**Marketing Plan To Get Your Home SOLD**

* Communication – schedule weekly to keep you informed
* Home preparation – staging and decluttering ideas
* Target Marketing – to identify who is most likely to by the home
* Coming Soon! - 5-10 day pre-marketing plan – to build anticipation
* Yard sign and directional signs installed
* 30+ professional photos – to ensure home is shown in best light
* Listing on Multiple Listing Service - #1 resource for home sales
* Features on over 60+ other websites – Listing syndication
* Send Just Listed postcards – neighbors may have friend or family member
* Social media Campaign – Facebook, Linkedin, Twitter, etc
* Create and distribute flyers – full color
* Create property website for the home – website specifically showcasing this home
* Create virtual tour for the home – complete with movement and music
* Hold Open Houses – typically Sundays to help generate byers
* Promote property at Area Realty Association – includes home tour
* Buyer Evaluation – buyer loan officer review, offer terms and price review
* Negotiations – to ensure we maximize your bottom line
* Managing the Closing – keeping everything on track!