

#### Al in the Newsroom Hugh Westbrook, Senior Product Owner, Sky News



## AI - Why are Journalists worried?

- It will do my job
- It will make mistakes
- I will have to work differently
- It can generate fake news

## AI - Why should Journalists Relax?

- Speed up mundane tasks
- Free up journalists to do more journalism
- Create new insights into stories
- Create new forms of storytelling
- Create tools for the verification of fact

## **Automating Transcription**

#### Version History

Last saved 35 seconds ago



			Comment Hi
	Add speaker	She's back. And what it kept you may remember is a Conservative Home Office  Minister is standing for Nigel Farage is Brexit party. If the European elections take place. Welcome to you indeed.	
	Add speaker	Well I've got to put you. I mean you want to know the whole Brexit. Stephen get here saying that will be very deleterious economically.	
	Add speaker	Well of course I'd love to deal but we haven't got a deal and the fact is that we did go back to the EU. The only thing that parliament finally did agree on which was that we would have made withdrawal deal as long as there were legally binding assurances on the backstop. Claude Juncker says no go. We're not going to do that so we meekly go away and we are in a complete mess. And what worries me is I think there is a growing disengagement. Now let me finish this sentence Adam Bandt over to overdue.	
	Add speaker	There is a growing disengagement between the people and parliament but is it worth doing something that is going to cost jobs and cost businesses in this country.	
	Add speaker	If Mr get things right that's a very big if. Because first of all we were told during	
4		the state and a little to the bade and a sixth between the	A su





# Computer Vision and Metadata

Last opened: Mar 27, 2019 at 12:49 PM

Dimensions: 4032×3024

Device make: Apple

Device model: iPhone 8 Plus

Color space: RGB

Color profile: Display P3 Focal length: 3.99 mm

Alpha channel: No

Red eye: No

Metering mode: Pattern

F number: f/1.8

Exposure program: Normal

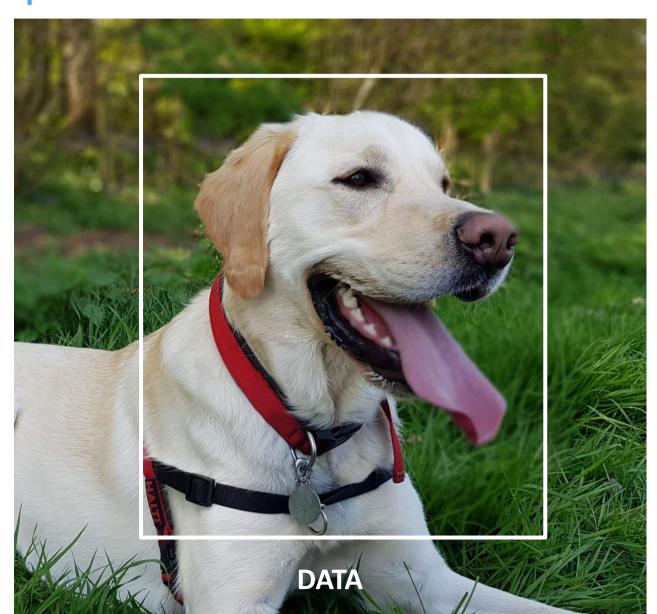
Exposure time: 1/15

Latitude: 34° 15′ 26.28″ N

Longitude: 119° 11' 23.538" W







## **Smart Speakers**



#### **Sky News**

by Sky UK

★★☆☆☆ 152

Free to Enable

'Alexa, what's my Fla Briefing?'

#### Listen to news

With Google Home, you can listen to top headlines, get the latest on a certain category of news (like sports, weather, business, tech, etc.), or ask about a specific news item.

#### Description

Sky news delivers breaking news, headlines and top stories from bu

#### Ask for the news

Here are some ways to talk with your Google Assistant on Google Home when choosing and listening to news reports and headlines:

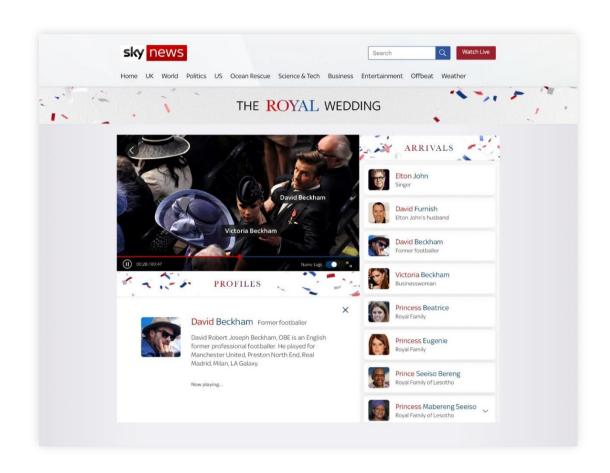
To do this:	Say "Ok Google" or "Hey Google," then		
Listen to the latest news	"Catch me up," "Listen to the news," "Tell me the news"		
Listen to news from specific provider	"Listen to [news or podcast]" "Play [news or podcast]"		
Listen to news about a topic	"Listen to news about NASA" "Play the latest on college football" "Hear headlines about Google."		
Listen to the latest news about a specific news category	"What's the latest in sports/business/technology?"		

## Sky News Royal Wedding

 Identification of guests as they arrived at the wedding

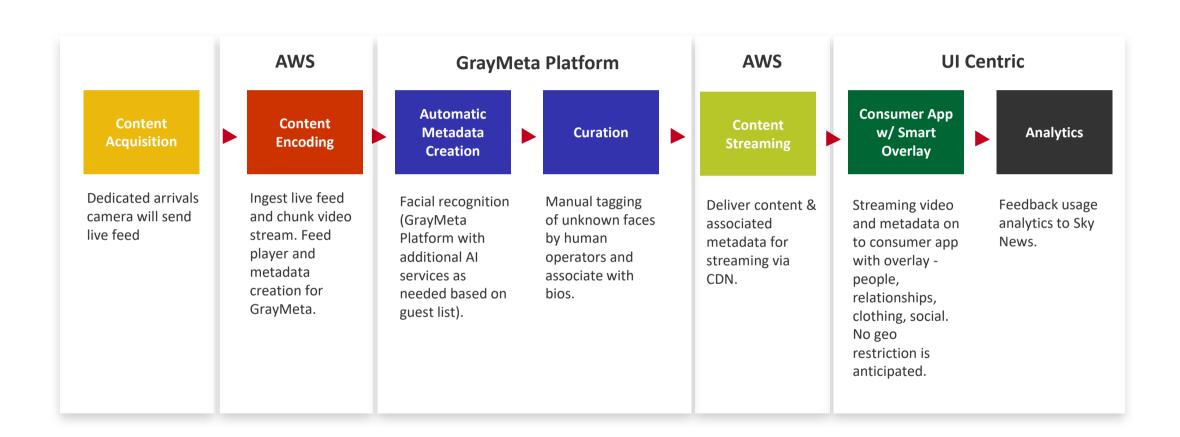
 Biographical information linking them to the Royal Couple

 Video available to watch on demand





## How the Solution Worked



Human in the Loop

# End User Experience - Sky Website

### Conclusions

- If used properly, there is nothing to fear
- Partnership between humans and technology
- It's not perfect yet but it's getting better