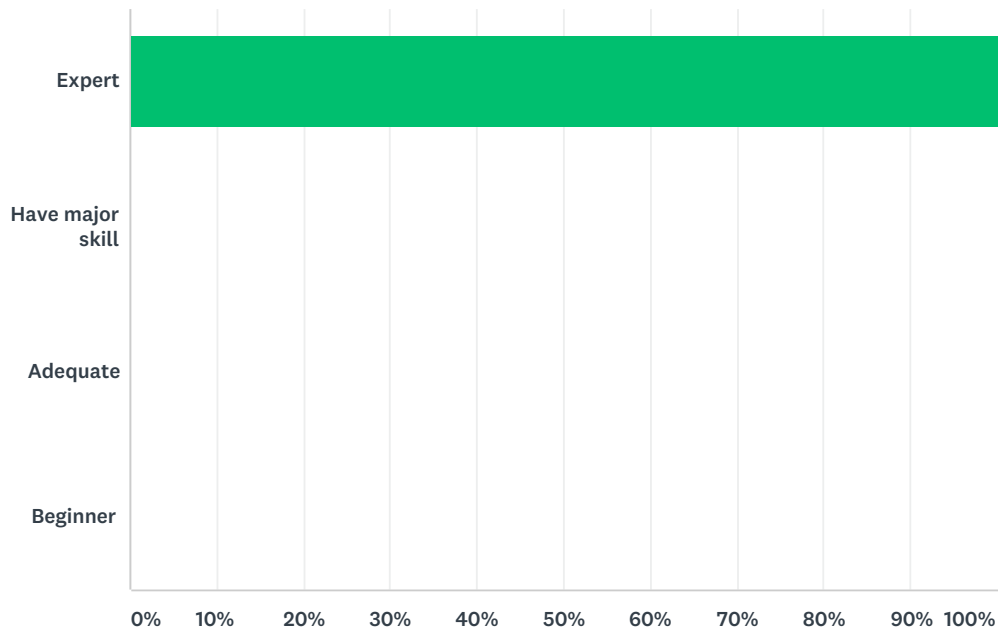


ANSWER CHOICES	RESPONSES
Expert	0.00% 0
Have major skill	0.00% 0
Adequate	100.00% 1
Beginner	0.00% 0
<b>TOTAL</b>	<b>1</b>

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

**Q10 A primary coaching goal was: Be viewed as effective communicator.  
Please rate your skills for this goal AFTER coaching:**

Answered: 1 Skipped: 0

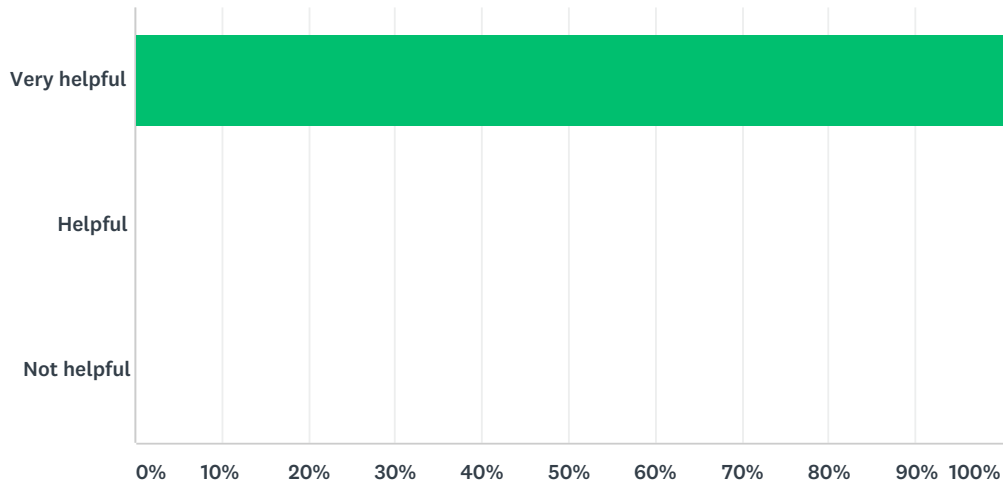


ANSWER CHOICES	RESPONSES
Expert	100.00% 1
Have major skill	0.00% 0
Adequate	0.00% 0
Beginner	0.00% 0
<b>TOTAL</b>	<b>1</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	The CEO of my company personally commented on the improvement of my leadership writing skills.	4/8/2019 5:28 PM

### Q11 Please rank guidance, comments, and resources from your coach:

Answered: 1 Skipped: 0

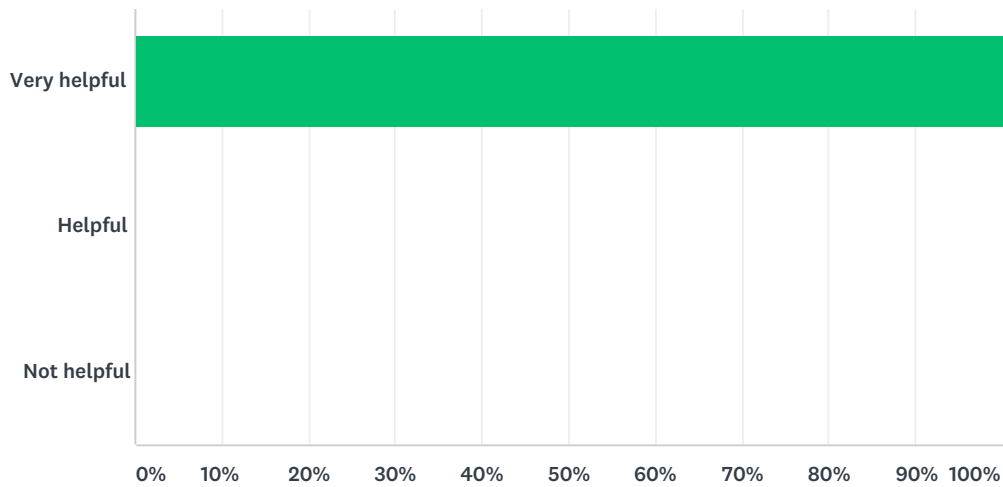


ANSWER CHOICES	RESPONSES
Very helpful	100.00% 1
Helpful	0.00% 0
Not helpful	0.00% 0
<b>TOTAL</b>	<b>1</b>

#	COMMENT	DATE
1	I appreciated the summary notes and resources sent after each coaching session. Mary is a true business writing expert. She has an amazing ability to hone skills and documents at the same time. She is smart, enthusiastic, and helped my career immensely. I also appreciated the session specifically on grammar with Katie.	4/8/2019 5:28 PM

### Q12 Please rank technology used to support process (Basecamp to track progress and WebEx for coaching sessions):

Answered: 1 Skipped: 0



ANSWER CHOICES	RESPONSES
Very helpful	100.00% 1
Helpful	0.00% 0
Not helpful	0.00% 0
<b>TOTAL</b>	<b>1</b>

#	COMMENT	DATE
	There are no responses.	

## Q13 What were the major benefits of coaching for you?

Answered: 1 Skipped: 0

#	RESPONSES	DATE
1	My writing skills now match my leadership role in my company, I'm far more efficient, I can summarize my vision for my division confidently. I'm confident that what I write will be professional and well received.	4/8/2019 5:28 PM

## Q14 To what extent will this coaching assist you in conducting your required job functions?

Answered: 1 Skipped: 0

#	RESPONSES	DATE
1	Immensely. Every day in everything I write. This was my best time and budget investment for my career.	4/8/2019 5:28 PM

### Q15 What would make the coaching more helpful for you? What else about business writing do you need to master?

Answered: 1 Skipped: 0

#	RESPONSES	DATE
1	No changes. It worked.	4/8/2019 5:28 PM