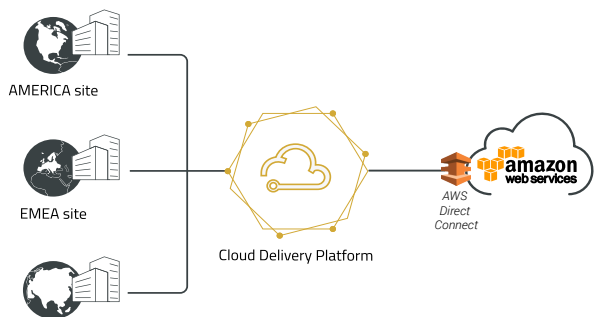


SOLUTION BRIEF

AWS DIRECT CONNECT AND INTERCLOUD PLATFORM

BUILD ENTERPRISE-GRADE HYBRID CLOUD

Enterprises are increasingly relying on Amazon Web Services (AWS) to drive their digital transformation. However, as cloud applications are outside of the traditional IT infrastructure, network connectivity is critical to bring enterprises the control to maintain compliance and ensure compelling user experience. This connectivity requirement forces enterprises to reconsider the way they reach cloud destinations.



LEVERAGE DEDICATED CONNECTIVITY TO AWS

As an APN (AWS Partner Network) partner, InterCloud enables enterprises to extend their on-premise infrastructure to AWS. Leveraging AWS Direct Connect, the InterCloud solution provides enterprise-grade, dedicated cloud connectivity with committed SLA-backed service quality. IT organizations can globally deliver AWS cloud applications and services to corporate users, while ensuring user experience, compliance and reliability requirements are maintained.

KEY BENEFITS



Build enterprise-grade hybrid cloud



Ensure compliance with corporate policies



Improve quality of service for cloud applications



Serve corporate users on a global scale



CUSTOMER SPOTLIGHT

CAR&BOAT MEDIA

CHALLENGE

Car&Boat Media has leveraged a dedicated cloud connectivity solution to successfully migrate its web operations to Amazon Web Services (AWS). The InterCloud Platform enabled Car&Boat Media to address the availability, reliability and performance challenges associated with handling a high volume of business critical data on a daily basis. Car&Boat Media takes advantage of a unique provider for external connectivity services, which enables to fully embrace cloud resources and to provide the adapted IT services to internal customers in a reactive, flexible and reliable way.



KEY BENEFITS

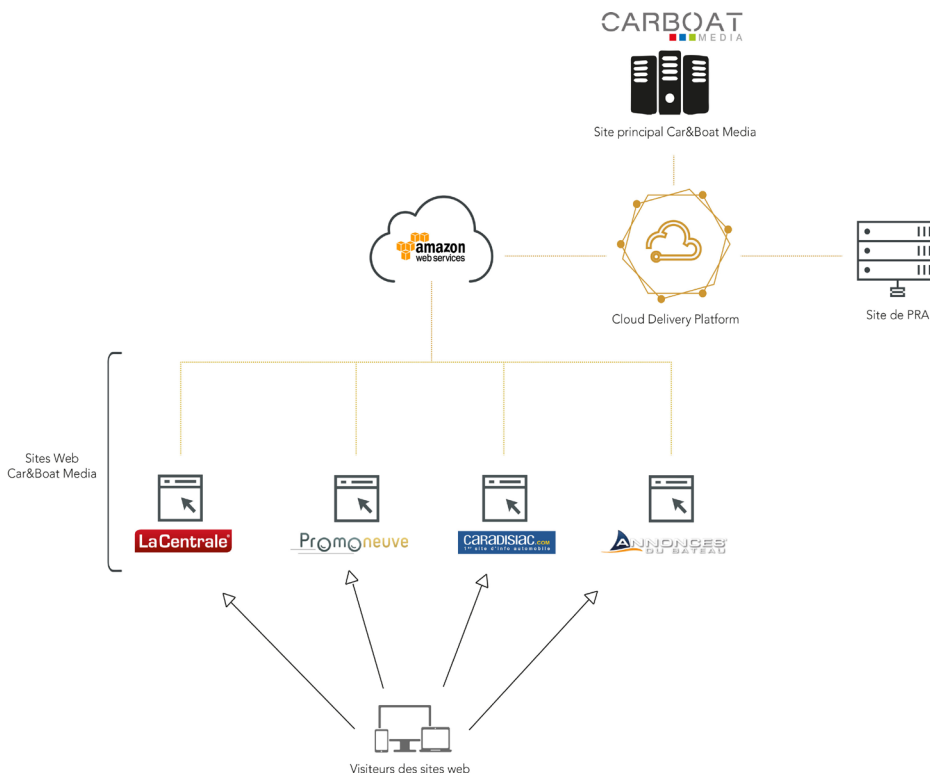
- Serve 15M monthly unique web site visitors
- Handle 55M+ small adds on a yearly basis
- Leverage a **unique external connectivity provider** with commitment for service delivery
- Maintain business and operations continuity
- Set up of a **Disaster Recovery Plan (DRP)** by leveraging a reliable network infrastructure
- Save time to focus on its core business activities
- **Flexibility** to leverage on-demand cloud resources

“As our unique provider for network connectivity services, InterCloud made it possible to turn AWS into an integrated, transparent and secure extension of our internal IT system.”

François-Emmanuel Piantentini,
CTO, Car&Boat Media

AWS KEY CAPABILITIES FOR CAR&BOAT MEDIA USE CASE

- Amazon EC2
- Amazon RDS
- Amazon S3
- Amazon ElastiCache
- AWS Direct Connect
- Amazon VPC for application isolation



THEY TRUST US

